FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMP Number:	222E U3								

OMB Number:	3235-028
Estimated average bu	ırden
hours por rosponso:	0

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]										Check	all app Direc	plicable)		Person(s) to Issuer 10% Owner Other (specify	
(Last) (First) (Middle) 50 E. RIVERCENTER BOULEVARD					3. Date of Earliest Transaction (Month/Day/Year) 01/29/2004									X	below) below) Senior Vice President					
(Street) COVINC			41012-03 Zip)	91	4. If	Ame	ndment,	Date o	of Original	Original Filed (Month/Day/Year)						idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	fici	ally	Owne	ed			
				Date			2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			4 and Secur Benet		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(111341.4)
Common Stock																	2,640		D	
Common Stock																1,436(1)			I	401 (K)
Common Stock																3,288(2)			I	LESOP
Restricted Stock 01/					9/2004				A		20,00	20,000 A		\$	0	20,000(3)			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemer Execution I if any (Month/Day	Date,	4. Transa Code (8)		of control		6. Date E. Expiratio (Month/D	n Date	9	Amo Secu Und Deri	tle and punt of urities erlying vative urity (In: 4)	ount	Deri Secu	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
		Code	v	(A)	(D)	Exercisal		Date	Title		res									

Explanation of Responses:

- 1. Based on Employee Savings Plan information as of 1-30-04, the latest date for which such information is reasonably available.
- $2. \ Shares \ accrued \ under \ Ashland's \ Employee \ Stock \ Ownership \ Plan \ as \ of \ 1-31-04.$
- 3. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.

M. Craig Hall 02/02/2004

** Signature of Reporting Person Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.