

November 1, 2013

Ashland named Best Chemical Supplier of the Year by Brazilian Pulp and Paper Association (ABTCP) for the second time

WILMINGTON, Del.- For the second consecutive year, Ashland Inc. (NYSE: ASH) was honored as Best Chemical Supplier of the Year for the Pulp and Paper segment by the Brazilian Pulp & Paper Association (ABTCP) at its annual awards dinner October 9, 2013. Flavio Parrilha Martins, commercial leader paper, Brazil, accepted the award on behalf of Ashland Water Technologies.

In a survey of Brazilian pulp and paper companies, Ashland was recognized for its innovative products, technical support and problem-solving skills.

"Ashland has been a leading supplier of specialty chemicals to the Brazilian pulp and paper industry for many years and we are delighted to receive this award from ABTCP," said Wanderley Flosi Filho, commercial director, Ashland Water Technologies, Latin America. "Ashland has highly trained sales and service personnel who strive every day to meet their customers' expectations in the Brazilian pulp and paper market."

ABTCP held its 46th Pulp and Paper International Congress and Exhibition, October 8-10, 2013, at the Transamérica ExpoCenter in Sao Paulo. There were more than 6000 attendees from many countries around the world who took part in this three-day convention.

Ashland Water Technologies is a leading global producer of papermaking chemicals and a leading specialty chemical supplier to the pulp, mining, food and beverage, paper, chemical processing, general manufacturing, institutional and municipal markets. Its process, utility and functional chemistries are used to improve operational efficiencies, enhance product quality, protect plant assets and help ensure environmental compliance.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit www.ashland.com to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

FOR FURTHER INFORMATION:

Media Relations Catherine Abernathy +1 (904) 256-0333 cmabernathy@ashland.com