SEC Form 4	
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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	OVAL
OMB Number:	3235-0287
Estimated average bur	den
hours ner response.	05

	hours per response:	0.5
,	enorting Person(s) to Issuer	

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1. Name and Addre NOONAN P		0	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>ASHLAND INC</u> [ ASH ]		tionship of Reporting I all applicable) Director	Person(s) to Issuer 10% Owner	
(Last) 11901 GLEN M	(First) <mark>4ILL</mark>	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/15/2004		Officer (give title below)	Other (specify below)	
p			4. If Amendment, Date of Original Filed (Month/Day/Year)		vidual or Joint/Group F	iling (Check Applicable	
(Street) POTOMAC	MD	20854		Line)	Form filed by One F Form filed by More Person	, °	
(City)	(State)	(Zip)			Person		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
					1		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	n Date, Transaction Code (Instr.		ransaction Disposed Of (D) (Instr. 3, 4 and ode (Instr. 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Restricted Stock								2,000 <sup>(1)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr and 5	rative rities ired r osed	Expiration Date (Month/Day/Year)		Expiration Date		Expiration Date		Expiration Date		Expiration Date (Month/Day/Year)		Expiration Date		xpiration Date Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares														
Common Stock Units	\$0 <sup>(2)</sup>	09/15/2004		<mark>յ</mark> (3)		78		(3)	(3)	Common Stock	78	\$54.32	19,344	D											

Explanation of Responses:

1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.

2. 1-for-1

3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 9-15-04, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

M. Craig Hall	<u>09/17/2004</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.