



May 5, 2015

## **CompositeBuild.com Showcases Winning Design By The Ohio State University Professor During American Institute Of Architects Convention**

DUBLIN, Ohio - During the [2015 American Institute of Architects \(AIA\) Convention](#), (May 14 - May 16) the Composite Pavilion will showcase new materials and technology including a unique display, "Plasticity Pavilion," by designer Justin Diles, assistant professor of architecture at The Ohio State University Knowlton School. Diles recently exhibited his "Plasticity Pavilion" at the nonprofit Tex-Fab Digital Fabrication Alliance's annual event in Houston, where his creation was named the 2015 Tex-Fab winning design. His winning piece was also recently featured online by *Architect Magazine*.

Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), will continue educating architects, engineers and builders at the convention, booth #1723, and through its sponsorship of the composite building materials website [CompositeBuild.com](#). At the booth and on-line, Ashland will showcase composite material products and highlight their benefits.

CompositeBuild.com provides users with a convenient resource to research and learn about composite building products, and provides links to fabricators from whom users can get more detailed information on specific composite materials.

"The goal of the CompositeBuild.com site is to help educate the design and building community about the many ways that composites are being used in commercial and residential construction," said Bob Moffit, Ashland Performance Materials product manager for the Building and Construction market. "The website provides case studies of composites in building applications and outlines the installation, performance and durability benefits of composites."

Find out more by visiting the CompositeBuild.com at booth #1723 during the expo or online at [www.compositebuild.com](http://www.compositebuild.com).

### **About Ashland Performance Materials**

Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it offers leading chemical technologies in gelcoats, coatings, and intermediates and solvents. Key customers include: manufacturers of residential and commercial building products; infrastructure engineers; wind blade and pipe manufacturers; auto, truck, and boat builders. Visit [ashland.com](http://ashland.com) to learn more.

### **About Ashland**

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [ashland.com](http://ashland.com) to see the innovations we offer through our three commercial units - Ashland Performance Materials, Ashland Specialty Ingredients, and Valvoline.

- 0 -

### **FOR FURTHER INFORMATION:**

Ashland Performance Materials  
Media Relations  
Sandy Derthick  
+1 (614) 790-1957  
[saderthick@ashland.com](mailto:saderthick@ashland.com)