

## Ashland Inc. Announces Price Increase for Intermediates and Specialty Solvents in North America

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Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), is increasing the price of its portfolio of intermediates and specialty solvents sold in North America effective July 1, 2014, or as contracts allow. Prices for 1, 4 Butanediol (BDO) and its downstream solvent derivatives will increase by 5 cents per pound.

Responding to changing market conditions allows Ashland to continue to provide innovative products and industry-leading support that add value for customers.

## About Ashland Performance Materials

Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it offers leading chemical technologies in gelcoats, coatings, intermediates and solvents, and elastomers. Key customers include: manufacturers of residential and commercial building products; infrastructure engineers; wind blade and pipe manufacturers; auto, truck and tire makers; and boatbuilders. Visit <u>ashland.com</u> to learn more.

## About Ashland

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit <u>ashland.com</u> to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Valvoline.

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