Pricing Supplement No. 1 Dated May 4, 1995

To Prospectus Dated April 24, 1995 and Prospectus Supplement Dated April 24, 1995

\$200,000,000

ASHLAND INC.

MEDIUM-TERM NOTES, SERIES G

Due from 9 Months or More from Date of Issue

Principal Amount: \$20,000,000

(Total Principal Amount Issued to Date: \$20,000,000)

Original Issue Date: May 11, 1995

Maturity Date: May 11, 2007

Interest Rate: 7.71%

Redemption:

Check box opposite applicable paragraph.

- [x] The Notes cannot be redeemed prior to maturity.
- [$\,$] The Notes may be redeemed prior to maturity.

Initial Redemption Date:

The optional Redemption Price on and after the Initial Redemption Date shall initially be % of the principal amount of the Notes to be redeemed and shall decline at each anniversary of the Initial Redemption Date by % of the principal amount to be redeemed until the Optional Redemption Price is 100% of such principal amount.

Commission to be paid to Agent. \$ 120,000.00