

February 11, 2014

## Ashland announces price increase for epoxy vinyl ester resins, unsaturated polyester resins and gelcoats in North America

DUBLIN, Ohio - Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), said today it will increase the price of specialty resins sold in North America effective February 17, 2014, or as contracts allow. Prices for AME™, AROTOOL™, DEREKANE™ and HETRON™ branded products will increase by \$0.07/lb. and unsaturated polyester and coats will increase by \$0.04/lb.

## **About Ashland Performance Materials**

Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, coatings and elastomers.

## **About Ashland Inc.**

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit <a href="mailto:ashland.com">ashland.com</a> to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

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## FOR FURTHER INFORMATION:

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