

### Fourth-Quarter Fiscal 2017 Earnings



November 6, 2017

ashland.com / efficacy usability allure integrity profitability



#### Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Ashland has identified some of these forward-looking statements with words such as "anticipates," "believes," "expects," "estimates," "is likely," "predicts," "projects," "forecasts," "objectives," "may," "will," "should," "plans" and "intends" and the negative of these words or other comparable terminology. Ashland may from time to time make forward-looking statements in its annual reports, guarterly reports and other filings with the SEC, news releases and other written and oral communications. These forwardlooking statements are based on Ashland's expectations and assumptions, as of the date such statements are made, regarding Ashland's future operating performance and financial condition, as well as the economy and other future events or circumstances. Ashland's expectations and assumptions include, without limitation, internal forecasts and analyses of current and future market conditions and trends, management plans and strategies, operating efficiencies and economic conditions (such as prices, supply and demand, cost of raw materials, and the ability to recover raw-material cost increases through price increases), and risks and uncertainties associated with the following: the impact of acquisitions and/or divestitures Ashland has made or may make, including the acquisition of Pharmachem (including the possibility that Ashland may not realize the anticipated benefits from such transactions); Ashland's substantial indebtedness (including the possibility that such indebtedness and related restrictive covenants may adversely affect Ashland's future cash flows, results of operations, financial condition and its ability to repay debt); the potential that Ashland does not realize all of the expected benefits of the separation of its Valvoline business; and severe weather, natural disasters, cyber events and legal proceedings and claims (including product recalls, environmental and asbestos matters). Various risks and uncertainties may cause actual results to differ materially from those stated, projected or implied by any forward-looking statements, including, without limitation, risks and uncertainties affecting Ashland that are described in Ashland's most recent Form 10-K (including Item 1A Risk Factors) filed with the SEC, which is available on Ashland's website at http://investor.ashland.com or on the SEC's website at http://www.sec.gov. Ashland believes its expectations and assumptions are reasonable, but there can be no assurance that the expectations reflected herein will be achieved. Unless legally required, Ashland undertakes no obligation to update any forward-looking statements made in this presentation whether as a result of new information, future events or otherwise. Information on Ashland's website is not incorporated into or a part of this presentation.

#### **Regulation G: Adjusted Results**

The information presented herein regarding certain unaudited adjusted results does not conform to generally accepted accounting principles in the United States (U.S. GAAP) and should not be construed as an alternative to the reported results determined in accordance with U.S. GAAP. Ashland has included this non-GAAP information to assist in understanding the operating performance of the company and its reportable segments. The non-GAAP information provided may not be consistent with the methodologies used by other companies. All non-GAAP information related to previous Ashland filings with the SEC has been reconciled with reported U.S. GAAP results. Although Ashland provides forward-looking guidance for adjusted EBITDA, adjusted EPS and free cash flow, Ashland is not reaffirming or providing forward-looking guidance for U.S. GAAP measures or a reconciliation of forward-looking non-GAAP financial measures to the most directly comparable U.S. GAAP measure because it is unable to predict with reasonable certainty the ultimate outcome of certain significant items without unreasonable effort.



# Fourth Quarter Summary



### Ashland Global Holdings Inc. Adjusted Results Summary<sup>1</sup>

(\$ in millions)		Fis	scal	F	ourth	Qu	arter	
Preliminary		hree	mo	ntł	ns end	dec	I Sep. 3	30,
	2	2017		2	2016		Chan	ge
Sales	\$	880		\$	754		17	%
Gross profit	\$	269		\$	224		20	%
Gross profit as a percent of sales		30.6	%		29.7	%	90	bp
Selling, general and admin./R&D costs	\$	184		\$	156		18	%
Operating income	\$	84		\$	69		22	%
Operating income as a percent of sales		9.5	%		9.2	%	30	bp
Depreciation and amortization	\$	77		\$	74		4	%
Earnings before interest, taxes, depreciation								
and amortization (EBITDA)	\$	161		\$	143		13	%
EBITDA as a percent of sales		18.3	%		19.0	%	(70)	bp
Net interest expense	\$	31		\$	40		(23)	%
Effective tax expense (benefit) rate		6	%		(5)	%	1,100	bp
Income from continuing operations	\$	50		\$	30		67	%
Diluted share count (million shares)		64			63		2	%
Earnings per share (EPS)	\$	0.78		\$	0.48		63	%

#### Highlights

- Sales up 17%; acquisitions and currency contributing 10 percentage points and 1 percentage point, respectively
- Reported net loss of \$58 million; loss from continuing operations of \$53 million or \$0.84 per diluted share
- EBITDA up 13% to \$161 million
- Adjusted EPS equaled \$0.78
- Excl. intangible amortization, adjusted EPS would have been \$1.04

#### **Key Drivers**

- All three reportable segments show organic year-over-year (YOY) improvements
- Acquisitions make strong contributions
- Tax rate lower than expected due to income mix



1 Ashland's earnings release dated November 6, 2017, available on Ashland's website

at http://investor.ashland.com, reconciles adjusted amounts to amounts reported under GAAP.

### Specialty Ingredients Adjusted Results Summary<sup>1</sup>

(\$ in millions) Preliminary	T						arter I Sep. 3	30,
	2	2017		2	2016		Chan	ge
Sales	\$	598		\$	532		12	%
Gross profit	\$	216		\$	184		17	%
Gross profit as a percent of sales		36.1	%		34.6	%	150	bp
Selling, general and admin./R&D costs	\$	136		\$	117		16	%
Operating income	\$	78		\$	67		16	%
Operating income as a percent of sales		13.0	%		12.6	%	40	bp
Depreciation and amortization	\$	63		\$	59		7	%
Earnings before interest, taxes, depreciation								
and amortization (EBITDA)	\$	141		\$	126		12	%
EBITDA as a percent of sales		23.6	%		23.7	%	(10)	bp

#### Highlights

- Sales up 12%
- Gross profit margin up 150 bps
- EBITDA up 12%

#### Key Drivers

- Strong Pharmachem contribution; increased EBITDA from the business excluding acquisition impact
- Gross profit improvement driven by gains in Personal Care, Pharma and better asset utilization, more than offset greater-thananticipated raw material inflation
- Additional pricing actions
   introduced during the quarter
- SG&A increase driven primarily by acquisition and currency



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# Specialty Ingredients Sales Trends by End Market

(\$ in millions)		al Fourth Qu Nonths endeo	
Preliminary	2017	2016	Change
Personal care	\$ 146	\$ 142	3 %
Pharma	88	86	2 %
Adhesives	85	85	- %
Coatings	84	84	- %
Construction, Energy, PS <sup>1</sup>	82	77	6 %
Pharmachem	68	-	- %
Nutrition & Other	45	47	(4) %
Exited construction China JV	-	11	(100) %
Total sales	\$ 598	\$ 532	12 %

#### End Market Commentary

- New products helped drive positive Personal Care growth
- Improved asset utilization enabled cellulosic excipient growth in Pharma
- Pharmachem was a strong contributor, consistent with expectations
- Coatings and Adhesives sales flat as the team worked to drive pricing
- Targeted sales in support of asset utilization in improving Construction and Energy end markets
- Currency<sup>2</sup> contributed 1 percentage point to sales growth

- 1 Performance Specialties
- 2 Average USD / EUR of \$1.17 in current quarter compared to \$1.12 in prior-year period.



### Composites Adjusted Results Summary<sup>1</sup>

(\$ in millions) Preliminary	т					arter I Sep. 3	80
		2017		 2016		Chan	
Sales	\$	219		\$ 162		35	%
Gross profit	\$	41		\$ 32		28	%
Gross profit as a percent of sales		18.8	%	19.6	%	(80)	bp
Selling, general and admin./R&D costs	\$	25		\$ 23		9	%
Operating income	\$	17		\$ 9		89	%
Operating income as a percent of sales		7.8	%	5.6	%	220	bp
Depreciation and amortization	\$	6		\$ 5		20	%
Earnings before interest, taxes, depreciation							
and amortization (EBITDA)	\$	23		\$ 14		64	%
EBITDA as a percent of sales		10.5	%	8.6	%	190	bp

#### Highlights

- Sales up 35%
- EBITDA up 64%
- EBITDA margin up 190 bps

#### Key Drivers

- Strong growth driven by gains in all key end markets and regions
- Continued pricing discipline
   through focus on commercial
   excellence and value selling
- Acquisition also contributed 10 percentage points to sales growth



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at http://investor.ashland.com, reconciles adjusted amounts to amounts reported under GAAP.

# Intermediates & Solvents Adjusted Results Summary<sup>1</sup>

(\$ in millions) Preliminary	т			ourth		arter I Sep. 3	20
		2017		 2016		Chan	
Sales	\$	63		\$ 60		5	%
Gross profit	\$	11		\$ 2		450	%
Gross profit as a percent of sales		17.0	%	3.4	%	1,360	bp
Selling, general and admin./R&D costs	\$	8		\$ 7		14	%
Operating income (loss)	\$	3		\$ (5)		(160)	%
Op. income (loss) as a percent of sales		4.8	%	(8.3)	%	1,310	bp
Depreciation and amortization	\$	7		\$ 8		(13)	%
Earnings before interest, taxes, depreciation							
and amortization (EBITDA)	\$	10		\$ 3		233	%
EBITDA as a percent of sales		15.9	%	5.0	%	1,090	bp

#### Highlights

- Sales up 5%
- EBITDA increased to \$10
  million
- EBITDA margin increased to 15.9%

#### Key Drivers

- Strong price escalation during the quarter
- Market demand remains healthy



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## **Fiscal Year Summary**



### Ashland Global Holdings Inc. Fiscal Year 2017 Summary<sup>1</sup>

(\$ in millions)		F	isca	al Year		
Preliminary	Τw	elve mo	onths	sendeo	d Sep.	30,
		2017		2016	Char	nge
Sales						
Specialty Ingredients	\$	2,216	\$	2,089	6	%
Composites		779		669	16	%
Intermediates & Solvents		265		261	2	%
Total	\$	3,260	\$	3,019	8	%
Adjusted EBITDA						
Specialty Ingredients	\$	493	\$	476	4	%
Composites		89		85	5	%
Intermediates & Solvents		26		31	(16)	%
Unallocated		(38)		6	-	%
Total	\$	570	\$	598	(5)	%
Less Valvoline (VVV)-related items:						
Pension income for plans transferred	\$	-	\$	(63)	-	%
Corporate costs previously allocated		-		22	-	%
Adj. EBITDA less VVV pension/corp. costs	\$	570	\$	557	2	%

#### Full Year Highlights

- Sales up 8% to \$3.3 billion
- Sales growth in all three segments
- Results include the impact of ~\$85 million of YOY raw material cost increases and unfavorable FX
- Completed final Valvoline (VVV) separation
- Acquired Pharmachem and a composites facility in Etain, France
- Operating cash flow of \$255 million
- Capital expenditures of \$199 million
- Free cash flow<sup>2</sup> (FCF) of \$56 million, inclusive of ~\$80 million of one-time separation-related payments
- Board reauthorized remaining \$500 million on the \$1 billion share repurchase authorization

1 Ashland's earnings release dated November 6, 2017, available on Ashland's website at <u>http://investor.ashland.com</u>, reconciles adjusted amounts and free cash flow to amounts reported under GAAP. See Appendix D for a reconciliation of Adjusted EBITDA.



10 <sup>2</sup> Definition of free cash flow: operating cash flow less capital expenditures and other items Ashland has deemed non-operational (if applicable).

## **Outlook Summary**



### Ashland Global Holdings Inc. First-Quarter Fiscal 2018 Outlook

#### Highlights

- Expect Q1 adjusted EPS in the range of \$0.35 \$0.45 vs. \$0.14 prior year
- Based on an effective tax rate of 10 percent

#### **Key Drivers**

- Specialty Ingredients
  - Continued contribution from Pharmachem
  - Excluding acquisitions, improving YOY sales growth
  - Seasonality consistent with historical patterns
  - Continued gains driven by better asset utilization
  - Coatings expected to return to growth; positive traction seen in October results
  - Price vs. raw material costs nearing parity in a volatile and inflationary environment
- Composites: continued growth and pricing discipline
- I&S: continued price recovery in BDO and related derivatives



### Ashland Global Holdings Inc. Fiscal Year 2018 Outlook

#### Highlights

- Adjusted EPS outlook in the range of \$3.20 \$3.40 representing YOY growth in the range of ~30 - 40%<sup>1</sup>
- Growth driven by:
  - \$0.50 \$0.70 base earnings growth
  - ~\$0.12 impact from acquisitions / divestitures made during FY2017<sup>2</sup>
  - ~\$0.14 favorable FX rates, driven primarily by the Euro<sup>3</sup> (assumed \$1.17 USD/EUR for full year)
  - Based on an effective tax rate of 10% for the year
- Cash tax rate in the range of 20 25%
- FCF<sup>4</sup> greater than \$220 million, consistent with Investor Day expectations
  - For fiscal 2017, loss from continuing operations per diluted share was \$1.69 and adjusted earnings from continuing operations per diluted share was \$2.44.
     Ashland's earnings release dated November 6, 2017, available on Ashland's website at <u>http://investor.ashland.com</u>, reconciles adjusted amounts to amounts reported under GAAP.

	FY2018 Outlook
Adjusted EBITDA	
- Specialty Ingredients	\$560 - \$590 million
- Composites	\$85 - \$95 million
- Intermediates & Solvents	\$40 - \$50 million
- Unallocated and Other	(\$35 - \$45 million)
Key Operating Metrics	
- Free cash flow <sup>4</sup>	> \$220 million
- Adj. earnings per share (EPS)	\$3.20 - \$3.40
Corporate Items	
- Depreciation & amortization	~\$290 million
- Interest expense	\$125 - \$135 million
- Effective tax rate	8 - 13%
- Capital expenditures	\$195 - \$205 million
- Diluted share count	~64 million

- 2. Assumes estimated operating income impact, less interest expense from Pharmachem debt, effective tax rate of 35%, 64 million diluted share outstanding.
- 3. Estimated currency sensitivity, primarily driven by the Euro, of approximately \$1.5 million of annual adjusted EBITDA or YOY Euro cent change.
- Definition of free cash flow: operating cash flow less capital expenditures and other items Ashland has deemed non-operational (if applicable).

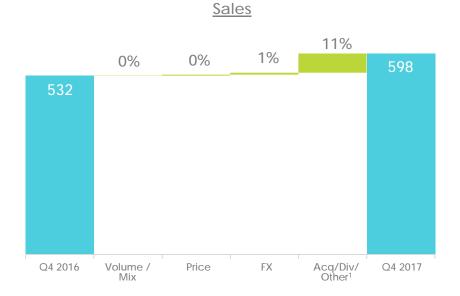


# Appendix A: Bridges



# Specialty Ingredients Sales and Adjusted EBITDA Bridges

(\$ millions) Preliminary



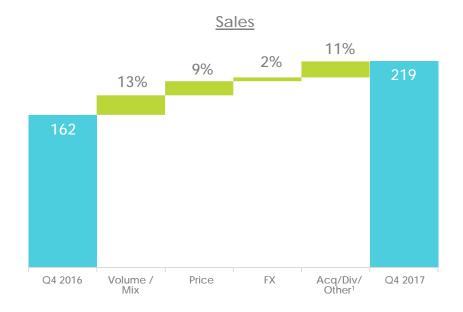
1 Acquisitions include Pharmachem Laboratories, Inc.



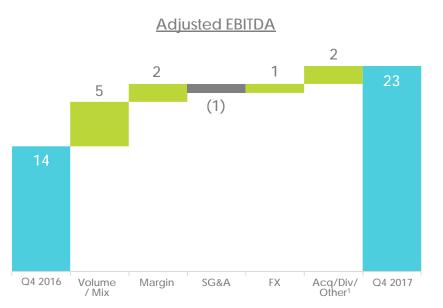


# Composites Sales and Adjusted EBITDA Bridges

(\$ millions) Preliminary



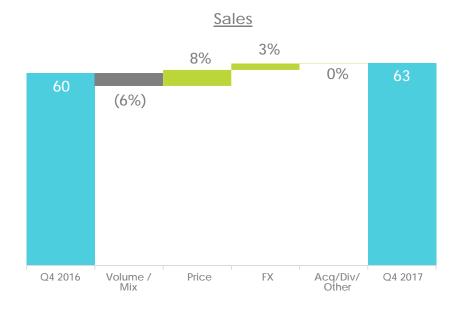
1 Acquisitions include the composites facility in Etain, France.

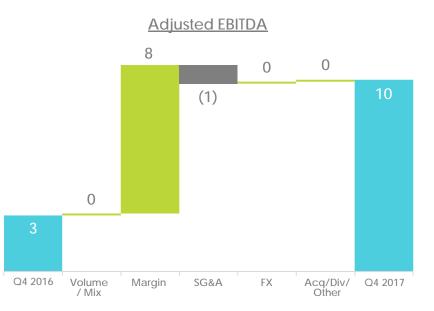




# Intermediates & Solvents Sales and Adjusted EBITDA Bridges

(\$ millions) Preliminary







### Appendix B: Key Items and Balance Sheet



# Fiscal Fourth Quarter - Continuing Operations Key Items Affecting Income

(\$ in millions, except EPS) Preliminary		Operatin	g In	come			Total	
2017	cialty edients	Composites		I&S	Unallocated and Other	Pre-tax	After-tax	Earnings per Share
Separation & restucturing costs	\$ (5)				\$ (18)	\$ (23)	\$ (10)	\$ (0.16)
Unplanned plant shutdowns	(6)		\$	(7)		(13)	(12)	(0.18)
Inventory fair value adjustment	(6)					(6)	(4)	(0.06)
Loss on pension and OPEB					(8)	(8)	) (6)	(0.09)
Tax discrete items						-	(71)	(1.13)
Total	\$ (17)		\$	(7)	\$ (26)	\$ (50)	\$ (103)	\$ (1.62)
2016								
Separation costs					\$ (36)	\$ (36)	\$ (26)	\$ (0.42)
Impairment of I&S			\$	(181)		(181)	) (173)	(2.80)
Loss on pension and OPEB					(124)	(124)	(76)	(1.23)
Loss on joint venture					(12)	(12)	) (12)	(0.19)
Debt refinancing costs					(6)	(6)	) (4)	(0.06)
Tax discrete items						-	(83)	(1.34)
Total			\$	(181)	\$ (178)	\$ (359)	\$ (374)	\$ (6.04)



# Liquidity and Net Debt

(\$ in millions)

Liquidity	
Cash	\$ 566
Revolver and A/R facility availability	614
Liquidity	\$ 1,180

		Interest			
Debt	Expiration	Rate	Moody's	S&P	
4.750% senior notes, par \$1,086	08/2022	4.750%	Ba3	BB-	\$ 1,082
Term Loan B <sup>1</sup>	05/2024	L + 200	Ba1	BB+	599
6.875% senior notes, par \$375	05/2043	6.875%	Ba3	BB-	376
Term Loan A-1 <sup>2</sup>	05/2020	L + 175	Ba1	BB+	250
Term Loan A-2 <sup>3</sup>	05/2022	L + 175	Ba1	BB+	250
6.5% debentures, par \$100	06/2029	6.500%	B2	BB	51
Revolver drawn <sup>4</sup>	05/2022	L + 175	Ba1	BB+	173
A/R facility drawn⁵	03/2018	CP + 60			56
Other debt					(18)
Total debt			Ba2/	BB/	
			Stable	Stable	\$ 2,819
Cash					\$ 566
Net debt (cash)					\$ 2,253

<sup>1</sup> The Term Loan B has an amortizing principal, with complete repayment in 2024.

<sup>2</sup> The Term Loan A-1 has a complete repayment in 2020.

<sup>3</sup> The Term Loan A-2 has an amortizing principal, with complete repayment in 2022.

<sup>4</sup> Ashland's \$800 million revolving facility, including \$48 million used for letters of credit; September 30 capacity of \$579 million.

<sup>5</sup> Ashland has an AR securitization facility with maximum borrowing capacity of \$91 million; September 30 capacity of \$35 million.

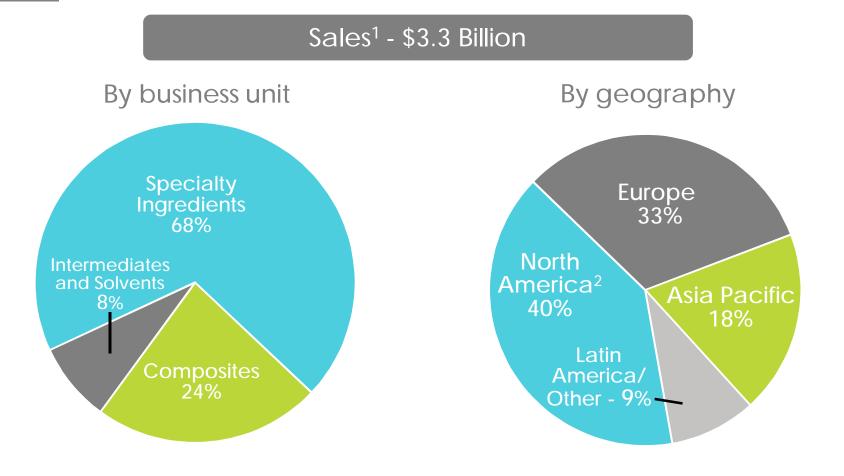


## **Appendix C: Business Profiles**

12 Months Ended September 30, 2017



# **Corporate Profile**

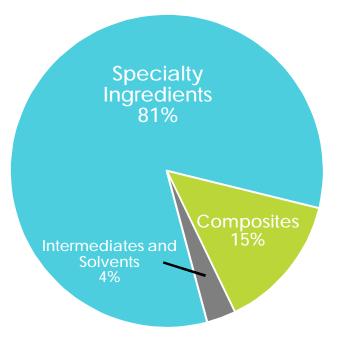




<sup>1</sup> For 12 months ended September 30, 2017.
 <sup>2</sup> Ashland includes only U.S. and Canada in its North America designation.

# **Corporate Profile**

#### Adjusted EBITDA<sup>1</sup> - \$570 Million



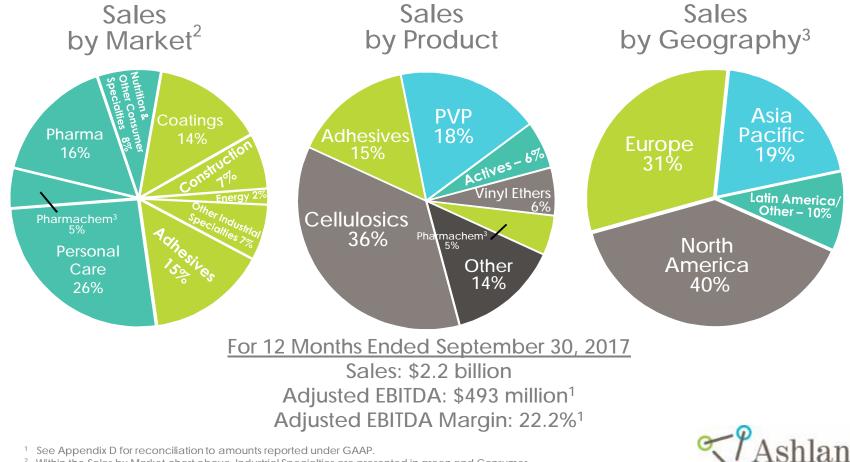
NYSE Ticker Symbol:	ASH
Total Employees:	~6,500
Outside North America	~50%
Number of Countries in Which Ashland Has Sales:	More than 100

1 For 12 months ended September 30, 2017. See Appendix D for reconciliation to amounts reported under GAAP.



### Specialty Ingredients

A global leader of cellulose ethers, vinyl pyrrolidones and biofunctionals



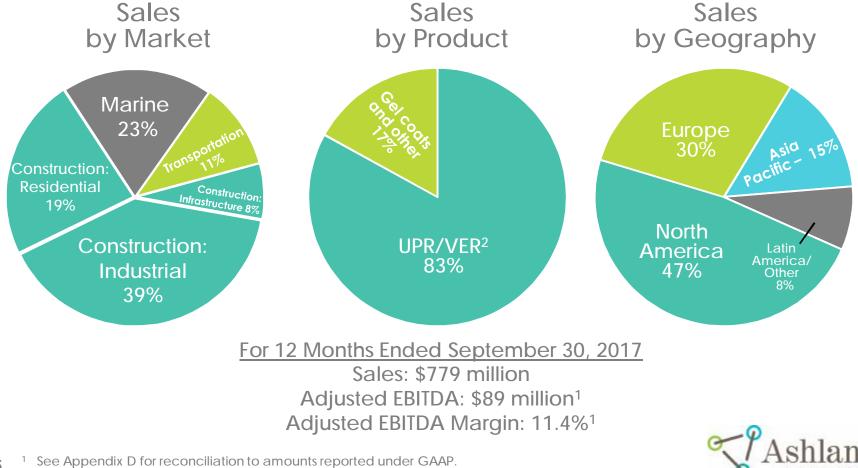
<sup>2</sup> Within the Sales by Market chart above, Industrial Specialties are presented in green and Consumer Specialties are presented in blue.

24

<sup>3</sup> Includes Pharmachem's sales for the period May 17, 2017 through September 30, 2017, the period for which Pharmachem was owned.

### Composites

A global leader in unsaturated polyester resins, vinyl ester resins and gel coats

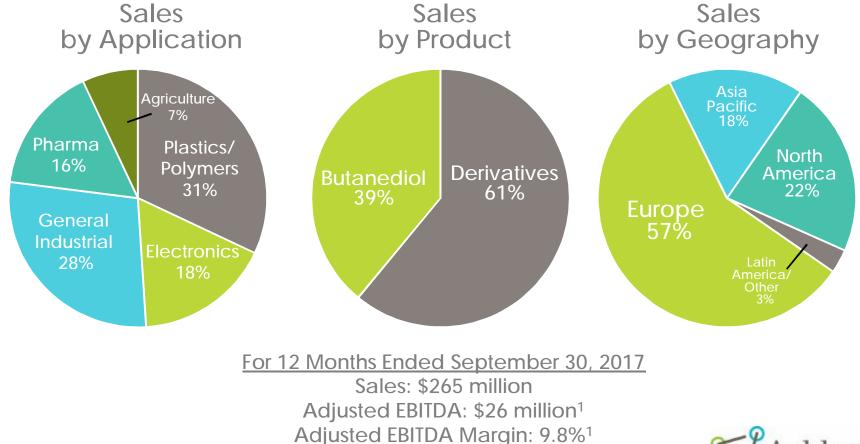


25

<sup>2</sup> UPR stands for unsaturated polyester resins and VER stands for vinyl ester resins.

### **Intermediates and Solvents**

A global leader in butanediol and related derivatives



26 <sup>1</sup> See Appendix D for reconciliation to amounts reported under GAAP.



# Appendix D: Non-GAAP Reconciliation<sup>1</sup>

1 Although Ashland provides forward looking guidance for adjusted EBITDA in this presentation, Ashland is not reaffirming or providing forwardlooking guidance for U.S. GAAP reported financial measures or a reconciliation of forward-looking non-GAAP financial measures to the most directly comparable U.S. GAAP measure because it is unable to predict with reasonable certainty the ultimate outcome of certain significant items without unreasonable effort.



#### Ashland Global Holdings Inc. and Consolidated Subsidiaries Reconciliation of Non-GAAP Data for 12 Months Ended September 30, 2017

(\$ millions, except percentages)

Sales <sup>1</sup>	Q4 17	Q3 17	Q2 17	Q1 17	Total	
Specialty Ingredients	598	591	544	482	2,216	
Composites	219	209	186	165	779	
Intermediates and Solvents	63	70	76	57	265	
Total	880	870	806	704	3,260	
						Adjusted EBITDA
						LDIIDA
Adjusted EBITDA <sup>1</sup>	Q4 17	Q3 17	Q2 17	Q1 17	Total	Margin
Adjusted EBITDA <sup>1</sup> Specialty Ingredients	Q4 17 141	Q3 17 131	Q2 17 127	Q1 17 95	Total 493	
<i>a</i>						Margin
Specialty Ingredients	141	131	127	95	493	Margin 22.2%
Specialty Ingredients Composites	141 23	131 27	127 18	95 21	493 89	Margin 22.2% 11.4%

<sup>1</sup> Quarterly totals may not sum to actual results due to quarterly rounding conventions. Calculation of adjusted EBITDA for each quarter has been reconciled within certain financial filings with the SEC and posted on Ashland's website for each reportable segment.





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