



May 29, 2013

New Valvoline Instant Oil ChangeSM service center opens at Chesterfield Commons in St. Louis, MO

Lexington, Ky. – **Valvoline Instant Oil ChangeSM**, the nation's second-largest quick-lube chain, today opened a new company-owned service center in the St. Louis area at the Chesterfield Commons shopping center. This brings the total number of St. Louis area Valvoline Instant Oil Change stores to 37.

The new Valvoline Instant Oil Change service center is located at 17457 Chesterfield Airport Road in Chesterfield. Store hours are Monday-Saturday, 7 a.m. - 8 p.m. and Sunday, 9 a.m. - 6 p.m. CDT. No appointment is necessary. Store technicians are trained using an ASE-certified training program, to work on all vehicle makes and models, including luxury vehicles.

The new Chesterfield Commons service center will host a ribbon-cutting and open house on Wednesday, May 29, at 9:00 a.m. Local residents and businesses are invited to attend.

"We see Chesterfield as an attractive growth market for our service model," said Tony Puckett, Valvoline Instant Oil Change president. "This is an exciting time for ValvolineTM as we expand in markets that support our business strategy of providing industry-leading service and value with our high-quality Valvoline products to customers."

Valvoline Instant Oil Change service centers provide a stay-in-your-car solution for preventive maintenance needs including full-service oil change, transmission, radiator, gearbox and air-conditioning services, tire rotation, wiper blade, air filter, light bulb and serpentine belt replacement. Select locations also offer fuel system and battery services.

For a list of all Valvoline Instant Oil Change service center locations and hours of operations, visit vioc.com.

About Valvoline Instant Oil Change

Valvoline, a brand of Ashland Inc. (NYSE: ASH), has been serving American motorists longer than any other motor oil. In addition to commercial and industrial lubricants, the Valvoline family of products includes Eagle OneTM appearance products, Car BriteTM car restoration products, ZerexTM antifreeze, SynPowerTM performance products, MaxLifeTM products create higher-mileage engines, and NextGenTM motor oil created with 50 percent recycled, ~~ref~~ refined oil. With approximately 900 locations throughout the United States, Valvoline Instant Oil ChangeTM is a leader in serving the quick-lube market, and is looking for franchisee partners to establish a presence for the brand in markets across the country.

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FOR FURTHER INFORMATION:

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