FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

nington, D.C. 20549	OMB APPROVAL

- 1	ONID 711 T TO V7 12										
	OMB Number:	3235-0287									
	Estimated average burden										
	hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* QUIN J MARVIN						2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]									k all applica Director	aship of Reporting applicable) Director Officer (give title		on(s) to Issu 10% Ow Other (s	ner	
(Last) 50 E. RIV	(Firs	st) (M R BOULEVARD	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 09/15/2004									below)			below)	рсспу	
(Street) COVINGT	ΓΟΝ KY	ite) (Z	1012-039 Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)									Form fil Form fil Person					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 35)			d (A) o	1) or 5. Ar 4 and Secu Bene Own		. Amount of ecurities eneficially wned Following		Direct Indirect I	7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount	(A) or (D)	(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)				Instr. 4)			
Common S											27,533			D						
Common Stock															7,032(1)		I I		LESOP	
Common Stock														2,432(2)		I		401(K)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	Date,	4. Transa Code (I 8)		n of		6. Date E Expiratio (Month/D	n Dat		7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Code V ((A)	(D)	Date Exercisa		Expiration Date	Am or Nui of Title Sha		.										
Common Stock Units	\$0 ⁽³⁾	09/15/2004		J ⁽⁴⁾			269		(4)	(4)		Common Stock 2		69	\$54.32	32 76,107		D		
Stock Appreciation Right	\$0 ⁽³⁾	09/16/2004			J ⁽⁵⁾		35,000		09/16/20	005	10/16/2014	Common Stock	35,0	000	\$54.81	35,00	0	D		

Explanation of Responses:

- $1.\ Shares\ accrued\ under\ Ashland's\ Leveraged\ Employee\ Stock\ Ownership\ Plan\ as\ of\ 8-31-04.$
- 2. Based on Employee Savings Plan information as of 8-4-04, the latest date for which such information is reasonably available.
- 3. 1-for-1
- 4. Common Stock Units acquired pursuant to Ashland's 1995 Deferred Compensation Plan as of 9-15-04, and exempt under Rule 16b-3(d). (One (1) Common Stock Unit in the 1995 Deferred Compensation Plan is the equivalent of one (1) share of Ashland Common Stock)
- 5. Stock Appreciation Right granted pursuant to Ashland's Amended and Restated Stock Incentive Plan which vests in three annual installments: 50% after the 1st year, the next 25% the 2nd year and the remaining 25% the 3rd year.

M. Craig Hall

09/17/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.