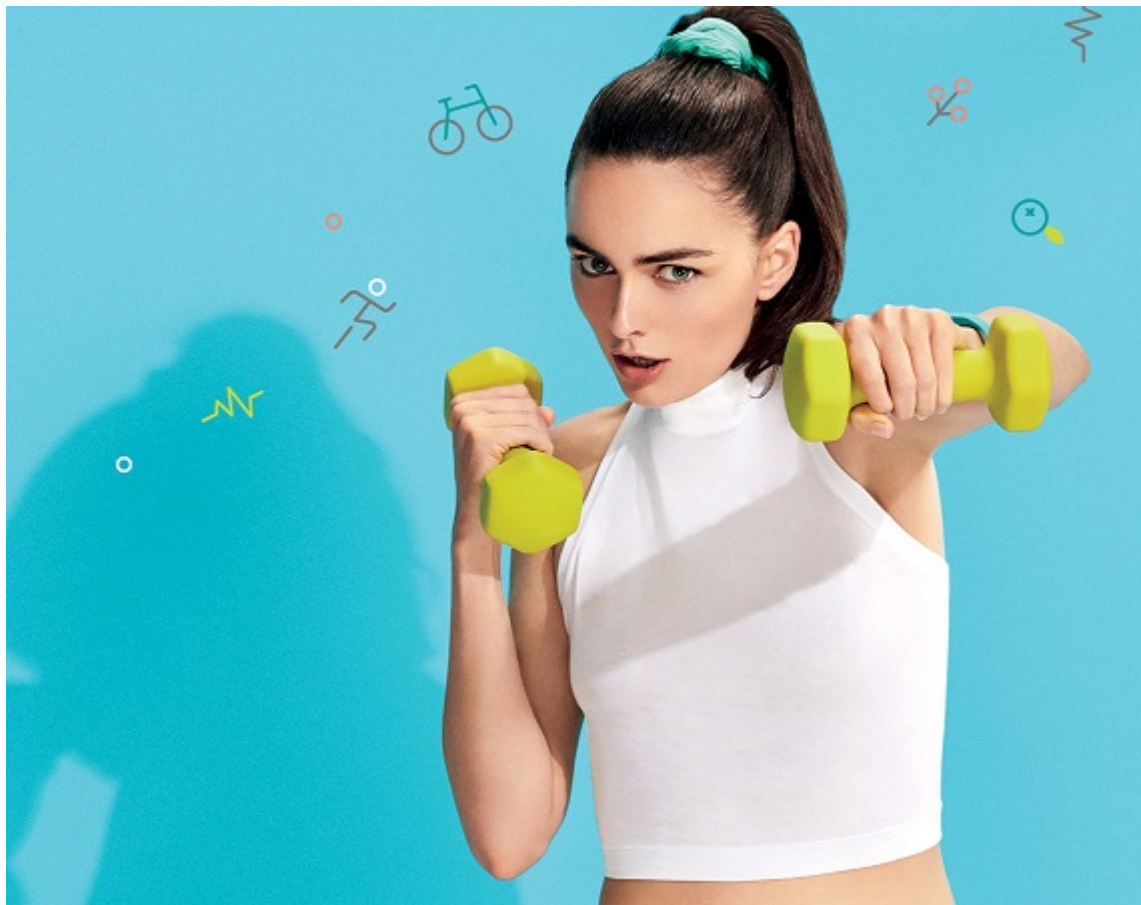




## **Ashland launches knock-out ingredients for sports nutrition at SSW**

August 15, 2019

*New products to be featured at interactive innovation zones in booth 4049*



Wilmington, Delaware, August 15, 2019, Ashland is introducing new, “knock-out” ingredients for the self-directed, sports-minded consumer during the Supply Side West Trade Show, October 15 – 19 in Las Vegas. The versatile ingredients can be used in a variety of applications including keto diets and for muscle recovery, joint comfort, weight management and a healthy gut.

In addition to the new products, Ashland will offer prototype samples of a breakfast bar and sports nutrition drink in booth 4049.

For more information, visit [ashland.com/ssw19](http://ashland.com/ssw19)

### **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

### **FOR FURTHER INFORMATION:**

Media Relations:

Carolmarie Brown

302-995-3158

[ccbrown@ashland.com](mailto:ccbrown@ashland.com)