



## **Ashland highlights GPM™ fermented nutrients available in organic, non-GMO\*, and soy-free options at SupplySide West in Las Vegas, NV**

October 25, 2023

Wilmington, Del., October 25, 2023 - Ashland will highlight GPM™ vitamins and minerals produced from a nutrient-dense broth that is cultured, converted, and bio-transformed by microorganisms (yeast and/or probiotics) during the SupplySide West exhibition in Las Vegas, October 23-27, 2023.

Ashland fermented nutrients are more bioavailable versus the comparable USP nutrients\* and incorporating fermented nutrients into their supplement offering is an excellent way for customers to differentiate their product offering and take advantage of a growing trend in the wellness space.

"GPM™ nutrients are part of a whole food matrix and are gentle on the stomach and made with a patented process." said Maxine Weber, global marketing director, "Ashland's new innovations are gluten free, non-GMO and Kosher certified. We are one of the only suppliers to offer organic fermented nutrients."

Ashland is committed to bringing products to the market that meet consumers' growing demands for organic, natural and/or sustainable products. In addition to our fermented nutrients, Ashland also offers the following ingredients:

Nutrapress™ bnd organic binder is an organic, multi-functional tablet binder designed for customers who are creating tablets for the organically minded consumer and engineered to enhance tablet robustness, tablet disintegration and powder flow for direct compression tablet manufacturing.

Nutrapress™ chw organic chewable base is a complete system for chewable supplements that contains an organic binder, sweetener, flow aid, and lubricant, created with a patent-pending technology. Nutrapress™ organic chewable base has good powder flowability and compressibility which makes it ideal for the direct compression of chewable tablets. Available in sugar and sugar-free versions, both chewable bases comply with USDA organic standards, and comply with European, Canadian, and Korean organic requirements. Both versions are allergen-free, xylitol free, and vegan and vegetarian suitable.

Aquarius™ organic film coating systems

Aquarius™ organic film coating system is a clear, fully formulated, certified organic and non-GMO project-verified aqueous film coating system.

### **Custom formulations**

Developing new products takes a lot of blood, sweat and tears. Let our team of solvers help you with your next new product project from concept development to commercial-scale production.

From the start of a project, we partner with you to create a solution precisely tailored to meet your needs. We will bring you insights from experts who have been in the industry and know the marketplace. Our dedicated technical team brings winning solutions to our customers with a combination of their expertise, Ashland proprietary ingredients and manufacturing capabilities. We have a wide range of processing capabilities and scale-up capacities as our business was built with long-term customer partnerships in mind.

For more information on these or other products or to request a product sample, visit [solving.ashland.com/SSW23](http://solving.ashland.com/SSW23).

### **About Ashland**

Ashland Inc. (NYSE: ASH) is a global additives and specialty ingredients company with a conscious and proactive mindset for environment, social and governance (ESG). The company serves customers in a wide range of consumer and industrial markets, including architectural coatings, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. Approximately 3,900 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) and [ashland.com/ESG](http://ashland.com/ESG) to learn more.

™Trademark, Ashland or its subsidiaries, registered in various countries.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not meant to diagnose, treat, cure, or prevent any diseases.

### **FOR FURTHER INFORMATION:**

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