Ashland launches iSolve℠ information portal for crop care customers

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Wilmington, Del., March 13, 2025 – Ashland has launched their iSolveSM customer portal for on-demand information to support crop care customers. The portal enables easy access to robust information about the company's crop care ingredients and other important related business material including the most recent innovations, literature, formulations, products, regulatory documents and more.

"We are making important information available with just a few mouse clicks," said Jean J. Gulka, business director, crop care, life sciences, Ashland. "Crop care customer previews indicated a high level of satisfaction with the new portal."

The iSolveSM crop care customer portal will:

- provide simple, comprehensive search access to product information
- display and allow download of important regulatory documents
- allow access to technical, marketing and formulation information, along with a connection to Ashland expert solvers
- allow sample requests to be entered quickly

The crop care portal is available to customers via ashland.com after initial registration. Crop care customers can search the portal by product name, market segment, application, or function.

About Ashland
Ashland Inc. (NYSE: ASH) is a global additives and specialty ingredients company with a conscious and proactive mindset for environmental, social and governance (ESG). The company serves customers in a wide range of consumer and industrial markets, including architectural coatings, construction, energy, food and beverage, personal care and pharmaceutical. Approximately 3,200 passionate, tenacious solvers thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit ashland.com and ashland.com/ESG to learn more.

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