



## Ashland announces new U.S. food and beverage ingredient distributor

October 6, 2025

WILMINGTON, Del., October 6, 2025, – Ashland announces the appointment of Tilley Distribution as the new exclusive distribution partner for Ashland food and beverage ingredients in the United States. The Tilley team now represents Ashland’s cellulosic hydrocolloids for all food, beverage and nutraceutical customers in the U.S., and will distribute the following: aqualon™ carboxymethylcellulose (CMC) cellulose gum, benecel™ methylcellulose (MC) modified cellulose, benecel™ hydroxypropylmethylcellulose (HPMC) modified cellulose and aerowhip™ hydroxypropylcellulose (HPC) modified cellulose.

“The Ashland nutrition team is excited to be partnering with the Tilley Distribution team to grow our cellulose business in the US,” said Phil Gowaski, distribution manager, food and beverage, North America, Ashland. “The Tilley team have deep technical knowledge in food ingredients, including hydrocolloids. They are energetic and focused on customers, which mirrors Ashland’s customer-centric approach to collaboration. We know they’ll do a great job in managing and growing our U.S. customer base.”

“Tilley Distribution is honored to partner with Ashland as one of the marquis brands in the cellulosic space. We believe the partnership between Ashland and Tilley Distribution will be a strong force in expanding Ashland’s well known cellulosic products into the food, beverage and nutraceutical marketplaces,” said Bob Hall, VP Product Line Development at Tilley Distribution. “We look forward to working with the great team at Ashland to continue the growth of this storied brand.”

### About Ashland

Ashland Inc. (NYSE: ASH) is a global additives and specialty ingredients company with a conscious and proactive mindset for environmental, social and governance (ESG). The company serves customers in a wide range of consumer and industrial markets, including architectural coatings, construction, energy, food and beverage, personal care and pharmaceutical. Approximately 2,960 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](https://www.ashland.com) and [ashland.com/ESG](https://www.ashland.com/ESG) to learn more.

### About Tilley Distribution

Tilley Distribution is a global specialty ingredient distributor and value-added service provider focused on supporting customers with highly sought specialty products within regulated markets. With resources around the world, Tilley is one of the largest and most well-diversified distributors of ingredients, specialty chemicals, flavor and fragrance, and lubricants. When you work with Tilley, you have access to in-house engineering and technical expertise, state-of-the-art logistics and supply chain support, and an expansive product catalog matched by few in the distribution industry. At Tilley, we work to fill supply chain gaps with turnkey solutions to alleviate stress surrounding logistics, purchasing and operations. Whether you are searching for ingredients, lubricants, blending and packaging services, or custom formulation, Tilley is ready to build your solution. For more information, please visit <https://www.tilleydistribution.com>.

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### Media Relations:

Alissa Bye  
[alissa.bye@ashland.com](mailto:alissa.bye@ashland.com)