FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PFEIFFER JANE C						2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]										5. Relationshi (Check all app X Direct		olicable)		erson(s) to Issuer	
	(F ACH ROA	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 06/15/2004											Officer below)	(give title		Other (below)	specify
APT. 10 (Street) VERO BEACH FL 32963					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	tate) ((Zip)														Perso			Tone Repe	, amig
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date			Day/Year)		2A. Deemed Execution Date if any (Month/Day/Yea		´		Transaction Dispo		curities Acquired (A sed Of (D) (Instr. 3,			4 and Secu Bene Owne		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amoun	t	(A) or (D)	Price	- 1	Reported Transaction(s) (Instr. 3 and 4)				(111511.4)
Common Stock																	3,	202		D	
Restricted Stock														2,000(1)		000(1)	(1) D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
Derivative Conversion or Exercise (Month/Day/Year) Execution Date, if any				ransaction of Code (Instr. Derivation		erivative ecurities cquired a) or isposed (D) nstr. 3, 4		6. Date Exercisable an Expiration Date (Month/Day/Year)			d 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4)			8. Pr Deri Secu (Inst		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	s S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Dat Exe	e ercisable		piration te	Title	0 0	Amount or Number of Shares						
Common Stock Units	\$0 ⁽²⁾	06/15/2004			J ⁽³⁾		34			(3)		(3)	Comn		34		\$0	15,351		D	

Explanation of Responses:

- 1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.
- 2. Converts to common stock on a one-for-one basis.
- 3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 6-15-04, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

M. Craig Hall 06/17/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.