

# Ashland Inc. Reports Fiscal First-Quarter Preliminary Results

COVINGTON, Ky., Jan 27, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Ashland Inc. (NYSE: ASH) today announced preliminary(1) results for the quarter ended Dec. 31, 2008, the first quarter of Ashland's 2009 fiscal year. On Nov. 13, 2008, Ashland completed the acquisition of Hercules Incorporated, which significantly impacted Ashland's reported results. In addition to including only a partial quarter of Hercules' financial results, Ashland's results for the December 2008 quarter included a number of key items. (See footnote 2 in this release concerning Regulation G for details of the impact of each of these key items on Ashland and its operating segments.)

In accordance with generally accepted accounting principles (GAAP), Ashland's reported results for the December 2008 quarter were as follows: sales and operating revenue of \$1,966 million, \$238 million of which related to the acquired Hercules businesses; an operating loss of \$7 million; and a net loss of \$119 million, or \$1.73 per share. In addition, earnings before interest, taxes, depreciation and amortization (EBITDA)(2) were \$65 million. A number of key items affected the quarter, including a \$54 million loss [51 cents earnings per share (EPS) impact] related to cross-currency swaps; a \$32 million write-down (45 cents EPS impact) of auction rate securities; a \$26 million severance charge (29 cents EPS impact); and \$31 million of nonrecurring purchase accounting adjustments (37 cents EPS impact). In addition to the above, the negative effect of certain other tax items increased Ashland's net loss by \$25 million (36 cents EPS impact). Ashland incurred net interest and other financing expense of \$28 million in the December 2008 quarter, primarily as a result of the issuance of debt to fund the Hercules acquisition.

### Adjusted Pro Forma Results(3)

Ashland believes the use of adjusted pro forma results enhances understanding of its current and future performance by providing more comparable results period to period. In addition to key items noted above, results from the Hercules business prior to the closing (stub results) are added to generate adjusted pro forma results. These stub results amounted to \$7 million of net income (11 cents EPS impact). Thus, adjusting for the impact of key items in the December 2008 quarter and including Hercules' results as if the acquisition had been completed on Oct. 1, 2007, Ashland's results for the December 2008 quarter versus the December 2007 quarter would have been as follows:

- -- pro forma sales and operating revenue totaled \$2,233 million versus \$2,446 million, a 9-percent decline;
- -- adjusted pro forma operating income totaled \$74 million as compared with \$96 million, a 23-percent decline; and
- -- adjusted pro forma EBITDA was \$147 million as compared with \$171 million, a 14-percent decline.

In addition, Ashland's adjusted pro forma results included ongoing depreciation and amortization from purchase accounting adjustments of \$17 million (19 cents EPS impact) for the December 2008 quarter that was not in prior-year results.

### Performance Summary

Commenting on Ashland's first quarter, Chairman and Chief Executive Officer James J. O'Brien said, "With the acquisition of Hercules, we completed a major step in transforming Ashland into a specialty chemicals company. We believe the strategic reasons for the acquisition are sound; however, the current global economic environment has created significant near-term challenges.

"Our newly combined company saw volumes across all of our business segments decrease anywhere from the mid-single digits to the low 20s on a pro forma, percentage basis versus the same prior-year quarter, during the steepest economic decline in years. We have been implementing pricing improvements, and as a result, overall revenue was down to a lesser extent than volume, as average selling prices were higher versus a year ago."

Continuing, O'Brien said, "Ashland's adjusted pro forma EBITDA was down 14 percent as compared with the year-ago quarter. The decline was mitigated in part by active price management, which generally improved gross profit percentage across our businesses. In addition, a roughly \$30 million reduction in pro forma selling, general and administrative (SG&A) expenses, excluding currency impacts, also tempered the EBITDA decline, as all of our commercial units achieved SG&A improvements. Ashland Distribution was a bright spot in the quarter, with EBITDA up 50 percent over the prior-year quarter."

Reinforcing the company's near-term priority, O'Brien said, "Our primary objective as an organization is to generate cash and pay down debt. We are focused on generating cash and savings from six sources: increased profitability from sales; reductions in costs, working capital, capital expenditures and dividends; and the sale of nonstrategic assets. Everyone in Ashland has responsibility to generate cash from one or several of these sources. We've made progress in all of these areas to date and expect to continue in the coming months."

### Cost-Reduction Initiatives

Discussing Ashland's cost-cutting actions, O'Brien said, "We are targeting \$265 million of run-rate cost reductions, with roughly \$150 million to be realized during fiscal 2009. In addition, we expect to achieve \$25 million of one-time savings in fiscal 2009. We are announcing today additional steps to immediately reduce costs, including:

- -- freezing wages and salaries globally for 2009, except where legally mandated otherwise, saving more than \$25 million on a run-rate basis;
- -- implementing a two-week furlough program for most non-hourly U.S.- and Canadian-based employees, to be completed during the next five months, and several other job- and benefits-related actions, generating \$25 million of savings;
- -- and carrying out other cost-cutting measures totaling \$30 million globally, including a significant reduction in travel and entertainment expenses and the closure of our corporate aviation department.

### Previously announced cost-cutting actions include:

- -- a \$65 million cost-structure-efficiency initiative, essentially all of which has already been achieved, with an additional \$15 million of savings now targeted from our Ashland Performance Materials business; and
- -- \$120 million of synergies resulting from the Hercules acquisition, which we are now increasing to \$130 million.

"The cumulative effect of these actions," O'Brien said, "has resulted in the elimination of approximately 500 employee positions through the end of the December quarter, with a total of 1,000 to be eliminated through fiscal 2009. By the end of fiscal 2010, we should have reduced the global workforce by 1,300, or approximately 9 percent excluding the Valvoline retail employees.

"We understand these actions will touch every Ashland employee in some way. Together, we are working to address the realities of the global economic recession and come out a stronger company," O'Brien concluded.

### **Business Performance**

In order to aid understanding of Ashland's ongoing business performance, the results of Ashland's business segments are presented on an adjusted pro forma basis as described under the heading "Adjusted Pro Forma Results" and reconciled to GAAP in footnote 2 of this news release.

Ashland Aqualon Functional Ingredients is the former Hercules Aqualon Group. Functional Ingredients' sales and operating revenue declined 7 percent to \$231 million, and volume declined 14 percent, versus the year-ago quarter, primarily reflecting the worldwide decline in a number of its major markets. This decline primarily affected many of the products sold into the coatings and construction markets. Sales to regulated industries grew slightly, and the carboxymethylcellulose (CMC) in China and ethylcellulose (EC) product lines exceeded prior-year performance levels, helping to partially offset the overall decline. Increased pricing enabled us to offset 95 percent of cost increases in raw materials, energy and freight experienced during the period. For calendar year 2008, pricing did not offset costs due to the lag effect of pricing actions. Mix was negative in the period, reflecting increased sales in Asia and several lower margin product lines. Sales of new products (i.e., those introduced in the past five years) reached 26 percent in the quarter. In total, Functional Ingredients' EBITDA declined 16 percent, to \$49 million in the December quarter, and represented 21.2 percent of sales.

Ashland Hercules Water Technologies combines the former Ashland Water Technologies segment and former Hercules Paper Technologies and Ventures Group. Sales and operating revenue for the segment declined 5 percent, on a combined basis, to \$473 million in the December 2008 quarter as compared with the same year-ago quarter. This reflected a 5-percent volume decline and 5-percent unfavorable currency translation, partially mitigated by favorable pricing and mix. Significant production outages at paper mills, especially those making packaging paper, began during the late summer and escalated dramatically

during the December 2008 quarter. Significant raw material inflation was experienced throughout the quarter, peaking in October, with sequential moderation in November and December. The combination of lower volume and higher raw material costs resulted in decreased gross profit. Selling, general and administrative expenses declined, primarily due to benefits of business redesign activities. EBITDA declined 32 percent in the quarter, primarily due to the decline in gross profit, partially offset by reduced SG&A. EBITDA totaled \$34 million and represented 7.2 percent of sales.

Ashland Performance Materials' sales and operating revenue of \$324 million declined 13 percent versus the same prior-year quarter, and volume declined 7 percent. Both revenue and volume comparisons were affected by the acquisition of a line of business from Air Products in 2008. Excluding this effect, revenue decreased 21 percent, and volume decreased 22 percent, due to significant weakness in demand in all key regions and markets. Total gross profit versus the prior-year quarter declined primarily as a result of the lower volume. While on a sequential basis, gross profit percentage increased versus the September quarter, it was not sufficient to overcome the volume decline. A 12-percent reduction in selling, general and administrative expenses reflected the benefits of actions taken in this and prior quarters to reduce costs. Overall, EBITDA declined 14 percent to \$18 million in the December 2008 quarter and represented 5.6 percent of sales.

Ashland Consumer Markets' (Valvoline) sales and operating revenue was \$388 million, up 2 percent over the December 2007 quarter, due to increased average selling prices. Lubricant volume declined 17 percent. This reduction was primarily driven by the Do-It-For-Me market's installer channel. Valvoline Instant Oil Change continued to post strong results as company-owned stores increased car counts, driving same-store sales up 9 percent, and the number of franchise units increased by 7 percent. Overall gross margins declined in the quarter, although they did start to recover in the month of December as base oil cost decreases began to positively impact results. Selling, general and administrative expenses declined 10 percent, primarily a result of both lower overhead and advertising expenses. Consumer Markets generated \$28 million of EBITDA, even with the year-ago quarter, and EBITDA represented 7.2 percent of sales.

Ashland Distribution's sales and operating revenue for the December 2008 quarter declined 14 percent to \$853 million. Volume decreased 17 percent versus the prior-year quarter. Volume in the chemicals line of business declined 12 percent, while the plastics and composites lines dropped approximately 25 percent. Gross profit as a percent of sales increased to 8.6 percent from 7.5 percent in the December 2007 quarter, more than offsetting the impact of volume declines. New pricing processes implemented in early 2008 helped to protect the margin in this very volatile market. Selling, general and administrative expenses were favorable to the prior-year quarter by 7 percent, due to currency translation and reduced overhead costs. EBITDA for the December 2008 quarter increased 50 percent to \$18 million and represented 2.1 percent of sales.

For the 2008 December quarter, Unallocated and Other amounted to nil and compares with \$2 million of EBITDA in the same prior-year quarter.

#### Outlook

Commenting on the outlook for the near term, O'Brien said, "We expect all of our businesses to continue to be challenged to varying degrees by the current global recession. The current economic environment reinforces the importance of owning businesses with more stable earnings during the down part of the cycle. We would expect declining raw material costs and continuing cost-reduction actions in our organization to benefit our results in the second quarter, although volume declines and selling price decreases will likely temper the benefits."

# Conference Call Webcast

Today at 9 a.m. (EST), Ashland will provide a live webcast of its first-quarter conference call with securities analysts. The webcast will be accessible through Ashland's website, <a href="www.ashland.com">www.ashland.com</a>. Following the live event, an archived version of the webcast will be available for 12 months at <a href="http://investor.ashland.com">http://investor.ashland.com</a>.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential needs and industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit <a href="https://www.ashland.com">www.ashland.com</a>.

## 1 Preliminary Results

Financial results are preliminary until Ashland's quarterly report on Form 10-Q is filed with the U.S. Securities and Exchange Commission.

### 2 Regulation G - EBITDA

The information presented in this news release regarding earnings before interest, taxes, depreciation, and amortization (EBITDA) does not conform to generally accepted accounting principles (GAAP) and should not be construed as an alternative

to the reported results determined in accordance with GAAP. Management has included this non-GAAP information to assist in understanding the operating performance of the company and its operating segments. The non-GAAP information provided may not be consistent with the methodologies used by other companies. All non-GAAP information is reconciled with reported GAAP results in the table provided below.

(in millions)	Q1 2009	Q1 2008
Operating income	\$(7)	\$46
Add: Depreciation and		
amortization	62	34
Purchased in-process research as		
development amortization	10	_
77777		
EBITDA	\$65	\$80
	=======	=======

## 3 Regulation G - Pro Forma Results

The information presented in this news release regarding pro forma results does not conform to generally accepted accounting principles (GAAP) and should not be construed as an alternative to the reported results determined in accordance with GAAP. Management has included this non-GAAP information to assist in understanding the operating performance of the company and its segments. The non-GAAP information provided may not be consistent with the methodologies used by other companies. All non-GAAP information is reconciled with reported GAAP results in the tables provided below.

The unaudited adjusted pro forma results are presented for informational purposes only and do not reflect future events that may occur or any operating efficiencies or inefficiencies that may result from the transaction. Certain significant and identifiable cost allocation, reporting and accounting policy differences have been reflected in these pro forma results. However, these adjusted pro forma results do not purport to identify all these differences. Therefore, the unaudited adjusted pro forma results are not necessarily indicative of results that would have been achieved had the businesses been combined during the period presented or the results that Ashland will experience in the future. In addition, the preparation of financial statements in conformity with GAAP requires management to make certain estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. These estimates and assumptions can be significantly different depending on changes to conform to Ashland policy.

					QUARTER ADJUS		
(in millions							
Preliminary ASHLAND AQUALON FUNCTIONAL					Forma Adjustn		
Ended Dec. 31,	Ashla GA/	and AP	Herc Oct -	orma ules Nov	Nonrecurring Purchase Accounting Adjustments	Eliminat Other Ke	te Pro ey Forma
Sales and operating revenue Operating income Operating	·			\$112 15	\$19		\$231 27
income percentage	-5.	.9%		13.4%			11.7%

DECONCTITATION OF 2000 FIGURE FIRST OURDED ADTICHED DOO FORMA DECLIFE

Depreciation and amortization		6	(5)		22
Earnings before interest, taxes, depreciation					
amortization	n \$ 14	\$ 21	\$14		\$ 49
=========		=========		========	=======
EBITDA as a percent					
_	11.8%	18.8%			21.2%
RECONCILIATIO	ON OF 2009	FISCAL FIRST	QUARTER ADJUST	ED PRO FORM	A RESULTS
(in millions)	)				
Preliminary ASHLAND HERCULES			orma Adjustmen		
WATER					
TECHNOLOGIES		Adjusted			
Three Months		Pro Forma	Nonrecurring	7711	Adjusted
Ended Dog 21	ASIIIANG	nercules	Purchase Accounting	Other Ver	Pro
2008	Results	13, 2008(a)	Adjustments	Items	Results
Sales and					
operating					
revenue	\$318	\$155			\$473
Operating					
	(6)	5	\$12	\$2	13
Operating					
income	1 0.8	2 20.			0.70
percentage		3.2%			2.7%
Depreciation and					
amortization	n 21	5	(5)		21
amortization			(3)		
Earnings befo	ore				
interest,					
taxes,					
depreciation	ı				
and					
amortization	n \$ 15	\$ 10	\$ 7	\$2	\$ 34
=========	======	========	=========	=======	=======
EBITDA as a					
percent of	4 50	<i>c</i> = 2			E 66
sales	4.7%	6.5%			7.2%

RECONCILIATION OF 2009 FISCAL FIRST QUARTER ADJUSTED PRO FORMA RESULTS ------(in millions)

Preliminary ASHLAND		Pro E	orma Adjustmen	ts	
PERFORMANCE					
MATERIALS		Adjusted			
Three Months		Pro Forma	Nonrecurring		Adjusted
Ended .	Ashland	Hercules	Purchase		Pro
Dec. 31,	GAAP	Oct - Nov	Accounting	Other Key	Forma
2008	Results	13, 2008(a)	Adjustments		
Sales and operating					
revenue	\$324				\$324
Operating	7321				<b>7321</b>
income	5				5
Operating					
income					
percentage	1.5%				1.5%
Depreciation					
and					
amortization	13				13
 Earnings befo	 re				
interest,	10				
taxes,					
depreciation					
and					
amortization	\$ 18				\$ 18
======= EBITDA as a	=======		:========	=======	======
percent of					
percent of sales	5.6%				5.6%
sales		FISCAL FIRST	QUARTER ADJUST	ED PRO FORM	
sales		FISCAL FIRST	QUARTER ADJUST	ED PRO FORM	
sales  RECONCILIATIO  (in millions)		FISCAL FIRST	QUARTER ADJUST	ED PRO FORM	
sales RECONCILIATIO		FISCAL FIRST	QUARTER ADJUST	ED PRO FORM	
sales  RECONCILIATIO  (in millions)  Preliminary			QUARTER ADJUST 		
sales  RECONCILIATIO  (in millions)  Preliminary  ASHLAND					
sales  RECONCILIATIO (in millions)  Preliminary  ASHLAND  CONSUMER			Forma Adjustmen	ts	A RESULTS
RECONCILIATION (in millions)  Preliminary  ASHLAND  CONSUMER  MARKETS (Valvoline)  Three Months	N OF 2009	Pro Forma	Forma Adjustmen	ts	
RECONCILIATION  (in millions)  Preliminary  ASHLAND  CONSUMER  MARKETS  (Valvoline)  Three Months  Ended	N OF 2009	Pro F Adjusted Pro Forma Hercules	Forma Adjustmen Nonrecurring Purchase	ts  Eliminate	Adjusted
RECONCILIATION  (in millions)  Preliminary  ASHLAND  CONSUMER  MARKETS  (Valvoline)  Three Months  Ended  Dec. 31,	N OF 2009  Ashland GAAP	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma
RECONCILIATION  (in millions)  Preliminary  ASHLAND  CONSUMER  MARKETS  (Valvoline)  Three Months  Ended  Dec. 31,	N OF 2009  Ashland GAAP	Pro F Adjusted Pro Forma Hercules Oct - Nov	Torma Adjustmen  Nonrecurring  Purchase	ts  Eliminate Other Key	Adjusted Pro Forma
RECONCILIATION  (in millions)  Preliminary  ASHLAND  CONSUMER  MARKETS  (Valvoline)  Three Months  Ended  Dec. 31,	N OF 2009  Ashland GAAP	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma
RECONCILIATION (in millions)  Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended Dec. 31, 2008	N OF 2009  Ashland GAAP	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma
RECONCILIATION (in millions)  Preliminary  ASHLAND CONSUMER  MARKETS (Valvoline) Three Months Ended Dec. 31, 2008	N OF 2009  Ashland GAAP	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma
RECONCILIATIO (in millions)  Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended Dec. 31, 2008 Sales and operating revenue	N OF 2009 Ashland GAAP Results	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma Results
RECONCILIATION  (in millions)  Preliminary  ASHLAND  CONSUMER  MARKETS (Valvoline)  Three Months  Ended  Dec. 31,  2008   Sales and  operating revenue  Operating income	N OF 2009 Ashland GAAP Results	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma Results
RECONCILIATION (in millions) Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended Dec. 31, 2008 Sales and operating revenue Operating income Operating	N OF 2009 Ashland GAAP Results	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma Results
RECONCILIATION (in millions)  Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended Dec. 31, 2008 Sales and operating revenue Operating income Operating income	Ashland GAAP Results	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma Results \$388
RECONCILIATION (in millions)  Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended Dec. 31, 2008 Sales and operating revenue Operating income Operating income percentage	N OF 2009 Ashland GAAP Results	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma Results
RECONCILIATION (in millions)  Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended Dec. 31, 2008 Sales and operating revenue Operating income Operating income Operating income Depreciation	Ashland GAAP Results	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma Results \$388
RECONCILIATION (in millions)  Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended Dec. 31, 2008 Sales and operating revenue Operating income Operating income percentage	Ashland GAAP Results \$388 19	Pro F Adjusted Pro Forma Hercules Oct - Nov	Forma Adjustmen  Nonrecurring  Purchase  Accounting	ts  Eliminate Other Key	Adjusted Pro Forma Results \$388

interest,

taxes, depreciation and

amortization \$ 28

\$ 28 \_\_\_\_\_\_

EBITDA as a percent of

sales 7.2% 7.2%

RECONCILIATION OF 2009 FISCAL FIRST QUARTER ADJUSTED PRO FORMA RESULTS

(in millions)

Preliminary Pro Forma Adjustments

ASHLAND -----

DISTRIBUTION Adjusted

Pro Forma Nonrecurring Three Months Ended Ashland Hercules Purchase Eliminate Pro Dec. 31, GAAP Oct - Nov Accounting Other Key Forma Dec. 31, GAAP Oct - Nov Accounting 2008

Results 13, 2008(a) Adjustments Items Results

Sales and operating

\$853 \$853 revenue

Operating income 10 10

Operating income

percentage 1.2% 1.2%

Depreciation

and

amortization 8

\_\_\_\_\_\_

Earnings before

interest,

taxes,

depreciation

and

amortization \$ 18 \$ 18

\_\_\_\_\_\_

EBITDA as a

percent of

sales 2.1% 2.1%

RECONCILIATION OF 2009 FISCAL FIRST QUARTER ADJUSTED PRO FORMA RESULTS

\_\_\_\_\_\_

(in millions) Preliminary

INTERSEGMENT

SALES/ Pro Forma Adjustments

UNALLOCATED \_\_\_\_\_

AND OTHER Adjusted

Pro Forma Nonrecurring Three Months Adjusted Ended Ashland Hercules Purchase Eliminate Pro Dec. 31, GAAP Oct - Nov Accounting Other Key Forma Dec. 31, GAAP Oct - Nov Accounting Call 12008 Results 13, 2008(a) Adjustments Items Results

Sales and

operating				
revenue	\$(36)			\$(36)
Operating				
income	(28)	\$3	\$25	-
Operating				
income				
percentage				
Depreciation				
and				
amortization				
Earnings befor	re			
interest,				
taxes,				
depreciation				
and				
amortization	\$(28)	\$3	\$25	\$ -
=========	-========			======

#### RECONCILIATION OF 2009 FISCAL FIRST QUARTER ADJUSTED PRO FORMA RESULTS (in millions) Pro Forma Adjustments \_\_\_\_\_ Preliminary ASHLAND INC. Adjusted Three Months Pro Forma Nonrecurring Adjusted Ended Ashland Hercules Purchase Eliminate Pro Dec. 31, GAAP Oct - Nov Accounting Ocher Re, 2008 Results 13, 2008(a) Adjustments Items Results Sales and operating revenue \$1,966 \$267 \$ - \$2,233 Operating 31 27 income (7) 23 74 Operating income percentage -0.4% 8.6% 3.3% Depreciation and amortization 72 11 (10) \_\_\_\_\_ Earnings before interest, taxes, depreciation and

RECONCILIATION OF 2008 FISCAL FIRST QUARTER ADJUSTED PRO FORMA RESULTS ------(in millions)

\_\_\_\_\_\_

\$21 \$27 \$ 147

6.6%

amortization \$ 65 \$ 34

3.3% 12.7%

EBITDA as a percent of

sales

Preliminary		Pro Forma	Adjustments	
ASHLAND AQUALON		Profit From		•
FUNCTIONAL		Ongoing		
INGREDIENTS			Additional	Adjusted
Three Months	Ashland	Hercules	Purchase	
Ended	GAAP	Oct - Dec	Accounting	
Dec. 31, 2007	Results	2007	D&A(b)	Results
Sales and				
operating				
revenue		\$249		\$249
Operating		, ,		,
income		45	\$(11)	34
Operating				
income				
percentage		18.1%		13.7%
Depreciation and				
amortization		13	11	24
Earnings before				
interest,				
taxes,				
depreciation		<b>4</b> F0		<b>*</b> F0
and amortization		•	\$ - 	\$ 58
EBITDA as a				
percent of				
sales		23.3%		23.3%
RECONCILIATION OF		FIRST QUARTER	ADJUSTED PRO	FORMA RESULTS
(in millions)				
Preliminary		Pro Forma	Adjustments	
ASHLAND				-
HERCULES		Profit From		
WATER		Ongoing	7 ddi+ionol	7 4 4
TECHNOLOGIES Three Months	Ashland	Hercules	Additional Purchase	
Ended	GAAP		Accounting	
Dec. 31, 2007	Results	2007	D&A(b)	Results
Sales and				
operating	+005	+000		+ 400
revenue	\$206	\$292		\$498
Operating income	5	28	\$(6)	27
Operating	J	20	Ş ( U )	۷.
income				
percentage	2.4%	9.6%		5.4%
Depreciation				

amortization 6 11 6 23

\$ 50

and amortization \$ 11 \$ 39 \$ -

and

Earnings before interest, taxes, depreciation

\_\_\_\_\_\_

EBITDA as a percent of

sales 5.3% 13.4% 10.0%

RECONCILIATION OF 2008 FISCAL FIRST QUARTER ADJUSTED PRO FORMA RESULTS
-----(in millions)

		Pro Forma A	-	
Preliminary ASHLAND PERFORMANCE MATERIALS Three Months Ended Dec. 31, 2007	GAAP Results	Hercules Oct - Dec 2007	Additional Purchase Accounting D&A	Pro Forma Results
Sales and operating				
revenue	\$371			\$371
Operating income	12			12
Operating income				
percentage	3.2%			3.2%
Depreciation and	_			
amortization	9			9
Earnings before interest, taxes, depreciation and				
amortization	\$ 21			\$ 21
=======================================	=======	=========	==========	=======
EBITDA as a percent of				
sales	5.7%			5.7%

RECONCILIATION OF		FIRST QUARTER		
(in millions)				
		Pro Forma	Adjustments	
Preliminary				
ASHLAND		Profit From		
CONSUMER		Ongoing		
MARKETS		Operations	Additional	Adjusted
Three Months	Ashland	Hercules	Purchase	Pro
Ended		Oct - Dec	_	
Dec. 31, 2007	Results	2007	D&A	Results
Sales and				
operating				
revenue	\$380			\$380
Operating				
income	20			20
Operating				
income				
percentage	5.3%			5.3%
Depreciation				

and amortization	8		8
Earnings before interest, taxes, depreciation and amortization	\$ 28		\$ 28
EBITDA as a percent of	========	==========	
sales	7.4%		7.4%
RECONCILIATION OF 200	8 FISCAL FIRST	QUARTER ADJUSTED	PRO FORMA RESULTS
(in millions)	_		

(in millions)				
		Pro Forma A		
Preliminary ASHLAND DISTRIBUTION Three Months	Ashland	Profit From Ongoing Operations	Additional Purchase	Adjusted Pro
Ended	GAAP	Oct - Dec	Accounting	Forma
Dec. 31, 2007	Results	2007	D&A	Results
Sales and operating revenue Operating income Operating income percentage Depreciation and amortization	\$990 6 0.6%			\$990 6 0.6%
Earnings before interest, taxes, depreciation and amortization	\$ 12			\$ 12
	=======	=========		
EBITDA as a percent of				
sales	1.2%			1.2%

RECONCILIATION	OF	2008	FISCAL	FIRST	QUARTER	ADJUSTED	PRO	FORMA	RESULTS
(in millions)									

Preliminary	Pro Forma Adjustments					
INTERSEGMENT						
SALES/		Profit From				
UNALLOCATED		Ongoing				
AND OTHER		Operations	Additional	Adjusted		
Three Months	Ashland	Hercules	Purchase	Pro		
Ended	GAAP	Oct - Dec	Accounting	Forma		
Dec. 31, 2007	Results	2007	D&A	Results		

Sales and

operating revenue	\$(	42)		\$(42)
Operating income		3	\$(6)	(3)
Operating income				
percentage				
Depreciation and				
amortization		5		5
Earnings before				
interest, taxes,				
depreciation				
and				
amortization	\$	8	\$(6)	\$ 2
=======================================	=====	====		

RECONCILIATION OF 2008 FISCAL FIRST QUARTER ADJUSTED PRO FORMA RESULTS \_\_\_\_\_

(in millions)		Pro Forma Adjustments		
Preliminary ASHLAND INC. Three Months Ended Dec. 31, 2007	GAAP Results	Profit From Ongoing Operations Hercules Oct - Dec 2007	Additional Purchase Accounting D&A(b)	Pro Forma Results
Sales and operating				
revenue	\$1,905	\$541	\$ -	\$2,446
Operating income Operating income	46	67	(17)	96
percentage Depreciation	2.4%	12.4%		3.9%
and amortization	_	24	17	75
Earnings before interest, taxes, depreciation and amortization	\$ 80	\$ 91	\$ -	\$ 171
=======================================				=======
EBITDA as a				
percent of sales	4.2%	16.8%		7.0%

- (a) Certain nonrecurring, noncash or key items have been removed.
- (b) Represents the step-up in depreciation and amortization for the 48-day period Ashland owned the Hercules business in Q1 fiscal 2009.

### Forward-Looking Statements

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based upon a number of assumptions, including those mentioned within this news release. Performance estimates are also based upon internal forecasts and analyses of current and future market conditions and trends; management plans and strategies; operating efficiencies and economic conditions, such as prices, supply and demand, and cost of raw materials; legal proceedings and claims (including environmental and asbestos matters); and weather. These risks and uncertainties may cause actual operating results to differ materially from those stated, projected or implied. Other risks and uncertainties include the possibility that the benefits anticipated from Ashland's acquisition of Hercules will not be fully realized; Ashland's substantial indebtedness may

impair its financial condition; the restrictive covenants under the debt instruments may hinder the successful operation of Ashland's business; future cash flow may be insufficient to repay the debt; and other risks that are described in filings made by Ashland with the Securities and Exchange Commission (the "SEC"). Although Ashland believes its expectations are based on reasonable assumptions, it cannot assure the expectations reflected herein will be achieved. This forward-looking information may prove to be inaccurate and actual results may differ significantly from those anticipated if one or more of the underlying assumptions or expectations proves to be inaccurate or is unrealized or if other unexpected conditions or events occur. Other factors, uncertainties and risks affecting Ashland are contained in Ashland's periodic filings made with the SEC, including its Form 10-K for the fiscal year ended Sept. 30, 2008, which is available on Ashland's Investor Relations website at <a href="http://investor.ashland.com">http://investor.ashland.com</a> or the SEC's website at <a href="http://

Ashland Inc. and Consolidated Subsidiaries

Page 1

STATEMENTS OF CONSOLIDATED INCOME (In millions except per share data - preliminary and unaudited)

	Three mor	
	2008	2007
SALES AND OPERATING REVENUES	\$1,966	\$1,905
COSTS AND EXPENSES  Cost of sales and operating expenses Selling, general and administrative	1,641	1,589
expenses (a)	344	281
EQUITY AND OTHER INCOME		1,870 11
OPERATING (LOSS) INCOME  Gain on the MAP Transaction (b)  Net interest and other financing	(7)	46 -
(expense) income Other expenses (c)	(28)	-
(LOSS) INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES		58
Income tax (benefit) expense		20
(LOSS) INCOME FROM CONTINUING OPERATIONS Loss from discontinued operations		38
(net of income taxes)	-	(5)
NET (LOSS) INCOME	\$ (119) =====	\$ 33
DILUTED EARNINGS PER SHARE (Loss) income from continuing operations Loss from discontinued operations	\$(1.73)	\$ .60 (.08)
Net (loss) income	\$(1.73) =====	\$ .52

AVERAGE	COMMON	SHARES	AND	ASSUMED
CONVERSI	IONS			

69	64

	\$ (7 =====	, ,	46
Unallocated and other	(28	)	3
Distribution	10		6
Consumer Markets	19		20
Performance Materials	5		12
Water Technologies	( 6	)	5
Functional Ingredients	\$ (7	) \$	_
OPERATING INCOME			
	=====	====	==
	\$1,966	\$1,9	905
Intersegment sales	(36	) (	(42)
Distribution		-	990
Consumer Markets	388	3	380
Performance Materials	324	3	371
Water Technologies	318	2	206
Functional Ingredients	\$ 119	\$	-
SALES AND OPERATING REVENUES			

- (a) Includes a \$10 million charge related to the original valuation of the ongoing research and development projects at Hercules Incorporated (Hercules) as of the merger date. In accordance with applicable GAAP and SEC accounting regulations, these purchased in-process research and development costs should be expensed as recognized. In addition, includes a \$26 million severance charge for the ongoing integration and reorganization from the Hercules acquisition and other cost reduction programs.
- (b) "MAP Transaction" refers to the June 30, 2005 transfer of Ashland's 38% interest in Marathon Ashland Petroleum LLC (MAP) and two other businesses to Marathon Oil Corporation.
- (c) The three months ended December 31, 2008 includes a \$54 million loss on currency swaps related to the Hercules acquisition and a \$32 million realized loss on auction rate securities, of which \$2 million relates to securities sold.

Ashland Inc. and Consolidated Subsidiaries CONDENSED CONSOLIDATED BALANCE SHEETS (In millions - preliminary and unaudited)

Page 2

	Decemb	er 31
	2008	2007
ASSETS		
Current assets		
Cash and cash equivalents	\$ 222	\$ 681
Available-for-sale securities	_	394
Accounts receivable	1,539	1,374
Inventories	736	633
Deferred income taxes	103	63
Other current assets	133	91
	2,733	3,236

Investments and other assets Auction rate securities Goodwill Intangibles Asbestos insurance receivable (noncurrent portion) Deferred income taxes Other noncurrent assets	645 	272 108 448 157 436
Property, plant and equipment Cost Accumulated depreciation and amortization	(1,247)	989  \$5,646
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities Short-term debt Current portion of long-term debt Trade payables Accrued expenses and other liabilities	\$ 246 94 871 528  1,739	5 696 343
Noncurrent liabilities Long-term debt (noncurrent portion) Employee benefit obligations Asbestos litigation reserve (noncurrent portion) Deferred income taxes Other noncurrent liabilities and deferred credits	2,128 663 807 236 569  4,403	262 546 - 524  1,396
Stockholders' equity	3,600  \$9,742 =====	

Ashland Inc. and Consolidated Subsidiaries STATEMENTS OF CONSOLIDATED CASH FLOWS (In millions - preliminary and unaudited) Page 3

Three	month	ıs	ended
Dec	cember	3	1
200	8	20	07

# CASH FLOWS FROM OPERATING ACTIVITIES FROM

CONTINUING OPERATIONS		
Net (loss) income	\$ (119)	\$ 33
Loss from discontinued operations (net of		_
income taxes)	_	5
Adjustments to reconcile income from continuing operations to		
cash flows from operating activities		
Depreciation and amortization	62	34
Purchased in-process research and	02	31
development amortization	10	_
Debt issuance cost amortization	6	_
Deferred income taxes	13	4
Equity income from affiliates	(5)	(4)
Distributions from equity affiliates	2	2
Gain from the sale of property and equipment	_	(2)
Stock based compensation expense	2	3
Gain on the MAP Transaction	(1)	-
Inventory fair value adjustment	21	_
Loss on currency interest rate swaps		
related to Hercules acquisition	54	-
Loss on auction rate securities	32	-
Change in operating assets and liabilities (a)	(57)	(11)
CACH ELONG EDOM INTEGRING ACRIVITATES EDOM CONTINUING	20	64
CASH FLOWS FROM INVESTING ACTIVITIES FROM CONTINUING OPERATIONS		
Additions to property, plant and equipment	(38)	(42)
Proceeds from the disposal of property,	(36)	(42)
plant and equipment	2	18
Purchase of operations - net of cash acquired	(2,082)	_
Proceeds from sale of operations	7	-
Settlement of currency interest rate swaps		
related to Hercules acquisition	(54)	_
Purchases of available-for-sale securities	_	(356)
Proceeds from sales and maturities of		
available-for-sale securities	18	117
	(2,147)	(266)
CASH FLOWS FROM FINANCING ACTIVITIES FROM CONTINUING		
OPERATIONS		
Proceeds from issuance of long-term debt	2,100	-
Repayment of long-term debt	(688)	-
Increase in short-term debt Debt issuance costs	205 (138)	_
	. ,	
Cash dividends paid Proceeds from the exercise of stock options	(0)	(17) 2
Excess tax benefits related to share-		2
based payments	_	1
basea paymenes		
	1,473	(14)
CASH USED BY CONTINUING OPERATIONS	(654)	(216)
Cash provided (used) by discontinued operations		
Operating cash flows	5	(3)
Effect of currency exchange rate		
changes on cash and cash equivalents	(15)	3
DECREASE IN CASH AND CASH EQUIVALENTS		(216)
Cash and cash equivalents - beginning of the year	886	897
CACH AND CACH ECHIVAL DAME. THE OF PERIOD	 å 222	d C01
CASH AND CASH EQUIVALENTS - END OF PERIOD	\$ 222	5 PRT

	===	=====		=====	
DEPRECIATION AND AMORTIZATION					
Functional Ingredients	\$	22	\$	-	
Water Technologies		23		6	
Performance Materials		14		9	
Consumer Markets		10		8	
Distribution		9		6	
Unallocated and other		_		5	
	\$	78	\$	34	
				===	
ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT					
ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT Functional Ingredients	\$	14	\$	_	
	\$	14 5	\$	- 4	
Functional Ingredients	\$		\$	- 4 8	
Functional Ingredients Water Technologies	\$	5	\$	_	
Functional Ingredients Water Technologies Performance Materials	\$	5 4	\$	8	
Functional Ingredients Water Technologies Performance Materials Consumer Markets	\$	5 4 8	\$	8	
Functional Ingredients Water Technologies Performance Materials Consumer Markets Distribution	\$	5 4 8 1	\$	8 5 7	
Functional Ingredients Water Technologies Performance Materials Consumer Markets Distribution	\$	5 4 8 1	\$	8 5 7	

(a) Excludes changes resulting from operations acquired or sold.

Ashland Inc. and Consolidated Subsidiaries INFORMATION BY INDUSTRY SEGMENT (In millions - preliminary and unaudited)

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	Three months ended December 31	
	2008	2007
FUNCTIONAL INGREDIENTS (a) (b)		
Sales per shipping day	\$ 4.0	\$ -
Pounds sold per shipping day	2.5	-
WATER TECHNOLOGIES (a) (b)		
Sales per shipping day	\$ 5.1	\$ 3.3
Gross profit as a percent of sales	30.3	% 39.3%
PERFORMANCE MATERIALS (a)		
Sales per shipping day	\$ 5.2	\$ 6.0
Pounds sold per shipping day	4.3	4.6
Gross profit as a percent of sales	15.9	% 18.2%
CONSUMER MARKETS (a)		
Lubricant sales (gallons)	33.0	39.9
Premium lubricants		
(percent of U.S. branded volumes)	27.1	% 23.0%
Gross profit as a percent of sales	21.8	% 24.7%
DISTRIBUTION (a)		
Sales per shipping day	\$ 13.8	\$16.0
Pounds sold per shipping day	15.5	18.7
Gross profit as a percent of sales	8.6%	7.5%

<sup>(</sup>a) Sales are defined as sales and operating revenues. Gross profit is defined as sales and operating revenues, less cost of sales and operating expenses.

<sup>(</sup>b) Industry segment results from November 14, 2008 forward include

operations acquired from Hercules Incorporated(Hercules).

SOURCE Ashland Inc.

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