

Pricing Supplement No. 30 Dated April 11, 1995  
-----

To Prospectus Dated December 2, 1993  
Prospectus Supplement Dated December 2, 1993

\$301,627,000

ASHLAND INC.

MEDIUM-TERM NOTES, SERIES F

Due from 9 Months or More from Date of Issue

Principal Amount: \$9,000,000

(Total Principal Amount Issued to Date: \$301,627,000)

Original Issue Date: April 18, 1995  
-----

Maturity Date: April 18, 2003  
-----

Interest Rate: 7.73%  
-----

Redemption:

Check box opposite applicable paragraph.

The Notes cannot be redeemed prior to maturity.

The Notes may be redeemed prior to maturity.

Initial Redemption Date:

The optional Redemption Price on and after the Initial Redemption Date shall initially be % of the principal amount of the Notes to be redeemed and shall decline at each anniversary of the Initial Redemption Date by % of the principal amount to be redeemed until the Optional Redemption Price is 100% of such principal amount.

Commission to be paid to Agent. \$ 49,500.00  
-----