



## News Release

### **Ashland announces price increase for pressure sensitive adhesives products in North America**

WILMINGTON, Del., March 3, 2021, Ashland announced today it will increase the price for its pressure sensitive adhesives (PSA) products in North America, effective March 18, 2021. This increase will range from \$0.12/lb. to \$0.15/lb., and includes the Arocure™, Aroset™ and Flexcryl™ product lines.

Ashland continues to focus on managing costs and delivering top-quality products and exceptional service. This price action is a measured response to the continued cost increases in feedstocks, key raw materials and freight.

#### **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier specialty materials company with a conscious and proactive mindset for sustainability. The company serves customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. Approximately 4,200 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) and [ashland.com/sustainability](http://ashland.com/sustainability) to learn more.

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#### **FOR FURTHER INFORMATION:**

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