



## News Release

### **Ashland loves sticky situations so its solvers can showcase new adhesive products at Labelexpo Americas 2018**

DUBLIN, Ohio, September 21, 2018 – Ashland will introduce new adhesive innovations for flexible packaging laminating adhesives, pressure sensitive adhesives, and new UV-LED technology at Labelexpo Americas 2018 in Rosemont, Illinois, booth #942 – hall A September 25-27, 2018.

“As solvers, we are always answering our packaging customers’ most complex needs for unique and differentiated product offerings for labels and flexible packaging applications. Ashland’s new PureLED™ portfolio of products is designed to maintain the integrity and enhance the allure of packaging while meeting the growing demands and industry trends of UV-LED technology,” said Catherine Heckman, global industry manager, Ashland Adhesives. “From overprint varnishes to pressure sensitive and laminating adhesives, Ashland offers a wide range of solutions to fit the most demanding applications, including high scuff resistance, low migration, and chemical resistance.”

**Purelam™ 9700 adhesive** provides the next generation in solvent-free, high-performance laminating developed specifically for triplex flexible packaging laminations where conformability, low migration and exceptional bond strength are required. With a variety of curatives, the converter will be able to choose the best option for their application.

**Purekote™ 8020 adhesive** offers excellent water resistance and ease of cleanup. It is the latest addition to Ashland’s digital portfolio. Designed as an offline HP compatible primer, Purekote™ 8020 has been certified by RIT on paper and film substrates.

**Solverster™ EA2500RT adhesive** offers “best-in-class” performance in solvent-based laminating adhesives. While competitive products take seven days to cure, Solverster™ EA2500RT adhesive cures within three days at room temperature, extremely low migration properties and is retort-process capable.

**Flexcryl™ SP48 adhesive** is an OPE-free, all-temperature, coater ready water-based acrylic pressure sensitive adhesive for permanent paper and film applications that require aggressive adhesion at low temperatures. Applications include food packaging and price marketing.

#### **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals

company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. At Ashland, we are approximately 6,500 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

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