

May 2, 2016

Ashland's new Aroset™ PS 6449 adhesive provides outstanding optical clarity in electronics applications

Company will also showcase Aroset 1295 and Aroset 2570 during PSTC Tape Summit conference

DUBLIN, Ohio – Ashland Inc. (NYSE: ASH) has launched Aroset™ PS 6449, a solution-based acrylic pressure sensitive adhesive (PSA) that delivers superior optical clarity to electronics applications. Aroset PS 6449 adhesive is acid free and thus reduces the likelihood of future corrosion. The product also demonstrates a good balance of adhesion and cohesion, and good temperature resistance. Ashland introduced the product today at the PSTC Tape Summit conference, booth 50.

Aroset PS 6449 adhesive can be used in bonding multiple layers together in electronics applications, where optical clarity, durability, weatherability performance are required.

“Aroset PS 6449 adhesive can improve the quality and durability of electronics, such as mobile phones, tablets, notebook personal computers, and automotive monitors for entertainment and GPS systems,” said Zhaohui Sun, industry manager, pressure sensitive adhesives, Ashland. “Testing has shown it to provide unmatched optical clarity which is critical for consumer satisfaction with these devices.”

During the conference, the company also featured its Aroset 1295 and Aroset 2570 pressure sensitive adhesives.

“Aroset 1295 is an emulsion acrylic PSA with good balance of adhesion, cohesion, and chemical and plasticizer resistance,” said Cathy Boysko, sales director for pressure sensitive adhesives, Ashland. “Aroset 1295 adhesive displays a less impactful environmental profile than traditional solvent-based PSAs, and it is well suited for graphics, industrial tape and transfer tape applications.”

Aroset™ 2570 is an emulsion acrylic PSA for applications such as masking, graphics, and resealable packaging that require removable adhesives.

For more information, please visit www.ashland.com

About Ashland Inc.

Ashland Inc. (NYSE: ASH) is a global leader in providing specialty chemical solutions to customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. Through our three business units – Ashland Specialty Ingredients, Ashland Performance Materials and Valvoline – we use good chemistry to make great things happen for customers in more than 100 countries. Visit ashland.com to learn more.

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