

September 20, 2012

John Panichella elected group operating officer at Ashland Inc.

COVINGTON, Ky. - Ashland Inc. (ASH) today announced that John E. Panichella, senior vice president and president, Ashland Specialty Ingredients, has been elected to the additional position of group operating officer. The appointment reflects the addition of global leadership responsibility for Ashland Water Technologies, a commercial unit of Ashland, following the departure of its president earlier this month.

Panichella was elected a senior vice president of Ashland in 2011. The same year, he became president of Ashland Specialty Ingredients, when International Specialty Products Inc. was acquired and merged into Ashland Aqualon Functional Ingredients. He joined Ashland in 2008 as a vice president and president of Ashland Aqualon Functional Ingredients, following Ashland's acquisition of Hercules, where he held a similar position. Prior to joining Hercules in 2006, Panichella enjoyed a 25-year career with General Electric and BetzDearborn, where he served in numerous management positions, including business development, operations management, sales and marketing, and strategic development. His last position at General Electric Water and Process Technologies was vice president and general manager of the Americas business. Before joining General Electric, he served as vice president of the Global Hydrocarbon Processing unit of BetzDearborn.

About Ashland Inc.

In more than 100 countries, the people of Ashland Inc. (ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit ashland.com to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

- 0 -

FOR FURTHER INFORMATION:

Media Relations: Gary Rhodes +1 (859) 815-3047 glrhodes@ashland.com

Investor Relations:
David Neuberger
+1 (859) 815-4454
daneuberger@ashland.com