



October 14, 2011

## Valvoline International Inc. aligns with local distributors in Eastern European countries

BARENDRECHT, Netherlands – [Valvoline International](#) Inc., an affiliate of Ashland Consumer Markets, a commercial unit of Ashland Inc. (NYSE: ASH), is shifting its distribution agreements for Eastern European countries to companies with more localized distribution operations. Valvoline has announced its intent to align with different channel partners in 10 countries.

“These agreements represent a major step in focusing our supply and delivery capabilities at the local level for customers in these challenging and growing markets,” says Dean Doza, vice president and general manager of Valvoline for Europe, Middle East and Africa (EMEA). “These agreements bring the local experience and logistics network we wanted to assure the continued availability of our comprehensive range of Valvoline products and services to automotive workshops, fleet owners, industrial and retail customers in the region.”

The companies and contacts for Valvoline high-performance products are listed below.

Serbia, Republika Srpska: Valtec d.o.o. Distribution managed by Valtec Lubricants d.o.o. Masarikova 16 15000 Sabac, Serbia tel: 381 15 347 734 fax: 381 15 347 735 office@valtecgroupp.com	Montenegro: Valtec d.o.o. Distribution managed by Valtec Montenegro d.o.o. Jovana Tomasevica PC G9 85000 Bar, Montenegro tel: 382 30 302 760 fax: 382 30 302 761 office@valtecmontenegro.co.me	Romania & Moldova: Valtec BV Distribution managed by Valtec Lubricants s.r.l. tel.: 40 21 350 1065 e-mail: office@valtec.ro contact: Mr. Codrin Adam
Croatia, Slovenia, Federation of Bosnia and Herzegovina: Val-Int d.o.o. Zastavnice 25c 10251 Hrvatski Leskovac, Croatia tel: 385 1 3373 112 fax: 385 1 3373 111 info@valintmaziva.hr	Slovenia: Val-Int d.o.o. Distribution managed by ABL TEHNIKA d.o.o. Presernova ulica 1 6230 Postojna, Slovenia tel: 386(0)5 90 277 90 fax: 386(0)5 90 277 92 info@abltehnika.si	Hungary: SG Consult Kft. Bartók Béla út 105-113. Bartók Udvar 2. épület II. emelet 1115 Budapest tel: 36 1 909 1157 fax: 36 1 909 1158 e-mail: info@sgconsult.hu contact: Mr. Zoltan Lihr
Czech Republic: Valvolube a.s. V.Opatrného 973 51721 Týnité nad Orlicí tel.: 420 494 372 057 fax.: 420 494 377 412 e-mail: valvolube@valvoline.cz contact: ing. Bohdan Suchomel	Slovakia: Valvolube a.s. - organizačná zložka Slovensko Zdravotnícka 991/2 90032 Stupava tel.: 420 494 370 082 mob.: 420 737 269 820 e-mail: filla@valvoline.cz contact: Pavel Filla	

Valvoline, a brand of Ashland Inc., has been serving motorists longer than any other motor oil. In Europe, Valvoline-branded lubricants and chemicals, Eagle One™ automotive appearance products, and Tectyl™ rust preventives are marketed and sold through company-owned operations in Germany, Poland, Spain and the United Kingdom. Valvoline, Eagle One and Tectyl products also are available through an extensive network of licensees and distributors throughout Europe, the Middle East and

Africa.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [www.ashland.com](http://www.ashland.com) to see the innovations we offer through our four commercial units – Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).

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