



News Release

Ashland announces new distribution partner for microbial protection in Thailand

Bangkok, Thailand – March 26, 2026 – Effective April 1, 2026, Ashland Inc. announces the appointment of Catalite Co., Ltd, an affiliate of Azelis Group NV, as the new distribution partner for Ashland's microbial protection solutions in Thailand.

Catalite will represent Ashland's comprehensive portfolio of innovative microbial technologies across the skin, hair, oral, and home care markets. The partnership covers a wide range of industry-leading solutions, including:

- **multifunctional ingredients**, with versatile abilities such as solubilizing, moisturizing, well-aging, and antimicrobial stabilizing;
- **eco-conscious solutions**, which are biodegradable, natural-origin, or compliant with a number of certification bodies such as NATRUE, COSMOS, IBD, NPA;
- **progressive preservatives**, based on aromatic alcohols and organic acids, approved for all major global markets, and suitable for a diverse range of formulations;
- **classic preservatives**, delivering efficient, balanced, and synergistic antimicrobial power to a wide variety of personal care and household applications;
- **deodorant actives**, providing fast efficacy against odor-causing bacteria at low concentrations while respecting the skin's individual microbiome;
- **microbiological quality management (MQM)**, a holistic approach to protect the high-quality of cosmetic products while balancing ecological and economic factors.

"We are delighted to collaborate with Catalite in Thailand, a move that marks a pivotal evolution in Ashland's regional footprint," said **Sung Hong**, general manager, personal care and household, Rest of Asia, Ashland. "Azelis and Catalite's profound market insight and deeply cultivated clients' foundation make them the ideal catalyst for our mutual sustainable growth. This new chapter of cooperation will promote the broader applications of Ashland's cutting-edge science, fortify supply chain resilience, and empower Thai manufacturers with sustainable innovations that elevate the beauty industry and create endless possibilities."

"We are pleased to partner with Ashland to introduce its microbial protection solutions to the market in Thailand," said **Visava Lertrojapunya**, managing director, Thailand, Azelis. "By combining Ashland's expertise in antimicrobial technologies with our deep local market knowledge and formulation capabilities, we can help customers develop safe, effective, and innovative Personal and Home Care products that respond to changing market demands."

About Ashland

Ashland Inc. (NYSE: ASH) is a global additives and specialty ingredients company with a conscious and proactive mindset for environmental, social and governance (ESG). The company serves customers in a wide range of consumer and industrial markets, including architectural coatings, construction, energy, food and beverage, personal care and pharmaceutical. Approximately 2,900 passionate, tenacious solvers thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](https://www.ashland.com) and [ashland.com/ESG](https://www.ashland.com/ESG) to learn more.

About Azelis

Azelis is the reference global innovation service provider in the speciality chemical and food ingredients industry, present in 64 countries across the globe with over 4,100 employees. Our knowledgeable teams of industry, market and technical experts are each dedicated to a specific market within Life Sciences and Industrial Chemicals. We offer a comprehensive portfolio of complementary products to more than 65,000 customers, supported by +2,800 principal relationships, creating a turnover of €4.1 billion (2025). Azelis Group NV is listed on Euronext Brussels under ticker AZE and is included in the BEL20 and BEL[®]ESG indices.

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