



News Release

Ashland to introduce new medical pressure sensitive adhesive at MD&M West

DUBLIN, Ohio, January 30, 2019 – Ashland will introduce Aroset™ Gentle 700, a new medical pressure sensitive adhesive (PSA), at MD&M West in Anaheim, CA on February 5-7, 2019.

Aroset™ Gentle 700 PSA has been developed for medical use, to be skin friendly with good breathability and to allow for minimal pain and trauma upon removal.

Key Aroset™ Gentle 700 PSA attributes & benefits include:

- user friendly (especially for sensitive skin)
- repositionable
- passed ISO 10993 biomedical compatibility testing
 - non-sensitizing
 - non-irritating
 - no cytotoxicity
- fast wet-out to skin (rapid bonding to skin)
- broad applications that include wound care and medical devices

“We are excited to introduce this product for the wound-care market, as well as the medical device industry,” said Todd McMillen, global industry manager, PSA, Ashland. “Aroset™ Gentle 700 PSA provides a better end-user experience as it allows for minimal trauma upon removal, especially for more sensitive skin individuals.”

“In addition to its ability to release easily from the skin, Aroset™ Gentle 700 PSA can also be repositioned or reapplied on dry skin,” added Lars Kilian, PhD, senior group leader, PSA product and applications development, Ashland. “These attributes make this adhesive an excellent choice for self-adhesive bandages and tapes, as well as other ‘peel-and-stick’ devices intended for low-impact skin bonding applications.”

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100

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