



## News Release

### **Purekote™ 8020 offline primer for HP Indigo joins Ashland's RIT-certified portfolio**

DUBLIN, Ohio, July 1, 2019 – Purekote™ 8020 waterbased offline primer for HP Indigo digital inks joins Ashland's comprehensive portfolio of Rochester Institute of Technology (RIT) certified overprint varnishes and laminating adhesives.

Developed for those customers who pre-optimize paper or film label stock, flexible packaging and shrink sleeve materials through flexo or gravure, Purekote™ 8020 primer offers:

- ideal water resistance
- excellent clarity (important for shrink sleeve applications)
- improved chemical and heat resistance
- easy-to-coat, offering excellent adhesion to both film and paper substrates
- non-yellowing on film substrates
- easy clean-up

"Ashland is committed to continually amplifying the efficacy and refining the usability of its digital product lines for our customers' challenging applications," said Catherine Heckman, global industry manager, laminating adhesives and coatings, Ashland. "Purekote™ 8020 primer answers an unmet need in the market for an easy-to-use, water resistant primer compatible with HP Indigo inks."

For more information, contact your Ashland representative.

#### **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

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#### **FOR FURTHER INFORMATION:**

Media Relations:

Alyssa Valetutti  
+1 (302) 594-5237  
[alyssa.valetutti@ashland.com](mailto:alyssa.valetutti@ashland.com)

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