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**FOR IMMEDIATE RELEASE**

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**New technology from Ashland  
speeds laminate curing time**

DUBLIN, Ohio – A new technology from Ashland Performance Materials, a division of Ashland Inc. (NYSE: ASH), allows flexible packaging converters to decrease curing time and eliminate “hot-room” curing. Ashland’s PURELAM FASTCURE™ solventless laminating adhesives are aliphatic polyurethane-based and are FDA compliant for a variety of end-use products.

“This environmentally-friendly technology will allow converters to speed their process and reduce energy costs,” said Dave Hatgas, director of sales for Ashland’s specialty polymers and adhesives. “PURELAM FASTCURE laminating adhesives bring converters real ‘bottom-line’ value by delivering a final cure at ambient temperature in only two days.”

PURELAM FASTCURE laminating adhesives features zero aromatic amines and meet the regulatory requirements for use in medical, hot-fill, and cook-in-bag applications. Two PURELAM FASTCURE laminating adhesive formulations, 110/240 and 110/230, are currently available.

Ashland Performance Materials, a division of Ashland Inc., is a worldwide manufacturer and supplier of specialty chemicals and customized services to the building and construction, packaging and converting, transportation, marine and metal casting industries. It is a technology leader in metal casting consumables and design services; unsaturated polyester and vinyl ester resins and gel coats; and high-performance adhesives and specialty resins.

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Ashland Inc., a diversified, global chemical company, provides quality products, services and solutions to customers in more than 100 countries. A FORTUNE 500 company, it operates through four divisions: Ashland Performance Materials, Ashland Distribution, Valvoline and Ashland Water Technologies. To learn more about Ashland, visit [www.ashland.com](http://www.ashland.com).

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