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Ashland launches Chinese website

Shanghai, China – Ashland Inc. (NSH: ASH) today announced the launch of its Chinese website ashlandchina.com, designed to meet the growing needs of customers, suppliers, media and other key stakeholders in China.

“China is an important growth market for Ashland, and we believe this new website will help us better connect with our customers and local communities,” said Helen Pei, who leads Asia Pacific communications and government relations. She said the new website will help to introduce Ashland’s full range of specialty chemical products and services through customized content and functionality. The new site also shares news and information about Ashland’s sustainability program, community enrichment activities and careers.

China represents an important pillar of Ashland’s business. In addition to its regional headquarters office in Shanghai, Ashland operates four manufacturing facilities and two technical centers in China. This network includes sales, technical service and distributor representatives in markets such as personal care, pharmaceuticals, building and construction, energy, food and beverage, power generation and transportation. The manufacturing facilities are located in Nanjing, Changzhou and Jiangmen. Ashland employs approximately 700 people across China.

About Ashland

Ashland Inc. (NYSE: ASH) is a global leader in providing specialty chemical solutions to customers in a wide range of consumer and industrial markets, including architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. Through our three commercial units – Ashland Specialty Ingredients, Ashland Performance Materials and Valvoline – we use good chemistry to make great things happen for customers in more than 100 countries. Visit ashland.com to learn more.

FOR FURTHER INFORMATION:

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