FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL										
	OMB Number:	3235-0287									
	Estimated average b	urden									
1	hours ner resnonse.	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL OWN
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

								,				, ,	1 01 13							
1. Name and Address of Reporting Person* HALE ROGER W			2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
<u> </u>	KUGEK	<u>vv</u>									•					X Direc	tor		10% O	wner
(Last)	`	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 12/15/2003									Officer (give title Other (below) below)			specify			
2915 INI	DIGOBUSI	H WAY																		
					4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)			244.05													X Form	filed by On	e Rep	orting Perso	on
NAPLES	S FI		34105											Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)																	
		Tab	le I - Nor	n-Deriv	ative	e Se	curiti	es Ad	cqu	ıired,	Disp	osed	of, o	r Bei	neficia	lly Owne	d			
1. Title of Security (Instr. 3) 2. Transa Date (Month/E			Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		. I	e, Transaction Dispose Code (Instr. 5)		urities Acquired (A sed Of (D) (Instr. 3,			Benefi	ies cially Following	Form (D) o	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount (A)		(A) or (D)	Price	Transa	Transaction(s) (Instr. 3 and 4)			(111301. 4)	
Restricted Stock																1,	1,000(1)		D	
		Т	able II - I (Derivat (e.g., p												/ Owned				
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any				ransaction of E ode (Instr. Derivative (Exp	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)					Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Г											Amount					

Explanation of Responses:

\$0⁽²⁾

- 1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.

Common

Stock Units

3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 12-15-03, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

Date Exercisable

(3)

(D)

(A)

24

M. Craig Hall

Title

Stock

Expiration Date

(3)

12/17/2003

3,759

D

** Signature of Reporting Person

or Number

Shares

24

\$41.67

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

12/15/2003

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

J(3)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.