

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): May 23, 2003

ASHLAND INC.

(Exact name of registrant as specified in its charter)

Kentucky

(State or other jurisdiction of incorporation)

1-2918

(Commission File Number)

61-0122250

(I.R.S. Employer
Identification No.)

50 E. RiverCenter Boulevard, Covington, Kentucky
(Address of principal executive offices)

41012-0391
(Zip Code)

P.O. Box 391, Covington, Kentucky
(Mailing Address)

41012-0391
(Zip Code)

Registrant's telephone number, including area code (859) 815-3333

Item 7. Financial Statements and Exhibits

(c) Exhibits

- 99.1 Website data concerning Ashland Distribution Company's sales per ship day
- 99.2 Website data concerning Ashland Distribution Company's revenue
- 99.3 Website data concerning Ashland Distribution Company's gross profit
- 99.4 Website data concerning Ashland Specialty Chemical Company's average sales per ship day
- 99.5 Website data concerning Ashland Specialty Chemical Company's revenue
- 99.6 Website data concerning Ashland Specialty Chemical Company's gross profit
- 99.7 Website data concerning Valvoline's premium oil sales
- 99.8 Website data concerning Valvoline's revenue
- 99.9 Website data concerning Valvoline Instant Oil Change's twelve month rolling average sales
- 99.10 Website data concerning APAC's twelve month average contract awards
- 99.11 Website data concerning APAC's lost time incident rates and OSHA recordable incident rates

99.12 Website data concerning APAC's monthly revenue and twelve month rolling average revenue

Item 9. Regulation FD Disclosure

On May 23, 2003, Ashland Inc. will include the information contained in exhibits 99.1 - 99.12, and graphic images thereof, on the "Investor Relations" section of its website located at www.ashland.com. Ashland is furnishing the information pursuant to the Securities and Exchange Commission's ("SEC") Regulation FD. The information contained in exhibits 99.1 - 99.12 is summary information concerning key metrics for Ashland's divisional operations and is intended to be considered in the context of Ashland's SEC filings and other public announcements that Ashland may make from time to time.

By filing this report on Form 8-K, Ashland makes no admission as to the materiality of any information in this report. Ashland reserves the right to discontinue the availability of the data in the attached exhibits from its website at any time.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ASHLAND INC.

(Registrant)

Date: May 23, 2003

/s/ J. Marvin Quin

Name: J. Marvin Quin
Title: Senior Vice President and
Chief Financial Officer

EXHIBIT INDEX

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(Text of graph posted to Ashland Inc.'s website concerning Ashland Distribution Company's sales per ship day)

ADC Average Sales \$ per Ship Day (\$, millions)

	2000	2001	2002	2003
	-----	-----	-----	-----
January	11.733	10.993	9.537	10.815
February	12.813	11.712	10.084	11.538
March	12.898	11.378	10.480	11.586
April	13.944	11.713	10.308	11.780
May	12.995	11.756	10.493	
June	13.209	10.630	10.642	
July	12.664	10.330	9.950	
August	12.377	10.230	10.264	
September	12.745	10.636	10.738	
October	12.163	9.845	10.390	
November	12.215	9.767	11.025	
December	11.526	8.529	9.392	

ADC Non-Durable Manufacturing (%)

	2000	2001	2002	2003
	-----	-----	-----	-----
January	100.0	99.0	96.6	96.1
February	100.6	99.1	96.8	96.1
March	101.3	98.1	97.3	96.1
April	101.5	98.1	97.3	95.6
May	101.4	97.9	97.5	
June	101.6	97.6	97.7	
July	101.1	97.5	98.2	
August	100.5	97.4	97.8	
September	100.7	97.3	97.8	
October	100.2	97.1	96.9	
November	100.0	96.4	96.7	
December	99.6	95.8	96.1	

(Text of graph posted to Ashland Inc.'s website concerning Ashland
Distribution Company's revenue)

ADC Revenue - Monthly Sales (\$, millions)

	1999	2000	2001	2002	2003
	----	----	----	----	----
January	220	246	242	210	238
February	233	269	234	202	231
March	263	297	250	210	243
April	254	265	234	227	247
May	240	286	280	231	
June	260	291	223	213	
July	241	253	217	219	
August	256	285	235	226	
September	253	255	202	215	
October	257	268	226	239	
November	257	244	195	209	
December	254	219	162	188	

ADC - 12 Month Rolling Average (\$, millions)

	2000	2001	2002	2003
	----	----	----	----
January	251	265	222	218
February	254	262	220	221
March	257	258	216	223
April	258	255	216	225
May	262	255	212	
June	264	249	211	
July	265	246	211	
August	268	242	210	
September	268	237	211	
October	269	234	212	
November	268	230	214	
December	265	225	216	

(Text of graph posted to Ashland Inc.'s website concerning Ashland
Distribution Company's gross profit)

ADC Gross Profit % - 3 Month Rolling Average (%)

	2000	2001	2002	2003
	----	----	----	----
January	15.6	16.1	16.5	16.1
February	15.6	16.4	16.1	15.8
March	15.5	16.5	15.9	15.6
April	15.5	16.2	15.7	15.8
May	15.6	15.6	15.8	
June	15.5	15.5	15.8	
July	15.5	15.5	15.9	
August	15.4	15.7	15.9	
September	15.6	16.0	15.9	
October	15.4	16.1	15.6	
November	15.6	16.5	15.8	
December	15.6	16.5	16.0	

ADC Gross Profit % - 12 Month Rolling Average (%)

	2000	2001	2002	2003
	----	----	----	----
January	15.9	15.6	16.0	15.8
February	15.9	15.7	16.0	15.8
March	15.8	15.8	15.9	15.8
April	15.8	15.8	15.9	15.8
May	15.8	15.7	16.0	
June	15.7	15.8	16.0	
July	15.6	15.8	16.0	
August	15.6	15.8	16.1	
September	15.6	15.9	16.0	
October	15.5	16.0	15.9	
November	15.5	16.0	15.9	
December	15.5	16.1	15.9	

(Text of graph posted to Ashland Inc.'s website concerning Ashland Specialty Chemical Company's average sales per ship day)

ASCC - Average Net Sales \$ per Ship Day (\$, millions)

(\$, Thousands)	2000	2001	2002	2003
	-----	-----	-----	-----
January	4,939	4,595	4,368	4,625
February	5,091	4,919	5,188	5,535
March	5,079	4,755	5,005	5,406
April	5,567	4,997	5,180	5,690
May	4,983	4,700	5,212	
June	5,071	5,474	5,579	
July	5,092	5,084	5,045	
August	4,876	4,643	5,249	
September	5,290	5,325	5,593	
October	4,937	4,895	5,163	
November	5,209	5,250	5,734	
December	5,150	4,954	5,265	

ASCC - Durable Manufacturing Index (%)

	2000	2001	2002	2003
	----	----	----	----
January	100.0	101.6	93.6	95.9
February	100.9	100.5	93.8	95.4
March	101.9	100.5	93.8	94.9
April	103.0	99.3	94.5	94.2
May	104.2	98.2	95.2	
June	104.7	96.9	95.8	
July	104.9	96.8	96.2	
August	104.3	95.7	96.7	
September	105.1	94.4	96.0	
October	104.6	93.3	95.5	
November	103.9	93.2	96.2	
December	102.9	92.9	94.5	

(Text of graph posted to Ashland Inc.'s website concerning Ashland Specialty Chemical Company's revenue)

ASCC Revenue - Net Monthly Sales (\$, millions)

	2000	2001	2002	2003
	-----	-----	-----	-----
January	99	101	96	102
February	107	98	104	111
March	117	105	100	114
April	106	100	114	120
May	110	103	115	
June	112	115	112	
July	102	107	111	
August	112	107	116	
September	106	101	112	
October	109	113	119	
November	104	105	109	
December	98	94	105	

ASCC - 12 Month Net Sales Rolling Average (\$, millions)

	2000	2001	2002	2003
	-----	-----	-----	-----
January	106	107	104	110
February	107	106	104	110
March	107	105	104	112
April	107	105	105	112
May	108	104	106	
June	108	104	106	
July	107	105	106	
August	107	104	107	
September	107	104	108	
October	107	104	108	
November	107	104	108	
December	107	104	109	

(Text of graph posted to Ashland Inc.'s website concerning Ashland Specialty Chemical Company's gross profit)

ASCC Gross Profit % - 3 Month Rolling Average (%)

	2000	2001	2002	2003
	----	----	----	----
January	34.2	33.3	33.7	33.1
February	33.8	33.2	34.2	33.0
March	33.4	33.2	35.2	32.2
April	33.3	33.2	36.0	32.1
May	33.2	33.2	36.3	
June	33.0	33.1	36.1	
July	32.6	32.5	35.8	
August	32.9	32.3	35.3	
September	33.5	32.2	35.3	
October	33.6	32.7	35.0	
November	33.5	33.2	34.3	
December	32.9	33.5	33.8	

ASCC Gross Profit % - 12 Month Rolling Average (%)

	2000	2001	2002	2003
	----	----	----	----
January	34.6	33.2	33.0	35.0
February	34.3	33.2	33.2	34.7
March	34.1	33.2	33.5	34.4
April	34.0	33.2	33.7	32.7
May	33.9	33.2	34.0	
June	33.7	33.2	34.3	
July	33.6	33.2	34.5	
August	33.6	33.1	34.8	
September	33.7	32.9	35.0	
October	33.5	32.9	35.1	
November	33.4	33.0	35.0	
December	33.2	33.0	35.1	

(Text of graph posted to Ashland Inc.'s website concerning
Valvoline's premium oil sales)

Premium Lubricants % Of Branded Volume (%)

	2000	2001	2002	2003
	----	----	----	----
January	8.5	10.9	13.0	16.8
February	8.7	11.0	13.4	17.2
March	8.9	11.0	13.9	17.4
April	9.2	10.9	14.5	17.4
May	9.4	11.2	14.7	
June	9.6	11.4	15.0	
July	10.0	11.5	15.3	
August	10.3	11.6	15.6	
September	10.7	11.7	16.1	
October	10.6	12.1	16.3	
November	10.8	12.4	16.4	
December	10.8	12.6	16.6	

(Text of graph posted to Ashland Inc.'s website concerning
Valvoline's revenue)

Valvoline Revenue Monthly (\$, millions)

	2000	2001	2002	2003
	-----	-----	-----	-----
January	87.7	83.5	94.0	96.5
February	95.5	78.0	86.2	93.4
March	102.8	105.1	92.4	111.0
April	82.2	82.5	107.7	101.1
May	92.2	102.7	104.0	
June	89.1	90.3	92.8	
July	85.9	97.8	107.8	
August	103.0	101.1	108.3	
September	100.0	110.1	104.2	
October	86.2	91.2	100.3	
November	79.5	87.8	88.2	
December	75.7	75.7	92.8	

Valvoline Revenue 12 Month Rolling Average (\$, millions)

	2000	2001	2002	2003
	-----	-----	-----	-----
January	89.5	89.6	93.0	98.4
February	90.6	88.2	93.7	99.0
March	91.6	88.4	92.7	100.6
April	90.1	88.4	94.8	100.0
May	90.1	89.3	94.9	
June	89.4	89.4	95.1	
July	88.9	90.4	95.9	
August	89.5	90.2	96.5	
September	89.7	91.0	96.0	
October	90.1	91.5	96.8	
November	90.2	92.2	96.8	
December	90.0	92.2	98.2	

(Text of graph posted to Ashland Inc.'s website concerning
Valvoline Instant Oil Change's twelve month rolling average sales)

VIOC Sames Store Sales
(2 Years and Older)

	2000	2001	2002	2003
	----	----	----	----
January	11.9	12.6	13.3	14.2
February	12.0	12.6	13.4	14.2
March	12.1	12.7	13.4	14.3
April	12.1	12.7	13.5	14.3
May	12.2	12.7	13.6	
June	12.3	12.7	13.7	
July	12.4	12.8	13.8	
August	12.5	12.8	13.8	
September	12.5	12.9	13.9	
October	12.6	13.0	14.0	
November	12.6	13.1	14.1	
December	12.6	13.2	14.1	

(Text of graph posted to Ashland Inc.'s website concerning APAC's
twelve month average contract awards)

12 Month Average Construction Awards in 14 APAC States (\$, millions)

	2000	2001	2002	2003
	-----	-----	-----	-----
January	1,241	2,081	2,009	1,806
February	1,309	2,188	1,886	1,870
March	1,422	2,111	1,921	1,757
April	1,589	1,973	1,934	1,746
May	1,693	2,114	1,698	
June	1,718	2,076	1,807	
July	1,852	1,958	1,874	
August	1,861	1,997	1,876	
September	1,901	2,029	1,771	
October	1,977	1,971	1,814	
November	2,022	1,978	1,817	
December	2,063	2,008	1,784	

(Text of graph posted to Ashland Inc.'s website concerning
APAC's lost time incident rates & OSHA recordable incident rates)

Lost Time Incident Rates

(Rate = Lost Time Injuries x 200,000/Hours Worked)

	APAC	Industry
	----	-----
1995	0.3	4.5
1996	0.3	4.1
1997	0.3	4.0
1998	0.4	3.4
1999	0.4	3.8
2000	0.4	3.2
2001	0.1	4.0
2002	0.2	3.9

Recordable Incident Rates

	APAC	Industry
	----	-----
1995	6.0	11.9
1996	5.8	10.7
1997	6.0	10.4
1998	6.0	9.6
1999	6.0	9.7
2000	5.1	9.3
2001	4.6	8.9
2002	4.3	8.2

(Text of graph posted to Ashland Inc.'s website concerning APAC's monthly revenue and twelve month rolling average revenue)

APAC Monthly Revenue (\$, millions)

	2000	2001	2002	2003
	----	----	----	----
January	133	88	113	99
February	134	151	161	126
March	165	145	150	148
April	237	206	216	195
May	236	306	289	
June	229	234	251	
July	269	241	231	
August	256	324	314	
September	242	309	246	
October	293	313	259	
November	174	216	179	
December	153	152	121	

APAC 12 Month Rolling Average (\$, millions)

	2000	2001	2002	2003
	----	----	----	----
January	159	206	226	210
February	163	208	227	207
March	169	206	227	207
April	177	203	228	205
May	182	209	226	
June	189	210	228	
July	199	207	227	
August	202	213	226	
September	209	219	221	
October	216	220	216	
November	217	224	213	
December	210	224	211	