



## News Release

### **Ashland solves with a new highly efficient HPC for marine coatings**

*Klucel™ MS hydroxypropyl cellulose rheology modifier for use in inorganic zinc-rich primers*

Rotterdam, Netherlands, May 20, 2019 – Ashland announced it has launched a new highly efficient thickening and anti-sagging agent for use in inorganic zinc-rich primers.

Klucel™ MS HPC is a non-ionic water-soluble cellulose ether with a versatile combination of properties. The product is suitable for permanent and temporary coatings sprayed onto ship panels prior to welding.

“This brand new HPC technology enables a major improvement in dissolution speed in polar organic solvents. The product provides highest thickening efficiency against chemistries commonly used as thickeners and anti-sagging agents for solvent-based zinc-rich primers,” said Dr. Robert Gibbison, marketing director performance additives. “Furthermore, the product is soluble in water and multiple polar organic solvents used to control viscosity”.

“Our customers are looking to improve their efficiencies and to improve the speed they can turn around product to the end customers,” adds Gibbison. “This new Klucel™ MS HPC, gives them an edge in a competitive market place by offering fast dissolution and also a cost saving due to the lower dosage needed in the formulation.”

More information about the product can be found on: [www.ashland.com/Klucel/MSHPC](http://www.ashland.com/Klucel/MSHPC)

**About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

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