

June 28, 2005

Notice of Reference Yields and Total Purchase Prices for Ashland Inc. Debt Tender Offers

COVINGTON, Ky., June 28 /PRNewswire-FirstCall/ -- Ashland Inc. (NYSE: ASH) ("Ashland") announced today the following reference yields and total purchase prices in respect of each of the following of its notes (having the CUSIP Nos. specified in the table below): 6.625% Senior Notes, 8.80% Debentures, 9.35% Series B Medium-Term Notes, 9.20% Series D Medium-Term Notes, Series E Medium-Term Notes, Series F Medium-Term Notes, Series G Medium-Term Notes, 6.86% Series H Medium-Term Notes and 7.83% Series J Medium-Term Notes (collectively, the "Notes"), in each case determined as of 2 p.m., New York time, on June 27, 2005, in the manner described in Ashland's Offer to Purchase and Consent Solicitation Statement dated June 1, 2005 (the "Offer to Purchase"). Each of the following Total Purchase Prices includes the consent payment equal to \$20 for each \$1,000 of principal of the Notes validly tendered at or prior to the applicable consent payment deadline and accepted for payment pursuant to the applicable tender offer as described in the Offer to Purchase. The purchase price for Notes validly tendered after the applicable consent payment deadline will be the applicable Total Purchase Price described below less \$20 for each \$1,000 of principal of such Notes.

(Logo: http://www.newscom.com/cgi-bin/prnh/20040113/ASHLANDLOGO)

In addition to the applicable Total Purchase Price, Ashland will pay accrued and unpaid interest on tendered and accepted Notes up to, but not including, the applicable settlement date in accordance with the terms and subject to the conditions for the Offer to Purchase.

			U.S.	U.S.	Fixed		
		1	Treasury	Treasury	Spread		
			Refer-	Refer-	(in	Refer	- Total
	Title of		ence	ence	basis	ence	Purchase
Series	Securities	CUSIP	Security	Yield	points) Yield	Price
6.625%	6.625%		3.375%				
Senior	Senior		U.S.				
Notes	Notes due	044204AC9	Treasury				
	February 15,			3.608%	56	4.168%	\$1060.43
	2008		February				
			15, 2008				
	8.800%		4.125%				
Deben-	Debentures		U.S.				
tures	due	044540AH5	_				
	November 15,			3.896%	58	4.476%	\$1268.98
	2012		May 15,				
			2015				
Series B			4.125%				
Notes	Medium-Term	0.445.465.55	U.S.				
	Notes due	04454CAJ5	_		110	F 0660	41416 60
	January 24,			3.896%	117	5.066%	\$1416.68
	2019		May 15,				
Series D	0 200%		2015 1.50%				
Notes	Medium-Term		U.S.				
Notes	Notes due	04454CBF2		-			
	April 24,	04434CBF2	_	3.417%	3.0	3.717%	\$1043.76
	2006		March	3.41/6	30	3.717	\$1043.70
	2000		31, 2006				
Series E	7 000%		3.75%				
Notes	Medium-Term		U.S.				
2.0000	Notes due	04454CCX2					
	mores due	0 1 1 J 1 C C M Z	11 Cabar y				

July 30, 2008		Note due May 15,	3.605%	60	4.205%	\$1080.07
8.880%		2008				
Medium-Term Notes due	04454CBU9	U.S. Treasury				
December 27, 2011	011010209	Note due August	3.728%	70	4.428%	\$1248.80
8.700%		15, 2011 5.0%				
Medium-Term Notes due	04454CBV7	U.S. Treasury				
December 30, 2011		Note due August 15, 2011	3.728%	70	4.428%	\$1239.01
8.620%		5.0%				
Medium-Term Notes due	0.4.4.E.4.CDWE	U.S.				
January 16, 2012	04454CBW5	Note due August	3.728%	70	4.428%	\$1235.94
8.990%		15, 2011 4.875%				
Medium-Term		U.S.				
Notes due April 13,	04454CCH7	Treasury Note due	3 754%	73	4.484%	\$1261.19
2012		February	3.7346	75	1.1010	Ψ1201.1 2
0.060%		15, 2012				
8.960% Medium-Term		4.875% U.S.				
Notes due	04454CCJ3	Treasury				
April 25, 2012		Note due	3.754%	73	4.484%	\$1260.53
2012		February 15, 2012				
8.250%		4.125%				
Medium-Term Notes due	04454CCU8	U.S.				
February 12,	011310000	Note due	3.896%	61	4.506%	\$1239.17
2013		May 15, 2015				
9.080%		4.125%				
Medium-Term Notes due	04454CCG9	U.S. Treasury				
March 31,		Note due	3.896%	62	4.516%	\$1295.89
2013		May 15, 2015				
7.720%		4.125%				
Medium-Term	0.4.4.5.4.0.077.4	U.S.				
Notes due July 15,	04454CCW4	Treasury Note due	3.896%	66	4.556%	\$1211.06
2013		May 15,	3.0700		1.3300	γ1211.00
7.730%		2015 4.125%				
Medium-Term		U.S.				
Notes due	04454CCV6	-				
July 15, 2013		Note due May 15,	3.896%	66	4.556%	\$1211.73
2013		2015				
7.650%		4.125%				
Medium-Term Notes due	04454CCZ7	U.S. Treasurv				
August 5,	, 0 1001	-	3.896%	66	4.556%	\$1207.59
2013		May 15,				

	7.750% Medium-Term Notes due August 6, 2018	04454CCY0	2015 4.125% U.S. Treasury Note due May 15, 2015	3.896%	113	5.026%	\$1259.13	
	8.810% Medium-Term Notes due June 3, 2022	04454CCM6	5.375% U.S. Treasury Note due February 15, 2031	4.188%	104	5.228%	\$1399.08	
	8.780% Medium-Term Notes due June 10, 2022 7.150%	04454CCN4	5.375% U.S. Treasury Note due February 15, 2031 5.375%	4.188%	104	5.228%	\$1396.01	
Series F	Medium-Term Notes due September 2 0, 2023 7.900%	04454CDC7	U.S. Treasury Note due February 15, 2031 2.75%	4.188%	112	5.308%	\$1213.44	
Notes	Medium-Term Notes due August 5, 2006 7.790%	04454CDG8	Note due July 31, 2006 2.75%	3.484%	31	3.794%	\$1043.77	
	Medium-Term Notes due August 9, 2006	04454CDH6	Note due July 31, 2006 6.5%	3.484%	31	3.794%	\$1043.02	
	Medium-Term Notes due October 18, 2006	04454CDJ2	Note due October 15, 2006 3.625%	3.510%	33	3.840%	\$1,057.72	
	Medium-Term Notes due February 26, 2007 7.860% Medium-Term	04420QAF3		3.581%	37	3.951%	\$1067.99	
		04420QAJ5	Treasury Note due April 30, 2007 4.125%	3.581%	40	3.981%	\$1064.31	
		04420QAC0		3.896%	85	4.746%	\$1296.63	

	Medium-Term Notes due April 1, 2015	04420QAK2	U.S. Treasury Note due May 15, 2015	3.896%	87	4.766%	\$1279.33
Series G Notes	8.630% Medium-Term Notes due February 21, 2025	04420QAE6	5.375% U.S. Treasury Note due February 15, 2031 1.625%	4.188%	121	5.398%	\$1388.42
	7.100% Medium-Term Notes due October 10, 2005 7.220%	04420QAZ9	U.S. Treasury Note due September 30, 2005 2.75%	3.130%	19	3.320%	\$1010.41
	Medium-Term Notes due August 9, 2006	04420QAT3	U.S. Treasury Note due July 31, 2006	3.484%	31	3.794%	\$1036.89
	7.400% Medium-Term Notes due September 19, 2006	04420QAV8	2.375% U.S. Treasury Note due August 31, 2006 2.5%	3.503%	32	3.823%	\$1042.28
	7.280% Medium-Term Notes due October 4, 2006	04420QAW6	U.S. Treasury Note due September 30, 2006 2.5%	3.520%	32	3.840%	\$1042.01
	7.250% Medium-Term Notes due October 9, 2006	04420QAX4	U.S. Treasury Note due September 30, 2006 2.5%	3.520%	32	3.840%	\$1042.09
	7.160% Medium-Term Notes due October 9, 2006 6.990%	04420QAY2	U.S. Treasury Note due September 30, 2006 2.5%	3.520%	32	3.840%	\$1040.98
	Medium-Term Notes due November 6, 2006	04420QBB1	U.S. Treasury Note due October 31, 2006 2.5%	3.528%	33	3.858%	\$1040.85
	Medium-Term Notes due November 14, 2006	04420QBC9	U.S.	3.528%	34	3.868%	\$1040.16
	7.710% Medium-Term	04420QAN6	U.S.				

	Notes due May 11, 2007		Note due April 30, 2007	3.581%	45	4.031%	\$1065.45
	7.200% Medium-Term		3.25% U.S.				
	Notes due October 15, 2007	04420QBA3		3.563%	55	4.113%	\$1066.91
	7.560% Medium-Term		4.125% U.S.				
	Notes due August 9, 2016	04420QAS5	Treasury Note due May 15, 2015	3.896%	98	4.876%	\$1228.14
	7.780% Medium-Term		4.125% U.S.				
	Notes due September 19, 2016	04420QAU0	Treasury Note due May 15, 2015 3.875%	3.896%	99	4.886%	\$1247.72
Series H	6.860%		U.S.				
Notes	Medium-Term Notes due May 1, 2009	04420QBD7	Treasury Note due May 15, 2010	3.692%	58	4.272%	\$1090.60
Series J Notes	7.830% Medium-Term		1.50% U.S.				
	Notes due August 15, 2005	04420QBJ4	Treasury Note due July 31, 2005	3.028%	16	3.188%	\$1005.69

This news release is neither an offer to purchase nor a solicitation of an offer to sell the Notes. The tender offers and consent solicitations are being made only by the Offer to Purchase.

Credit Suisse First Boston LLC is the exclusive Dealer Manager and Solicitation Agent for the tender offers and consent solicitations. Requests for documents may be directed to Georgeson Shareholder Communications Inc., the Information Agent, by telephone at (888) 264-7028 (toll-free) or (212) 440-9800, or in writing at 17 State Street - 10th Floor, New York, New York 10004, Attention: Patrick McHugh. Questions regarding the tender offers or the consent solicitations may be directed to Credit Suisse First Boston LLC at (800) 820-1653 (toll-free) or (212) 325-3784 (collect), or in writing at Eleven Madison Avenue, New York, New York 10010, Attention: Liability Management Group.

About Ashland Inc.

Ashland Inc. (NYSE: ASH) is a Fortune 500 transportation construction, chemicals and petroleum company providing products, services and customer solutions throughout the world. To learn more about Ashland Inc., visit www.ashland.com.

Forward-Looking Statements

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements include those that refer to Ashland's expectations about the MAP transaction. Although Ashland believes its expectations are based on reasonable assumptions, it cannot assure the expectations reflected herein will be achieved. The risks, uncertainties, and assumptions include the possibility that Ashland will be unable to fully realize the benefits anticipated from the MAP transaction; the possibility the transaction may not close including as a result of failure of Ashland to obtain the approval of its shareholders and other risks that are described from time to time in the Securities and Exchange Commission (SEC) reports of Ashland, ATB Holdings Inc. and New EXM Inc. Other factors and risks affecting Ashland are contained in Ashland's Form 10-K, as amended, for the fiscal year ended Sept. 30, 2004, filed with the SEC and available on Ashland's Investor Relations website at www.ashland.com/investors or the SEC's website at www.sec.gov. Ashland undertakes no obligation to subsequently update or revise the forward-looking statements made in this news release to reflect events or circumstances after the date of this news release.

The registration statement containing the proxy statement/prospectus relating to the transaction was declared effective by the SEC on May 20, 2005. The definitive proxy statement/prospectus relating to the transaction was filed with the SEC on May 25, 2005 and was mailed on May 27, 2005 to shareholders of record as of May 12, 2005. Investors and security holders are urged to read those documents and any other relevant documents filed or that will be filed with the SEC as they become available, because they contain, or will contain, important information. Security holders may obtain a free copy of the definitive proxy statement/prospectus and other documents filed with the SEC by Ashland, ATB Holdings and New EXM at the SEC's website at www.sec.gov. The definitive proxy statement/prospectus and other documents filed with the SEC by Ashland, ATB Holdings and New EXM may also be obtained for free in the SEC filings section on Ashland's Investor Relations website at www.ashland.com/investors, or by directing a request to Ashland at 50 E. RiverCenter Blvd., Covington, KY 41012. The respective directors and executive officers of Ashland and other persons may be deemed to be participants in solicitation of proxies in respect of the proposed transaction. Information regarding Ashland's directors and executive officers is available in its proxy statement filed with the SEC by Ashland on December 14, 2004. Investors may obtain information regarding the interests of participants in the solicitation of proxies in connection with the transaction referenced in the foregoing information by reading the definitive proxy statement/prospectus.

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"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Ashland's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.