



## News Release

### **Ashland announces new partnership agreement for Spain and Portugal with Anagraf Comercial Grafica SL**

***Working together to provide solutions for ultraviolet curable varnishes, adhesives and high-quality primers for the label graphic industry***

Barcelona, Spain, June 20, 2019 – Ashland announces it has appointed **Anagraf Comercial Grafica SL** as its new partner to distribute Ashland's varnishes, laminating adhesive and primers for the label printing industry. This new partnership agreement, effective July 1, 2019, includes all Ashland PureRad™ UV/EB, PureLED & H-UV curable varnishes, laminating adhesives and PSA's including Pureseal™ water-based adhesives and Purekote™ water-based primers for the printing industry.

"We have been looking for some time to find a trusted partner in Spain with the ability and expertise to service the flexo printing market with sophisticated products," said Jacob van der Bent, European sales manager, adhesives. "Anagraf has an established network in Spain and Portugal, focused on high-end applications and demanding customers printing labels and packaging materials for food applications."

"The UV curable range from Ashland is an added value to our current range of flexo inks from TOKA allowing us to expand the product offering in Spain and Portugal," adds Eduardo Anaya Benito, owner and CEO of Anagraf Comercial Grafica SL. "The product innovation from Ashland and consistent quality of products and services strengthens our goals and possibilities to expand and offer a more diverse technology to existing and new customers."

The adhesive group at Ashland provides innovative technology solutions for a broad range of narrow- mid- and wide-web applications. Besides solvent-based acrylic PSAs, Ashland has an extensive product line for the packaging and converting industry. Our water-based laminating adhesives open new possibilities for using flexible packaging in place of traditional packaging. Faster curing adhesives improve the converter productivity. Anchorage promoters and print receptive primers enhance the allure of products on the shelf. Functional coatings, primers, heat seal or cold seal adhesives and flexo graphic UV/EB, H-UV or LED curable varnishes and laminating adhesives are expertly formulated to meet customers' most stringent requirements in areas such as food and beverage, shipping, transportation, health and beauty, industrial, postage and security printing.

## **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

## **About Anagraf Comercial Grafica SL**

Anagraf is a family owned company specialized in the commercialization of inks and coatings for the printing industry in the Spanish and Portuguese markets. They offer custom solutions to the commercial and packaging markets and offer support for the new printing technologies, such as H-UV, LE UV, LED, etc. for the commercial and packaging markets... Their philosophy is to commercialize "different products for exclusive customers."  
[www.anagraf.es](http://www.anagraf.es)

## **Media Relations**

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