



News Release

Ashland introduces Aquaflow™ NMS-460E rheology modifier, a new highly efficient, mid-shear effective synthetic thickener for use in deco paints and wood coatings

Rotterdam, The Netherlands, May 9, 2019, Ashland announces the launch of a new nonionic synthetic associative thickener (NSAT). Aquaflow™ NMS-460E rheology modifier is a solvent-free, tin-free, and APEO-free NSAT designed to provide a balance of Stormer (KU) viscosity together with high-shear (ICI), Newtonian behavior for exceptional brush and roll application.

“We are excited to add Aquaflow™ NMS-460E rheology modifier to our portfolio. With its highly efficient mid-high shear viscosity response, the product is a great addition to our Aquaflow™ range” said Ludger Kueper, sales manager coatings Europe. “Aquaflow NMS-460E rheology modifier has the capability to provide mid- and high-shear viscosity in a single liquid thickener, building a balanced rheology where typically two thickeners are required. This provides exceptional usability as a stand-alone thickening solution for industrial or brush-applied coatings or a co-thickener and ICI-booster together with traditional cellulose derivatives for waterborne architectural paints, improving allure, workability and hiding power of these decorative coatings”.

Aquaflow™ NMS-460E rheology modifier has been designed for low-VOC formulations. It delivers spatter-resistant application with superior flow and levelling and full gloss development and is recommended for use across all sheens in most latex systems, including small particle size emulsions.

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers - from renowned scientists and research chemists to talented engineers and plant operators - who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit ashland.com to learn more.

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