FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

wasiiiigtoii,	D.C.	20543

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANG
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16

ENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HALE ROGER W					2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]										heck a	onship all appli Directo	•				
(Last) 2915 INI	ast) (First) (Middle) 915 INDIGOBUSH WAY						3. Date of Earliest Transaction (Month/Day/Year) 09/15/2003									Officer (give title below)				Other (specify below)	
(Street) NAPLES (City)			34105 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Lir							
		Tab	le I - Non	-Deriv	ative	Se	curitie	es Ad	cqui	ired, D	isp	osed	of, or	Ben	eficia	lly O	wne	d			
D				2. Transa Date (Month/I	/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year		Code (Instr.							4 and Securit		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									[Code V		Amoun	mount (Price	1	Transaction(s) (Instr. 3 and 4)				(111501.4)
Restricted Stock																	1,000(1)			D	
		Т	able II - D	Derivat e.g., p												/ Ow	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	I. Transaction Code (Instr. 3)		of E		Expi	. Date Exercisab expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			Deriv Secu	8. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exer	e rcisable	Ex Da	piration te	Title	OI N Of	umber	er					
Common Stock	\$0 ⁽²⁾	09/15/2003			J ⁽³⁾		26			(3)		(3)	Commo		26	\$3	3.67	3,308		D	

Explanation of Responses:

- 1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.
- 2. Converts to common stock on a one-for-one basis.
- 3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 9-15-03, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

M. Craig Hall

09/17/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.