FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OWR APPR | ROVAL | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* HAUSRATH DAVID L | | | | | | 2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH] | | | | | | | | (Chec | k all applica Director | tionship of Reporting Pa all applicable) Director Officer (give title | | 10% Owner | | |
|--|---|--|---|----------|---|---|--------|---|------------------------------------|--------|---------------------|--|----------------------------------|------------------------------------|---|---|---|--|--|--|
| (Last) 50 E. RIV | (Fir ERCENTE | st) (I R BOULEVARI | Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 09/16/2004 | | | | | | | | | X | below) | .0 | give title Other (specify below) nior Vice President | | | |
| (Street) | | | 1012-039 |)1 | 4. If <i>i</i> | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indi Line) X | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | ı | |
| (City) | (Sta | ` ` ` | Zip) | | <u> </u> | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date | | | | nsaction | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | | | | or 5. Am 4 and Secur Benef | | s lly ollowing | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | Code | v | Amount | Amount (A) or (D) | | се | Transaction(s) (Instr. 3 and 4) | | | | Instr. 4) | | |
| Common S | on Stock | | | | | | | | | | | | | | 2,4 | 40 | | D | | |
| Common S | Stock | | | | | 1,490 ⁽¹⁾ I | | | | | I | 401 (K) | | | | | | | | |
| Common S | Stock | | | | | | | | | | | | 3,288 ⁽²⁾ I LES | | | | | LESOP | | |
| Restricted | Stock | | | | | | | | | | | | 20,000 ⁽³⁾ D | | | | | | | |
| | | Т | | | | | | | | | sed of, onvertib | | | | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Execution r) if any (Month/Da | Date, | 4. Transaction Code (Instr. 8) | | n of | | 6. Date E Expiratio (Month/D | n Dat | | 7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4) | | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securitie: Beneficia Owned Following Reported Transacti (Instr. 4) | e s ally g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | | | Expiration Date | Title | Amo or Num of Share | ber | | | | | | |
| Stock Appreciation | \$0 ⁽⁴⁾ | 09/16/2004 | | | J ⁽⁵⁾ | | 25,000 | | 09/16/20 | 005 | 10/16/2014 | Common Stock | 25,0 | 000 | \$54.81 | 25,00 | 0 | D | | |

Explanation of Responses:

- $1.\ Based\ on\ Employee\ Savings\ Plan\ information\ as\ of\ 8-4-04,\ the\ latest\ date\ for\ which\ such\ information\ is\ reasonably\ available.$
- $2.\ Shares\ accrued\ under\ Ashland's\ Leveraged\ Employee\ Stock\ Ownership\ Plan\ as\ of\ 8-31-04.$
- 3. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.
- 4. 1-for-1

5. Stock Appreciation Right granted pursuant to Ashland's Amended and Restated Stock Incentive Plan which vests in three annual installments: 50% after the 1st year, the next 25% the 2nd year and the remaining 25% the 3rd year.

M. Craig Hall 09/17/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.