FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL				
	OMB Number:	3235-0287				
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l	hours per response:	0.5				

	Check this box if no longer subject to
\Box	Section 16. Form 4 or Form 5
\cup	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar		2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]										neck all app	tionship of Reportir all applicable) Director		g Person(s) to Issuer 10% Owner				
	(FI		3. Date		iest Tra	ansa	ction (Mo	nth/E	ay/Year)		Office below	fficer (give title elow)		Other (specify below)					
500 WAT	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)								
(Street) JACKSO	32202												X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)																			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Trans Date (Month/						Execu	2A. Deemed Execution Date, if any (Month/Day/Yea		e, Transaction Dispo Code (Instr. 5)		Dispose	urities Acquired (A) sed Of (D) (Instr. 3,			Benefic Owned	ies ially Following	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
								Code	v	Amoun	t (A	N) or D)	Price	Reporte Transa (Instr. 3	ction(s)			(Instr. 4)	
Restricted												1,	1,000(1)		D				
		Т	able II - De (e	erivativ .g., put											Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/\(^1)	ate, Tra	nsactio	on of tr. Der Sec (A) Dis of (6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Co	de V	(A)	(D)	Da Ex	te ercisable		piration te	Title	or Nu of	ımber					
Common Stock	\$0 ⁽²⁾	06/30/2004		J(3	3)	412	2		(3)		(3)	Commo Stock		412	\$52.81	6,594		D	

Explanation of Responses:

- 1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.
- 2. Converts to common stock on a one-for-one basis.
- 3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 6-30-04, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

M. Craig Hall 07/02/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.