FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-028								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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Name and Address of Reporting Person* HALE ROGER W			2. Issuer Name and Ticker or Trading Symbol ASHLAND INC ASH								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
HALL	ROGER	<u> </u>					_							X D	irect	or		10% O	vner
(Last) 2915 INI	(Fi DIGOBUSI	•	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 06/15/2004									ffice	r (give title)	title Other below		specify	
Street) NAPLES			34105 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Non	-Deriva	ative Se	curities A	cqu	ired,	Disp	osed	of, o	r Ben	eficia	lly Ov	ne	d			
L. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Execution Date,			Transaction Dispos Code (Instr. 5)			curities Acquired (A osed Of (D) (Instr. 3,			d Sed Bed Ow	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	V	Amount (A) or (D)		Price			saction(s) r. 3 and 4)					
Restricted Stock														1,000(1)			D		
		Т				urities Acc s, warrant								Own	ed				
			ransaction Code (Instr.		Expiration Date (Month/Day/Year)				7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

\$0⁽²⁾

Common

Stock Units

1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.

(A) (D)

24

- 2. Converts to common stock on a one-for-one basis.
- 3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 6-15-04, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

Date

Exercisable

(3)

M. Craig Hall

Title

Stock

Expiration

06/17/2004

4.475

D

** Signature of Reporting Person

Amount or Number

Shares

24

\$0

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

06/15/2004

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

J(3)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.