FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20549

STATEMENT	OF CHA	NGES IN	BENEFICIAL	OWNERSHIP

	OMB APPRO	VAL
	OMB Number:	3235-0287
l	Estimated average burd	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					_															
1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]										5. Relationship of Reporting Person(s) to Issue (Check all applicable)					
															X Dire	tor		10% O	wner	
(Last)	`	rst) ((Middle)	ONAL		3. Date of Earliest Transaction (Month/Day/Year) 03/31/2004									Offic belo	er (give title v)	Other (sp below)		specify	
400 EAST VAN BUREN STREET, SUITE 300				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) PHOENI	. V A.	7	05004													X Forr	filed by On		•	
PHOENI	X A	<u> </u>	85004 													Forr Pers	n filed by Mo on	re thai	n One Repo	orting
(City)	(St	tate) ((Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				Execution D		on Date	9, │		ansaction Dispos ode (Instr. 5)		rities Ac ed Of (D		d (A) or r. 3, 4 an	d Secur Benef	cially I Following	Form (D) o	n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amoun	nt (A) or (D)		Price	Trans	ction(s) 3 and 4)			(111501.4)
Common Stock															2,000		D			
Restricted Stock														1,000(1)			D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	d 4 Date, 7	1. Transa	ransaction		5. Number		Date Exer Diration D Dinth/Day/	cisal ate	ole and 7. Title and Amount of		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Co	Code	V	(A)	(D)	Date Exe	e ercisable	Ex Da	piration te	Title	0 N	Amount or Number of Shares	per				
Common Stock Units	\$0 ⁽²⁾	03/31/2004			J ⁽³⁾		581			(3)		(3)	Comm Stock		581	\$46.49	23,720)	D	

Explanation of Responses:

- 1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.
- 2. Converts to common stock on a one-for-one basis.
- 3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 3-31-04, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

M. Craig Hall 04/02/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.