For SEC Filing Purposes: Filed under Rule 424(b)(3) Registration No. 333-70651

Pricing Supplement No. 1 Dated February 8, 2000

To Prospectus Dated March 10, 1999 and Prospectus Supplement Dated September 3, 1999

\$300,000,000

ASHLAND INC.

MEDIUM-TERM NOTES, SERIES I

Due 9 Months or More from Date of Issue

Principal Amount: \$50,000,000

Original Issue Date: February 14, 2000

Maturity Date: February 14, 2003

Interest Rate: Floating Rate

Initial Interest Rate: LIBOR + 60 basis points

Base Rate: LIBOR Telerate

Index Currency: U.S. Dollars

Index Maturity: 3 Months

Spread: + 60 basis points

Interest Payment Dates: Each May 14, August 14,

November 14, and February 14,

beginning May 14, 2000

Interest Reset Dates: Each May 14, August 14,

Each May 14, August 14, November 14, and February 14,

beginning May 14, 2000

Redemption:

Check box opposite applicable paragraph.

 $|_|$ The Notes cannot be redeemed prior to maturity.

|X| The Notes may be redeemed prior to maturity.

Initial Redemption Date: February 14, 2001 and thereafter on a quarterly basis on each Interest

Payment Date

The Optional Redemption Price on and after the Initial Redemption Date shall be 100% of the principal amount of the Notes to be redeemed.

Commission to be paid to agent:

Wachovia Securities, Inc. \$70,000 Salomon Smith Barney Inc. \$105,000

Use of Proceeds:

The proceeds from the sale of these Notes will be used to refund debt related to the acquisition of the U.S. construction operations of Superfos a/s.