## ASHLAND.

## Ashland Inc. Reports Increased Fiscal Fourth-Quarter Earnings

COVINGTON, Ky., Oct 28, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Ashland Inc. (NYSE: ASH) today announced preliminary(1) results for the quarter ended Sept. 30, 2009, the fourth quarter of its 2009 fiscal year.

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Fourth Quarter Highlights
(in millions except per-share amounts)
*
Operating income
Adjusted pro forma earnings before interest,
    taxes, depreciation and amortization (EBITDA)* 224
Diluted earnings per share (EPS)
    Income from continuing operations $ 1.30
    Key items* 0.34
        Adjusted*
Cash flows provided by operating activities
    from continuing operations $ 378
Free cash flow*
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Sept. 30, 2009
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Sept. 30, 2009
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\$ 133
\$ 133

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Quarter Ended
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Quarter Ended
\$ 0.96
305

* See Tables 5, 6 and 7 for U.S. GAAP reconciliations.
-- Reduced debt by 19 percent since June 30, 2009, to \$1.6 billion.
-- Achieved run-rate cost reductions of \$355 million from previously
announced \$400 million cost-reduction initiatives.

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(Logo: http://www.newscom.com/cgi-bin/prnh/20040113/ASHLANDLOGO )

\section*{Fiscal Fourth-Quarter Results}

For its 2009 fourth quarter, Ashland reported sales and operating revenue of \(\$ 2,113\) million; operating income of \(\$ 133\) million; and net income of \(\$ 93\) million ( \(\$ 1.22\) per share). Unadjusted earnings before interest, taxes, depreciation and amortization (see Table 6) were \(\$ 218\) million. On Nov. 13, 2008, Ashland completed the acquisition of Hercules Incorporated, affecting the comparability of reported results versus the same prior-year period.

\section*{Adjusted Pro Forma Results}

Adjusting for the impact of key items in both the current and prior year and including Hercules' results as if the acquisition had been completed on Oct. 1, 2007, Ashland's results for the September 2009 quarter versus the September 2008 quarter would have been as follows:
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-- pro forma sales and operating revenue declined 25 percent from \$2,822
million to \$2,113 million;
-- adjusted pro forma operating income increased 78 percent from \$80
million to \$142 million; and
-- adjusted pro forma EBITDA increased 37 percent from \$163 million to \$224

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\section*{Key Items}

Key items for the September 2009 quarter resulted in a net pretax benefit to earnings of \(\$ 38\) million, or 34 cents per share, as follows:
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-- severance and accelerated depreciation charges of \$23 million pretax (20
cents negative EPS impact), primarily related to cost-reduction
programs;
-- a favorable insurance reserve adjustment of \$14 million pretax (12 cents
positive EPS impact);
-- a predominantly noncash charge of \$9 million pretax (8 cents negative
EPS impact) from accelerated debt-issuance-cost amortization related to
the early retirement of portions of Ashland's term loans; and
-- a pretax gain on the sale of Drew Marine of \$56 million (50 cents
positive EPS impact).

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In the year-ago quarter, key items amounted to \(\$ 4\) million of pretax income ( 4 cents positive EPS impact). (Refer to Table 5 of the accompanying financial statements for details of key items in both periods.)

\section*{Performance Summary}

Commenting on Ashland's adjusted pro forma fourth-quarter results, Chairman and Chief Executive Officer James J. O'Brien said, "We continued to produce substantial free cash flow, generating \(\$ 305\) million during the quarter. Our strong cash generation was predominantly due to earnings from operations and significant working capital reductions. We have reached our short-term goal of \(\$ 1.6\) billion of gross debt as a result.
"Our 37-percent increase in EBITDA versus the prior-year quarter reflects the benefits of cost-reduction initiatives and successful margin management. This more than offset year-versus-year volume declines ranging from 3 percent in Ashland Consumer Markets, which is our Valvoline business, to 25 percent in Ashland Performance Materials. That said, we saw singledigit volume improvements over the June quarter in most of our segments. Our results reflect record fourth-quarter EBITDA from Consumer Markets. Ashland Hercules Water Technologies also achieved record EBITDA and is making significant progress toward our long-term goal of double-digit operating income margins."

O'Brien continued, "Our annualized run-rate cost savings now stand at \(\$ 355\) million through the September 2009 quarter as we near completion of our previously announced \(\$ 400\) million cost-reduction initiatives."

\section*{Business Performance}

In order to aid understanding of Ashland's ongoing business performance, the results of Ashland's business segments are presented on an adjusted pro forma basis as described under the heading "Adjusted Pro Forma Results" and reconciled to GAAP in Table 6 of this news release.

Ashland Aqualon Functional Ingredients recorded sales and operating revenue of \(\$ 237\) million in the September 2009 quarter, 18 percent below the year-ago quarter. Metric tons sold declined 21 percent. These declines continued to reflect the relative weakness in the construction and energy markets. While the construction business was down 23 percent versus the prior September quarter, it continued to show slight improvement sequentially, as did the energy business. The regulated business experienced a 10 -percent volume decline as compared with the prior-year quarter, largely driven by the food segment. Volumes in the coatings business increased 7 percent versus the year-ago quarter, due in part to significant new product sales. Overall, volumes were relatively strong in Asia Pacific, with only 9-percent declines versus the prior year. Gross profit as a percent of sales of 35.6 percent showed a 310-basis-point improvement over the September 2008 quarter. In total, Functional Ingredients' EBITDA in the September 2009 quarter declined 16 percent versus the prior September quarter, to \(\$ 56\) million, and represented 23.6 percent of sales. Both EBITDA and EBITDA margin represented significant improvements over the June quarter.

Ashland Hercules Water Technologies' sales and operating revenue declined 14 percent to \(\$ 465\) million for the September 2009 quarter as compared with the same year-ago quarter, largely driven by an 11-percent volume decline. All regions, however, experienced sequential improvement. At 36.7 percent, gross profit as a percent of sales improved by 760 basis points
over the September 2008 quarter, primarily the result of lower manufacturing and material costs, along with improved product mix. Selling, general and administrative and research and development (SG\&A) expenses declined by \(\$ 20\) million, or 13 percent. EBITDA of \(\$ 66\) million was 89 percent above the prior-year quarter and represented 14.2 percent of sales, a \(780-\) basis-point improvement. Sequentially, EBITDA increased 18 percent over the June quarter, while EBITDA as a percent of sales improved by 140 basis points.

Ashland Performance Materials' sales and operating revenue of \(\$ 268\) million declined 37 percent versus the same prior-year quarter, and volume per day declined 25 percent, due to weak, but sequentially improving, demand in most key geographies in both the transportation and construction markets. Volumes in China were essentially even with the prior-year quarter, due to relatively strong performance in the composites business for industrial construction and infrastructure applications, while North America continued to lag. Gross profit as a percent of sales increased 270 basis points over the prior-year quarter to 17.5 percent. However, this represented a 280 -basis-point decline versus the June quarter, as a result of significant raw material cost increases, particularly for styrene and propylene glycol. An 18-percent reduction in SG\&A expenses reflected the costsavings initiatives taken during the past year. These improvements were not enough to offset the volume declines, and EBITDA was \(\$ 12\) million in the September 2009 quarter, a decrease of 40 percent versus the prior-year September quarter, while EBITDA as a percent of sales declined 20 basis points to 4.5 percent.

Ashland Consumer Markets' sales and operating revenue was \(\$ 414\) million, 9 percent below the September 2008 quarter. While total lubricant volume decreased by 3 percent versus the prior-year quarter, primarily due to lower private-label sales, U.S.-branded lubricants volume increased 3 percent. Same-store sales at Valvoline Instant Oil Change increased 7 percent over the prior year. Gross profit improved to 35.5 percent of sales in the September 2009 quarter, driven by a combination of pricing actions that began in 2008, lower raw materials costs in the quarter, cost-savings initiatives and a continued shift in mix toward sales of premium brands. The sequential reduction in gross profit percent was primarily due to higher raw material costs, including base oil. SG\&A expenses rose 6 percent over the year-ago quarter, largely the result of higher advertising expenses in support of the Valvoline Engine Guarantee(SM) program announced in June. Overall, Consumer Markets' quarterly EBITDA was \(\$ 79\) million, as compared with \(\$ 22\) million in the year-ago quarter, and represented 19.1 percent of sales as compared with 4.8 percent in the prior-year quarter.

Ashland Distribution's sales and operating revenue for the September 2009 quarter declined 33 percent to \(\$ 771\) million. Volume per day decreased 18 percent versus the prior-year quarter, but compared with the June 2009 quarter, increased 6 percent. Gross profit as a percent of sales was 8.8 percent versus 8.1 percent in the September 2008 quarter. SG\&A expenses declined 23 percent versus the prior-year quarter. Margin improvements and SG\&A expense reductions were not enough to offset the impact of volume reductions. As a result, EBITDA of \(\$ 12\) million for the September 2009 quarter represented a 40percent decline as compared with the prior-year quarter and was 1.6 percent of sales.

\section*{Outlook}

Commenting on Ashland's outlook, O'Brien said, "We will continue our emphasis on generating free cash flow. For the past year, we have used our free cash flow to significantly reduce debt. Now that we have reached our targeted debt level, we will use our excess cash flow to increase liquidity, providing increased financial flexibility.
"Demand appears to be showing some signs of growth in many end markets. We will continue to manage our pricing and control our costs in order to create operating leverage that will support both increased profitability and growth as the economy improves."

\section*{Conference Call Webcast}

Today at 9 a.m. EDT, Ashland will provide a live webcast of its fourth-quarter conference call with securities analysts. The webcast will be accessible through Ashland's website, www.ashland.com. Following the live event, an archived version of the webcast will be available for 12 months at http://investor.ashland.com.

\section*{Use of Non-GAAP Measures}

This news release includes certain non-GAAP measures. Such measurements are not prepared in accordance with generally accepted accounting principles (GAAP) and should not be construed as an alternative to reported results determined in accordance with GAAP. Management believes the use of such non-GAAP measures assists investors in understanding the ongoing operating performance of the company and its segments. The non-GAAP information provided may not be consistent with the methodologies used by other companies. All non-GAAP information is reconciled with reported GAAP results in Tables 5,6 and 7 of the financial statements provided below.

\section*{About Ashland}

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential
needs and industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.

\section*{Forward-Looking Statements}

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based upon a number of assumptions, including those mentioned within this news release. Performance estimates are also based upon internal forecasts and analyses of current and future market conditions and trends; management plans and strategies; operating efficiencies and economic conditions, such as prices, supply and demand, and cost of raw materials; legal proceedings and claims (including environmental and asbestos matters); and weather. These risks and uncertainties may cause actual operating results to differ materially from those stated, projected or implied. Other risks and uncertainties include the possibility that the benefits anticipated from Ashland's acquisition of Hercules will not be fully realized; Ashland's substantial indebtedness may impair its financial condition; the restrictive covenants under the debt instruments may hinder the successful operation of Ashland's business; future cash flow may be insufficient to repay the debt; and other risks that are described in filings made by Ashland with the Securities and Exchange Commission (the "SEC"). Although Ashland believes its expectations are based on reasonable assumptions, it cannot assure the expectations reflected herein will be achieved. This forward-looking information may prove to be inaccurate and actual results may differ significantly from those anticipated if one or more of the underlying assumptions or expectations proves to be inaccurate or is unrealized or if other unexpected conditions or events occur. Other factors, uncertainties and risks affecting Ashland are contained in Ashland's periodic filings made with the SEC, including its Form 10-K for the fiscal year ended Sept. 30, 2008, and Form 10-Q for the quarters ended Dec. 31, 2008, and March 31 and June 30, 2009, which are available on Ashland's Investor Relations website at http://investor.ashland.com or the SEC's website at www.sec.gov. Ashland undertakes no obligation to subsequently update or revise the forward-looking statements made in this news release to reflect events or circumstances after the date of this news release.

\section*{(1) Preliminary Results}

Financial results are preliminary until Ashland's annual report on Form 10-K is filed with the U.S. Securities and Exchange Commission.
\begin{tabular}{|c|c|c|c|c|}
\hline \multicolumn{5}{|l|}{\begin{tabular}{l}
Ashland Inc. and Consolidated Subsidiaries \\
Table 1 \\
STATEMENTS OF CONSOLIDATED INCOME \\
(In millions except per share data - preliminary and unaudited)
\end{tabular}} \\
\hline & \multicolumn{2}{|l|}{Three months ended September 30} & \multicolumn{2}{|l|}{Year ended September 30} \\
\hline & 2009 & 2008 & 2009 & 2008 \\
\hline SALES AND OPERATING REVENUES & \$ 2,113 & \$ 2,216 & \$ 8,106 & \$ 8,381 \\
\hline \multicolumn{5}{|l|}{COSTS AND EXPENSES} \\
\hline Cost of sales and operating expenses (a) & 1,601 & 1,898 & 6,317 & 7,056 \\
\hline Selling, general and administrative expenses (a) & 365 & 297 & 1,341 & 1,118 \\
\hline \begin{tabular}{l}
Research and development expenses \\
(b)
\end{tabular} & 23 & 13 & 96 & 48 \\
\hline & 1,989 & 2,208 & 7,754 & 8,222 \\
\hline EQUITY AND OTHER INCOME & 9 & 20 & 38 & 54 \\
\hline OPERATING INCOME & 133 & 28 & 390 & 213 \\
\hline Net gain (loss) on divestitures (c) & 57 & (3) & 59 & 20 \\
\hline Net interest and other & (60) & 2 & (205) & 28 \\
\hline Other expenses (d) & - & 2 & (86) & - \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{9}{|l|}{INCOME FROM CONTINUING OPERATIONS} \\
\hline BEFORE INCOME TAXES & & 130 & & 27 & & 158 & & 261 \\
\hline Income tax expense & & 32 & & 28 & & 80 & & 86 \\
\hline \multicolumn{9}{|l|}{INCOME (LOSS) FROM CONTINUING} \\
\hline OPERATIONS & & 98 & & (1) & & 78 & & 175 \\
\hline Loss from discontinued operations (net of income taxes) & & (5) & & (9) & & (7) & & (8) \\
\hline NET INCOME (LOSS) \$ & \$ & 93 & \$ & (10) & \$ & 71 & \$ & 167 \\
\hline \multicolumn{9}{|l|}{DILUTED EARNINGS PER SHARE} \\
\hline Income (loss) from continuing operations & \$ & 1.30 & \$ & (.01) & \$ & 1.07 & \$ & 2.76 \\
\hline Loss from discontinued operations & & (.08) & & (.14) & & (.11) & & (.13) \\
\hline Net income (loss) \$ & \$ & 1.22 & \$ & (.15) & \$ & . 96 & \$ & 2.63 \\
\hline \multicolumn{9}{|l|}{AVERAGE COMMON SHARES AND} \\
\hline ASSUMED CONVERSIONS & & 76 & & 63 & & 73 & & 64 \\
\hline \multicolumn{9}{|l|}{SALES AND OPERATING REVENUES} \\
\hline Functional Ingredients \$ & \$ & 237 & \$ & - & \$ & 812 & \$ & - \\
\hline Water Technologies & & 465 & & 226 & & 1,652 & & 893 \\
\hline Performance Materials & & 268 & & 427 & & 1,106 & & 1,621 \\
\hline Consumer Markets & & 414 & & 454 & & 1,650 & & 1,662 \\
\hline Distribution & & 771 & & 1,151 & & 3,020 & & 4,374 \\
\hline Intersegment sales & & (42) & & (42) & & (134) & & (169) \\
\hline & \$ & 2,113 & \$ & 2,216 & \$ & 8,106 & \$ & 8,381 \\
\hline \multicolumn{9}{|l|}{OPERATING INCOME (LOSS)} \\
\hline Functional Ingredients \$ & \$ & 22 & \$ & - & \$ & 36 & \$ & - \\
\hline Water Technologies & & 40 & & (6) & & 78 & & 10 \\
\hline Performance Materials & & (5) & & 2 & & 1 & & 52 \\
\hline Consumer Markets & & 72 & & 13 & & 252 & & 83 \\
\hline Distribution & & 8 & & 13 & & 52 & & 51 \\
\hline Unallocated and other & & (4) & & 6 & & (29) & & 17 \\
\hline & \$ & 133 & \$ & 28 & \$ & 390 & \$ & 213 \\
\hline
\end{tabular}
(a) The three months and year ended September 30, 2009 include \(\$ 4\) million and \(\$ 17\) million, respectively, within the cost of sales and operating expenses caption and \(\$ 19\) million and \(\$ 58\) million, respectively, within the selling, general and administrative expenses caption for restructuring charges related to the ongoing integration and reorganization from the Hercules Incorporated (Hercules) acquisition and other cost reduction
programs. In addition, a charge of \(\$ 37\) million for the year ended September 30, 2009 was recorded for a one-time fair value assessment of Hercules inventory as of the date of the transaction.
(b) The year ended September 30, 2009 includes a \(\$ 10\) million charge related to the original valuation of the ongoing research and development projects at Hercules as of the merger date. In accordance with applicable GAAP and SEC accounting regulations, these purchased
in-process research and development costs were expensed as recognized.
(c) For the three months and year ended September 30, 2009, Ashland recorded a gain of \(\$ 56\) million related to the sale of its interest in Drew Marine, a division within Ashland Hercules Water Technologies. During 2005, Ashland transferred its 38\% interest in Marathon Ashland Petroleum LLC (MAP) and two other businesses to Marathon Oil Corporation. The income for the year ended September 30, 2008 is primarily due to a \(\$ 23\) million gain associated with a tax settlement agreement entered into with Marathon Oil Corporation, relating to four specific tax areas, that supplement the original Tax Matters Agreement from the initial MAP Transaction. The remaining gain (loss) in the periods presented reflects adjustments to the recorded MAP receivable for future estimated tax deductions related primarily to environmental and other postretirement reserves.
(d) The year ended September 30, 2009 includes a \(\$ 54\) million loss on currency swaps related to the Hercules acquisition and a \(\$ 32\) million realized loss on auction rate securities, of which \(\$ 10\) million relates to securities sold.

Ashland Inc. and Consolidated Subsidiaries
Table 2
CONDENSED CONSOLIDATED BALANCE SHEETS
(In millions - preliminary and unaudited)

September 30
\begin{tabular}{cc}
-------------- \\
2009 & 2008 \\
_----_
\end{tabular}

\section*{ASSETS}

Current assets Cash and cash equivalents Accounts receivable Inventories Deferred income taxes Other current assets Current assets held for sale

Investments and other noncurrent assets
\begin{tabular}{lrr} 
Auction rate securities & 170 & 243 \\
Goodwill & 2,220 & 283 \\
Intangibles & 1,204 & 109 \\
Asbestos insurance receivable (noncurrent portion) & 510 & 428 \\
Deferred income taxes & 161 & 153 \\
Other noncurrent assets & 596 & 388 \\
Noncurrent assets held for sale & 17 & 46 \\
& \(-1,878\) & 1,650
\end{tabular}

Property, plant and equipment
Cost
Accumulated depreciation and amortization
\begin{tabular}{|c|c|}
\hline \[
\begin{gathered}
3,493 \\
(1,397)
\end{gathered}
\] & \[
\begin{gathered}
2,271 \\
(1,176)
\end{gathered}
\] \\
\hline 2,096 & 1,095 \\
\hline
\end{tabular}
\$ 9,447 \$ 5,771
======= =======

LIABILITIES AND STOCKHOLDERS' EQUITY
Current liabilities
Short-term debt
\begin{tabular}{lrr} 
Current portion of long-term debt & 53 & 21 \\
Trade payables & 949 & 918 \\
Accrued expenses and other liabilities & 541 & 278 \\
Current liabilities held for sale & - & 13 \\
& \(---1,566\) & 1,230
\end{tabular}
\begin{tabular}{lrr} 
Noncurrent liabilities & \\
Long-term debt (noncurrent portion) & 1,537 & 45 \\
Employee benefit obligations (noncurrent portion) & 1,214 & 344 \\
Asbestos litigation reserve (noncer & 956 & 522 \\
Other noncurrent liabilities & 590 & 428 \\
& 4,297 & 1,339 \\
& & \\
Stockholders' equity & 3,584 & 3,202
\end{tabular}
\$ 9,447 \$ 5,771

Ashland Inc. and Consolidated Subsidiaries
Table 3 STATEMENTS OF CONSOLIDATED CASH FLOWS (In millions - preliminary and unaudited)
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{Year ended} \\
\hline Sept & 30 \\
\hline 2009 & 2008 \\
\hline
\end{tabular}


CASH FLOWS USED BY INVESTING ACTIVITIES FROM CONTINUING OPERATIONS
Additions to property, plant and equipment
(174)
(205)

Proceeds from the disposal of property, plant and equipment

47
10
Purchase of operations - net of cash acquired (2,080)
(129)
\begin{tabular}{|c|c|c|c|}
\hline Proceeds from sale of operations & 114 & & 26 \\
\hline Settlement of currency swaps related to Hercules acquisition & (95) & & - \\
\hline Purchases of available-for-sale securities & - & & (435) \\
\hline Proceeds from sales and maturities of available-for-sale securities & 73 & & 315 \\
\hline & \((2,115)\) & & (418) \\
\hline CASH FLOWS PROVIDED (USED) BY FINANCING ACTIVITIES FROM CONTINUING OPERATIONS & & & \\
\hline Proceeds from issuance of long-term debt & 2,628 & & - \\
\hline Repayment of long-term debt & \((1,862)\) & & (5) \\
\hline Proceeds from/repayments of issuance of short-term debt & (19) & & - \\
\hline Debt issuance costs & (162) & & - \\
\hline Cash dividends paid & (22) & & (69) \\
\hline Proceeds from the exercise of stock options & 9 & & 3 \\
\hline Excess tax benefits related to share-based payments & 1 & & 1 \\
\hline & 573 & & (70) \\
\hline CASH USED BY CONTINUING OPERATIONS & (515) & & (10) \\
\hline Cash used by discontinued operations Operating cash flows & (2) & & (8) \\
\hline Effect of currency exchange rate changes on cash and cash equivalents & (17) & & 7 \\
\hline DECREASE IN CASH AND CASH EQUIVALENTS & (534) & & (11) \\
\hline Cash and cash equivalents - beginning of year & 886 & & 897 \\
\hline CASH AND CASH EQUIVALENTS - END OF PERIOD & \$ 352 & \$ & 886 \\
\hline DEPRECIATION AND AMORTIZATION & & & \\
\hline Functional Ingredients & \$ 101 & \$ & - \\
\hline Water Technologies & 94 & & 29 \\
\hline Performance Materials & 63 & & 46 \\
\hline Consumer Markets & 36 & & 35 \\
\hline Distribution & 28 & & 28 \\
\hline Unallocated and other & 7 & & 7 \\
\hline & \$ 329 & \$ & 145 \\
\hline ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT & & & \\
\hline Functional Ingredients & \$ 58 & \$ & - \\
\hline Water Technologies & 26 & & 17 \\
\hline Performance Materials & 27 & & 48 \\
\hline Consumer Markets & 33 & & 42 \\
\hline Distribution & 8 & & 27 \\
\hline Unallocated and other & 22 & & 71 \\
\hline & \$ 174 & \$ & 205 \\
\hline
\end{tabular}
(a) Excludes changes resulting from operations acquired or sold.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & & \multicolumn{3}{|r|}{ended} & \multicolumn{4}{|r|}{Year ended September 30} \\
\hline & & 2009 & & 2008 & & 2009 & & 2008 \\
\hline \multicolumn{9}{|l|}{FUNCTIONAL INGREDIENTS (a) (b)} \\
\hline Sales per shipping day & \$ & 3.7 & \$ & - & \$ & 3.7 & \$ & - \\
\hline Metric tons sold & & 42.0 & & - & & 154.1 & & \\
\hline Gross profit as a percent of sales (c) & & 35.6\% & & - & & 26.7\% & & - \\
\hline \multicolumn{9}{|l|}{WATER TECHNOLOGIES (a) (b)} \\
\hline Sales per shipping day & \$ & 7.3 & \$ & 3.5 & \$ & 6.6 & & 3.5 \\
\hline Gross profit as a percent of sales (c) & & 36.7\% & & 32.9\% & & 33.9\% & & 36.7\% \\
\hline \multicolumn{9}{|l|}{PERFORMANCE MATERIALS (a)} \\
\hline Sales per shipping day & \$ & 4.2 & \$ & 6.7 & \$ & 4.4 & & 6.4 \\
\hline Pounds sold per shipping day & & 3.9 & & 5.2 & & 3.9 & & 4.9 \\
\hline Gross profit as a percent of sales & & 16.0\% & & 14.6\% & & 17.0\% & & 17.0\% \\
\hline \multicolumn{9}{|l|}{CONSUMER MARKETS (a)} \\
\hline Lubricant sales (gallons) & & 42.4 & & 43.5 & & 158.8 & & 169.2 \\
\hline Premium lubricants (percent of U.S. branded volumes) & & 27.2\% & & 26.1\% & & 28.2\% & & 24.9\% \\
\hline Gross profit as a percent of sales & & 35.5\% & & 19.2\% & & 32.0\% & & 23.0\% \\
\hline \multicolumn{9}{|l|}{DISTRIBUTION (a)} \\
\hline Sales per shipping day & \$ & 12.1 & \$ & 18.0 & \$ & 12.0 & & 17.3 \\
\hline Pounds sold per shipping day & & 14.9 & & 18.2 & & 14.7 & & 18.8 \\
\hline Gross profit as a percent of sales (d) & & 8.8\% & & 8.1\% & & 10.0\% & & 7.8\% \\
\hline
\end{tabular}
(a) Sales are defined as sales and operating revenues. Gross profit is defined as sales and operating revenues, less cost of sales and operating expenses.
(b) Industry segment results from November 14, 2008 forward include operations acquired from Hercules Incorporated.
(c) Year-to-date results were affected in Functional Ingredients and Water Technologies by \(\$ 30\) million and \(\$ 7\) million, respectively, due to a one-time fair value assessment of Hercules inventory.
(d) Distribution's gross profit as a percentage of sales for the three months ended September 30, 2009 and 2008 include a LIFO quantity credit of \(\$ 1\) million and \(\$ 11\) million, respectively, and \(\$ 15\) million and \(\$ 16\) million for the twelve months ended September 30, 2009 and 2008, respectively.

Ashland Inc. and Consolidated Subsidiaries Table 5 RECONCILIATION OF NON GAAP DATA - INCOME FROM CONTINUING OPERATIONS (In millions - preliminary and unaudited)

Three Months Ended September 30, 2009
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline & Functional Ingredients & \multicolumn{2}{|l|}{\begin{tabular}{l}
Water \\
Technologies
\end{tabular}} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Performance \\
Materials
\end{tabular}} & \multicolumn{2}{|l|}{Consumer Markets (Valvoline)} \\
\hline \multicolumn{8}{|l|}{OPERATING INCOME} \\
\hline Severance \$ & (9) & \$ & (2) & \$ & (5) & \$ & - \\
\hline \multicolumn{8}{|l|}{Self-insurance} \\
\hline Reserve adjustment & - & & 3 & & 4 & & 3 \\
\hline Accelerated depreciation & - & & - & & (3) & & - \\
\hline \multicolumn{8}{|l|}{All other operating} \\
\hline income & 31 & & 39 & & (1) & & 69 \\
\hline Operating income & 22 & & 40 & & (5) & & 72 \\
\hline
\end{tabular}
```

NET GAIN ON DIVESTITURES
Drew Marine divestiture
All other divestitures
NET INTEREST AND OTHER
FINANCING EXPENSE
Fees and amortization
related to debt
retirements
All other net interest
and other financing
expense
INCOME TAX EXPENSE
Income tax on key items
All other income tax
expense
INCOME FROM
CONTINUING
OPERATIONS
Ashland Inc. and Consolidated Subsidiaries
Table 5
RECONCILIATION OF NON GAAP DATA - INCOME FROM CONTINUING OPERATIONS
(In millions - preliminary and unaudited)
Three Months Ended September 30, 2009

| Distri | ution | Unallocated\& Other |  |  |  | After Tax EPS Impact |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| OPERATING INCOME |  |  |  |  |  |  |
| Severance \$ | (1) | \$ | (3) | \$ | (20) | (0.17) |
| Self-insurance reserve adjustment | 4 |  | - |  | 14 | 0.12 |
| Accelerated depreciation | - |  | - |  | (3) | (0.03) |
| All other operating income | 5 |  | (1) |  | 142 | 1.40 |
| Operating income | 8 |  | (4) |  | 133 | 1.32 |
| NET GAIN ON DIVESTITURES |  |  |  |  |  |  |
| Drew Marine divestiture |  |  | 56 |  | 56 | 0.50 |
| All other divestitures |  |  | 1 |  | 1 | - |
|  |  |  | 57 |  | 57 | 0.50 |

NET INTEREST AND OTHER
FINANCING EXPENSE
Fees and amortization
related to debt
retirements (9)
All other net interest
and other financing
expense
(51)

| INCOME TAX EXPENSE |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income tax on key items |  |  | (12) |  | (12) | - |
| All other income tax |  |  |  |  |  |  |
| expense |  |  | (32) |  | (32) |  |
| INCOME FROM |  |  |  |  |  |  |
| CONTINUING |  |  |  |  |  |  |
| OPERATIONS \$ | 8 | \$ | (39) | \$ | 98 | 1.30 |



NET GAIN ON DIVESTITURES
NET INTEREST AND OTHER FINANCING EXPENSE

INCOME TAX EXPENSE
Income tax on key items
All other income tax expense


|  | Unallocated |  |  |  |  |  | After tax EPS Impact |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Distribution |  |  | ther |  | tal |  |
| OPERATING INCOME |  |  |  |  |  |  |  |
| Severance | \$ | - | \$ | - | \$ | (7) | (0.07) |
| Self-insurance reserve adjustment |  | - |  | 11 |  | 11 | 0.11 |
| All other operating income |  | 13 |  | (5) |  | 24 | (0.07) |
| Operating income |  | 13 |  | 6 |  | 28 | (0.03) |



RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

```
($ millions, except percentages)
Preliminary
ASHLAND HERCULES
```



Ashland Inc. and Consolidated Subsidiaries
Table 6 RECONCILIATION OF NON GAAP DATA - EBITDA (In millions - preliminary and unaudited)

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS



Ashland Inc. and Consolidated Subsidiaries
Table 6 RECONCILIATION OF NON GAAP DATA - EBITDA
(In millions - preliminary and unaudited)

## RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS



# RECONCILIATION OF 2009 FISCAL FOURTH QUARTER 

 ADJUSTED PRO FORMA RESULTS

| Ashland Inc. and Consolidated Subsidiaries <br> Table <br> RECONCILIATION OF NON GAAP DATA - EBITDA <br> (In millions - preliminary and unaudited) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| RECONCILIATION OF 2009 FISCAL FOURTH QUARTER <br> ADJUSTED PRO FORMA RESULTS |  |  |  |  |  |
| (\$ millions, except percentages) |  |  |  |  |  |
| Preliminary |  |  |  |  |  |
| ASHLAND INC. | Ashland | Eliminate |  |  | Adjusted |
| Three Months Ended | GAAP | Key Items |  |  | Pro Forma |
| September 30, 2009 | Results | (Tab |  |  | Results |
| Sales and operating revenue | \$ 2,113 |  |  | \$ | 2,113 |
| Cost of sales and operating expenses | $1,601$ | \$ | (4) |  | 1,597 |
| Gross profit as a percent of sales | 24.2\% |  |  |  | 24.4\% |
| SG\&A expenses (includes research and development) | 388 |  | (5) |  | 383 |
| Equity and other income | 9 |  |  |  | 9 |
| Operating income | 133 |  | 9 |  | 142 |
| Operating income as a percent of sales | 6.3\% |  |  |  | 6.7\% |
| Depreciation and amortization | 85 |  | (3) |  | 82 |
| Earnings before interest, taxes, depreciation and amortization | \$ 218 | \$ | 6 | \$ | 224 |
| EBITDA as a percent of sales | 10.3\% |  |  |  | 10.6\% |


(a) Certain nonrecurring, noncash or key items have been removed.

Ashland Inc. and Consolidated Subsidiaries
Table 6
RECONCILIATION OF NON GAAP DATA - EBITDA
(In millions - preliminary and unaudited)

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS
(\$ millions, except percentages)
Preliminary

ASHLAND HERCULES
WATER TECHNOLOGIES
Three Months Ended September 30, 2008


RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)
Preliminary
ASHLAND PERFORMANCE
MATERIALS
Three Months Ended September 30, 2008


| A | Ash <br> Res | land <br> AAP <br> ults | Hercules Ongoing Results(a) | Additional Purchase Accounting D\&A | Confo <br> Adjus | ng <br> nts | Eliminate <br> Key Items <br> (Table 5) |  | justed <br> o Forma esults |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales and operating |  |  |  |  |  |  |  |  |  |
| Cost of sales and operating |  |  |  |  |  |  |  |  |  |
| Gross profit <br> as a percent <br> of sales 19.2\% |  |  |  |  |  |  |  |  |  |
| SG\&A expenses <br> (includes <br> research <br> and <br> development) |  | $78$ |  |  |  |  |  |  | 78 |
| Equity and other income |  | 3 |  |  |  |  |  |  | 3 |
| Operating income |  | 13 |  |  |  |  |  |  | 13 |
| Operating <br> income as <br> a percent <br> of sales |  | $2.9$ |  |  |  |  |  |  | $2.9 \%$ |
| Depreciation <br> and amortization |  | $8$ |  |  | \$ | 1 |  |  | 9 |
| ```Earnings before interest, taxes, depreciation and amortization``` | n <br> \$ | $21$ |  |  | \$ | 1 |  | \$ | 22 |
| EBITDA as a percent of |  |  |  |  |  |  |  |  |  |

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)
Preliminary
ASHLAND DISTRIBUTION
Three Months Ended September 30, 2008

| Pro Forma Adjustments |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Additional |  |  |  |
| Ashland Hercules | Purchase |  | Eliminate | Adjusted |
| GAAP Ongoing | Accounting | Conforming | Key Items | Pro Forma |
| Results Results(a) | $D \& A$ | Adjustments | (Table 5) | Results |

```
Sales and
    operating
    revenue $1,151 $ 1,151
Cost of
    sales and
    operating
    expenses 1,058 1,058
Gross profit
    as a
    percent
    of sales 8.1% 8.1%
SG&A
    expenses
    (includes
    research
    and
    development) 82 82
Equity and
    other income 2 2
Operating 13 13
Operating
    income as
    a percent
    of sales 1.1% 1.1%
Depreciation
    and
    amortization 6 $ 1 7
-----------------------------------------------------------------------------------
Earnings
    before
    interest,
    taxes,
    depreciation
    and
```



```
EBITDA as a
    percent of
    sales 1.7% 1.7%
(a) Certain nonrecurring, noncash or key items have been removed.
```

```
Ashland Inc. and Consolidated Subsidiaries
```

Ashland Inc. and Consolidated Subsidiaries
Table 6
Table 6
RECONCILIATION OF NON GAAP DATA - EBITDA
RECONCILIATION OF NON GAAP DATA - EBITDA
(In millions - preliminary and unaudited)
(In millions - preliminary and unaudited)
RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS
RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS
(\$ millions, except percentages)
(\$ millions, except percentages)
Preliminary
Preliminary
INTERSEGMENT SALES/
INTERSEGMENT SALES/
UNALLOCATED AND OTHER
UNALLOCATED AND OTHER
Three Months Ended September 30, 2008

```
Three Months Ended September 30, 2008
```

|  | Pro Forma Adjustments |  |
| :---: | :---: | :---: |
|  | Additional |  |
| Ashland Hercules |  |  |
| Murchase | Eliminate Adjusted |  |
| GAAP Ongoing Accounting Conforming | Key Items Pro Forma |  |


|  | Results Results(a) |  |  |  | D\&A | Adjustments (Table 5) |  |  |  | Results |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales and operating revenue | \$ | (42) |  |  |  |  |  |  |  | \$ | (42) |
| Cost of sales and operating expenses |  | (42) |  |  |  |  |  |  |  |  | (42) |
| SG\&A expenses <br> (includes <br> research <br> and <br> development) |  | 4 | \$ | 3 |  | \$ | (8) | \$ | 11 |  | 10 |
| Equity and other income |  | 10 |  | - |  |  | (1) |  |  |  | 9 |
| Operating income |  | 6 |  | (3) |  |  | 7 |  | (11) |  | (1) |
| Depreciation and amortization |  | 6 |  | - |  |  | (6) |  |  |  | _ |
| ```Earnings before interest, taxes, depreciation and amortization``` |  | 12 |  | (3) |  | \$ | 1 | \$ | (11) | \$ | (1) |

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

```
($ millions, except percentages)
Preliminary
ASHLAND INC.
Three Months Ended September 30, 2008
```



| Equity and other income | 20 |  | - |  |  |  | - |  |  |  | 20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating <br> income | 28 |  | 78 |  | 22) |  | - |  | (4) |  | 80 |
| Operating income as a percent of sales | 1.3\% |  | 2.9\% |  |  |  |  |  |  |  | $2.8 \%$ |
| Depreciation and amortization | 40 |  | 21 |  | 22 |  | - |  |  |  | 83 |
| ```Earnings before interest, taxes, depreciation and amortization $``` | 68 | \$ | 99 | \$ | - | \$ | - | \$ | (4) | \$ | 163 |
| EBITDA as a percent of sales | 3.1\% |  | 6.3\% |  |  |  |  |  |  |  | 5.8\% |

(a) Certain nonrecurring, noncash or key items have been removed.


Three Months Ended September 30, 2008

Ashland GAAP results - Cash flows provided by operating activities from continuing operations \$ 149

## Less:

Capital expenditures 87
Shareholder dividends 17

Free cash flows
\$ 45

SOURCE Ashland Inc.
http://www.ashland.com

