

Ashland Inc. Reports Increased Fiscal Fourth-Quarter Earnings

COVINGTON, Ky., Oct 28, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Ashland Inc. (NYSE: ASH) today announced preliminary(1) results for the quarter ended Sept. 30, 2009, the fourth quarter of its 2009 fiscal year.

Fourth Quarter Highlights

(in millions except per-share amounts)	~	er Ended 30, 2009
Operating income Adjusted pro forma earnings before interest,	\$	133
taxes, depreciation and amortization (EBITDA)*		224
Diluted earnings per share (EPS)		
Income from continuing operations	\$	1.30
Key items*		0.34
Adjusted*	\$	0.96
Cash flows provided by operating activities		
from continuing operations	\$	378
Free cash flow*		305
* See Tables 5, 6 and 7 for U.S. GAAP reconcilia	ations	·

- -- Reduced debt by 19 percent since June 30, 2009, to \$1.6 billion.
- -- Achieved run-rate cost reductions of \$355 million from previously announced \$400 million cost-reduction initiatives.

(Logo: http://www.newscom.com/cgi-bin/prnh/20040113/ASHLANDLOGO)

Fiscal Fourth-Quarter Results

For its 2009 fourth quarter, Ashland reported sales and operating revenue of \$2,113 million; operating income of \$133 million; and net income of \$93 million (\$1.22 per share). Unadjusted earnings before interest, taxes, depreciation and amortization (see Table 6) were \$218 million. On Nov. 13, 2008, Ashland completed the acquisition of Hercules Incorporated, affecting the comparability of reported results versus the same prior-year period.

Adjusted Pro Forma Results

Adjusting for the impact of key items in both the current and prior year and including Hercules' results as if the acquisition had been completed on Oct. 1, 2007, Ashland's results for the September 2009 quarter versus the September 2008 quarter would have been as follows:

- -- pro forma sales and operating revenue declined 25 percent from \$2,822 million to \$2,113 million;
- -- adjusted pro forma operating income increased 78 percent from \$80 million to \$142 million; and
- -- adjusted pro forma EBITDA increased 37 percent from \$163 million to \$224

Key Items

Key items for the September 2009 quarter resulted in a net pretax benefit to earnings of \$38 million, or 34 cents per share, as follows:

- -- severance and accelerated depreciation charges of \$23 million pretax (20 cents negative EPS impact), primarily related to cost-reduction programs;
- -- a favorable insurance reserve adjustment of \$14 million pretax (12 cents positive EPS impact);
- -- a predominantly noncash charge of \$9 million pretax (8 cents negative EPS impact) from accelerated debt-issuance-cost amortization related to the early retirement of portions of Ashland's term loans; and
- -- a pretax gain on the sale of Drew Marine of \$56 million (50 cents positive EPS impact).

In the year-ago quarter, key items amounted to \$4 million of pretax income (4 cents positive EPS impact). (Refer to Table 5 of the accompanying financial statements for details of key items in both periods.)

Performance Summary

Commenting on Ashland's adjusted pro forma fourth-quarter results, Chairman and Chief Executive Officer James J. O'Brien said, "We continued to produce substantial free cash flow, generating \$305 million during the quarter. Our strong cash generation was predominantly due to earnings from operations and significant working capital reductions. We have reached our short-term goal of \$1.6 billion of gross debt as a result.

"Our 37-percent increase in EBITDA versus the prior-year quarter reflects the benefits of cost-reduction initiatives and successful margin management. This more than offset year-versus-year volume declines ranging from 3 percent in Ashland Consumer Markets, which is our Valvoline business, to 25 percent in Ashland Performance Materials. That said, we saw single-digit volume improvements over the June quarter in most of our segments. Our results reflect record fourth-quarter EBITDA from Consumer Markets. Ashland Hercules Water Technologies also achieved record EBITDA and is making significant progress toward our long-term goal of double-digit operating income margins."

O'Brien continued, "Our annualized run-rate cost savings now stand at \$355 million through the September 2009 quarter as we near completion of our previously announced \$400 million cost-reduction initiatives."

Business Performance

In order to aid understanding of Ashland's ongoing business performance, the results of Ashland's business segments are presented on an adjusted pro forma basis as described under the heading "Adjusted Pro Forma Results" and reconciled to GAAP in Table 6 of this news release.

Ashland Aqualon Functional Ingredients recorded sales and operating revenue of \$237 million in the September 2009 quarter, 18 percent below the year-ago quarter. Metric tons sold declined 21 percent. These declines continued to reflect the relative weakness in the construction and energy markets. While the construction business was down 23 percent versus the prior September quarter, it continued to show slight improvement sequentially, as did the energy business. The regulated business experienced a 10-percent volume decline as compared with the prior-year quarter, largely driven by the food segment. Volumes in the coatings business increased 7 percent versus the year-ago quarter, due in part to significant new product sales. Overall, volumes were relatively strong in Asia Pacific, with only 9-percent declines versus the prior year. Gross profit as a percent of sales of 35.6 percent showed a 310-basis-point improvement over the September 2008 quarter. In total, Functional Ingredients' EBITDA in the September 2009 quarter declined 16 percent versus the prior September quarter, to \$56 million, and represented 23.6 percent of sales. Both EBITDA and EBITDA margin represented significant improvements over the June quarter.

Ashland Hercules Water Technologies' sales and operating revenue declined 14 percent to \$465 million for the September 2009 quarter as compared with the same year-ago quarter, largely driven by an 11-percent volume decline. All regions, however, experienced sequential improvement. At 36.7 percent, gross profit as a percent of sales improved by 760 basis points

over the September 2008 quarter, primarily the result of lower manufacturing and material costs, along with improved product mix. Selling, general and administrative and research and development (SG&A) expenses declined by \$20 million, or 13 percent. EBITDA of \$66 million was 89 percent above the prior-year quarter and represented 14.2 percent of sales, a 780-basis-point improvement. Sequentially, EBITDA increased 18 percent over the June quarter, while EBITDA as a percent of sales improved by 140 basis points.

Ashland Performance Materials' sales and operating revenue of \$268 million declined 37 percent versus the same prior-year quarter, and volume per day declined 25 percent, due to weak, but sequentially improving, demand in most key geographies in both the transportation and construction markets. Volumes in China were essentially even with the prior-year quarter, due to relatively strong performance in the composites business for industrial construction and infrastructure applications, while North America continued to lag. Gross profit as a percent of sales increased 270 basis points over the prior-year quarter to 17.5 percent. However, this represented a 280-basis-point decline versus the June quarter, as a result of significant raw material cost increases, particularly for styrene and propylene glycol. An 18-percent reduction in SG&A expenses reflected the cost-savings initiatives taken during the past year. These improvements were not enough to offset the volume declines, and EBITDA was \$12 million in the September 2009 quarter, a decrease of 40 percent versus the prior-year September quarter, while EBITDA as a percent of sales declined 20 basis points to 4.5 percent.

Ashland Consumer Markets' sales and operating revenue was \$414 million, 9 percent below the September 2008 quarter. While total lubricant volume decreased by 3 percent versus the prior-year quarter, primarily due to lower private-label sales, U.S.-branded lubricants volume increased 3 percent. Same-store sales at Valvoline Instant Oil Change increased 7 percent over the prior year. Gross profit improved to 35.5 percent of sales in the September 2009 quarter, driven by a combination of pricing actions that began in 2008, lower raw materials costs in the quarter, cost-savings initiatives and a continued shift in mix toward sales of premium brands. The sequential reduction in gross profit percent was primarily due to higher raw material costs, including base oil. SG&A expenses rose 6 percent over the year-ago quarter, largely the result of higher advertising expenses in support of the Valvoline Engine Guarantee(SM) program announced in June. Overall, Consumer Markets' quarterly EBITDA was \$79 million, as compared with \$22 million in the year-ago quarter, and represented 19.1 percent of sales as compared with 4.8 percent in the prior-year quarter.

Ashland Distribution's sales and operating revenue for the September 2009 quarter declined 33 percent to \$771 million. Volume per day decreased 18 percent versus the prior-year quarter, but compared with the June 2009 quarter, increased 6 percent. Gross profit as a percent of sales was 8.8 percent versus 8.1 percent in the September 2008 quarter. SG&A expenses declined 23 percent versus the prior-year quarter. Margin improvements and SG&A expense reductions were not enough to offset the impact of volume reductions. As a result, EBITDA of \$12 million for the September 2009 quarter represented a 40-percent decline as compared with the prior-year quarter and was 1.6 percent of sales.

Outlook

Commenting on Ashland's outlook, O'Brien said, "We will continue our emphasis on generating free cash flow. For the past year, we have used our free cash flow to significantly reduce debt. Now that we have reached our targeted debt level, we will use our excess cash flow to increase liquidity, providing increased financial flexibility.

"Demand appears to be showing some signs of growth in many end markets. We will continue to manage our pricing and control our costs in order to create operating leverage that will support both increased profitability and growth as the economy improves."

Conference Call Webcast

Today at 9 a.m. EDT, Ashland will provide a live webcast of its fourth-quarter conference call with securities analysts. The webcast will be accessible through Ashland's website, www.ashland.com. Following the live event, an archived version of the webcast will be available for 12 months at http://investor.ashland.com.

Use of Non-GAAP Measures

This news release includes certain non-GAAP measures. Such measurements are not prepared in accordance with generally accepted accounting principles (GAAP) and should not be construed as an alternative to reported results determined in accordance with GAAP. Management believes the use of such non-GAAP measures assists investors in understanding the ongoing operating performance of the company and its segments. The non-GAAP information provided may not be consistent with the methodologies used by other companies. All non-GAAP information is reconciled with reported GAAP results in Tables 5, 6 and 7 of the financial statements provided below.

About Ashland

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential

needs and industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.

Forward-Looking Statements

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based upon a number of assumptions, including those mentioned within this news release. Performance estimates are also based upon internal forecasts and analyses of current and future market conditions and trends; management plans and strategies; operating efficiencies and economic conditions, such as prices, supply and demand, and cost of raw materials; legal proceedings and claims (including environmental and asbestos matters); and weather. These risks and uncertainties may cause actual operating results to differ materially from those stated, projected or implied. Other risks and uncertainties include the possibility that the benefits anticipated from Ashland's acquisition of Hercules will not be fully realized; Ashland's substantial indebtedness may impair its financial condition; the restrictive covenants under the debt instruments may hinder the successful operation of Ashland's business; future cash flow may be insufficient to repay the debt; and other risks that are described in filings made by Ashland with the Securities and Exchange Commission (the "SEC"). Although Ashland believes its expectations are based on reasonable assumptions, it cannot assure the expectations reflected herein will be achieved. This forward-looking information may prove to be inaccurate and actual results may differ significantly from those anticipated if one or more of the underlying assumptions or expectations proves to be inaccurate or is unrealized or if other unexpected conditions or events occur. Other factors, uncertainties and risks affecting Ashland are contained in Ashland's periodic filings made with the SEC, including its Form 10-K for the fiscal year ended Sept. 30, 2008, and Form 10-Q for the guarters ended Dec. 31, 2008, and March 31 and June 30, 2009, which are available on Ashland's Investor Relations website at http://investor.ashland.com or the SEC's website at www.sec.gov. Ashland undertakes no obligation to subsequently update or revise the forward-looking statements made in this news release to reflect events or circumstances after the date of this news release.

(1) Preliminary Results

Financial results are preliminary until Ashland's annual report on Form 10-K is filed with the U.S. Securities and Exchange Commission.

Three months ended

Year ended

Ashland Inc. and Consolidated Subsidiaries Table 1
STATEMENTS OF CONSOLIDATED INCOME
(In millions except per share data - preliminary and unaudited)

	Se	eptemb	oer	30	September 30			
	2009		2008		2009			2008
SALES AND OPERATING REVENUES	\$ 2,	113	\$	2,216	\$	8,106	\$	8,381
COSTS AND EXPENSES Cost of sales and								
operating expenses (a) Selling, general and	1,	601		1,898		6,317		7,056
administrative expenses (a) Research and development		365		297		1,341		1,118
expenses (b)		23		13		96		48
EQUITY AND OTHER INCOME	1,	989		2,208				
OPERATING INCOME Net gain (loss) on		133		28		390		213
divestitures (c) Net interest and other		57		(3)		59		20
financing (expense) income Other expenses (d)		(60)		2 -		(205) (86)		28 -

INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES Income tax expense	130 32		27 28		158 80		261 86
2.1000 04.11 02.150.150	 						
INCOME (LOSS) FROM CONTINUING OPERATIONS	98		(1)		78		175
Loss from discontinued operation (net of income taxes)			(9)				(8)
NET INCOME (LOSS)	\$		(10)	\$		\$	
DILUTED EARNINGS PER SHARE							
Income (loss) from continuing operations Loss from discontinued	\$ 1.30	\$	(.01)	\$	1.07	\$	2.76
operations	 (.08)		(.14)		(.11)		(.13)
Net income (loss)	\$	•	(.15)		.96	•	2.63
AVERAGE COMMON SHARES AND ASSUMED CONVERSIONS	76		63		73		64
SALES AND OPERATING REVENUES Functional Ingredients Water Technologies Performance Materials Consumer Markets Distribution Intersegment sales	\$ 237 465 268 414 771 (42)		226 427 454 1,151 (42)		812 1,652 1,106 1,650 3,020 (134)		893 1,621 1,662
	\$		2,216				
OPERATING INCOME (LOSS) Functional Ingredients Water Technologies Performance Materials Consumer Markets Distribution Unallocated and other	\$ 22 40 (5) 72 8 (4)	\$	(6) 2 13 13 6	\$	36 78 1 252 52 (29)	\$	- 10 52 83 51 17
	\$ 133	\$	28	\$ ==	390 =====	\$ ==	213

- (a) The three months and year ended September 30, 2009 include \$4 million and \$17 million, respectively, within the cost of sales and operating expenses caption and \$19 million and \$58 million, respectively, within the selling, general and administrative expenses caption for restructuring charges related to the ongoing integration and reorganization from the Hercules Incorporated (Hercules) acquisition and other cost reduction programs. In addition, a charge of \$37 million for the year ended September 30, 2009 was recorded for a one-time fair value assessment of Hercules inventory as of the date of the transaction.
- (b) The year ended September 30, 2009 includes a \$10 million charge related to the original valuation of the ongoing research and development projects at Hercules as of the merger date. In accordance with applicable GAAP and SEC accounting regulations, these purchased

- in-process research and development costs were expensed as recognized.
- (c) For the three months and year ended September 30, 2009, Ashland recorded a gain of \$56 million related to the sale of its interest in Drew Marine, a division within Ashland Hercules Water Technologies. During 2005, Ashland transferred its 38% interest in Marathon Ashland Petroleum LLC (MAP) and two other businesses to Marathon Oil Corporation. The income for the year ended September 30, 2008 is primarily due to a \$23 million gain associated with a tax settlement agreement entered into with Marathon Oil Corporation, relating to four specific tax areas, that supplement the original Tax Matters Agreement from the initial MAP Transaction. The remaining gain (loss) in the periods presented reflects adjustments to the recorded MAP receivable for future estimated tax deductions related primarily to environmental and other postretirement reserves.
- (d) The year ended September 30, 2009 includes a \$54 million loss on currency swaps related to the Hercules acquisition and a \$32 million realized loss on auction rate securities, of which \$10 million relates to securities sold.

Ashland Inc. and Consolidated Subsidiaries CONDENSED CONSOLIDATED BALANCE SHEETS (In millions - preliminary and unaudited)		Table 2
	Septem	ber 30
		2008
ASSETS		
Current assets		
Cash and cash equivalents	\$ 352	\$ 886
Accounts receivable		1,441
Inventories	554	476
Deferred income taxes	115	97
Other current assets	46	79
Current assets held for sale	2	47
	2,473	3,026
Investments and other noncurrent assets		
Auction rate securities	170	243
Goodwill	2,220	283
Intangibles		109
Asbestos insurance receivable (noncurrent portion)	510	428
Deferred income taxes	161	
Other noncurrent assets	596	388
Noncurrent assets held for sale	17	46
	4,878	1,650
Property, plant and equipment		
Cost	3,493	2,271
Accumulated depreciation and amortization	(1,397)	(1,176)
		1,095
	\$ 9,447	
LIABILITIES AND STOCKHOLDERS' EQUITY	======	=====

23 \$

Current liabilities
Short-term debt

Current portion of long-term debt Trade payables Accrued expenses and other liabilities Current liabilities held for sale	53 949 541 -	918
		1,230
Noncurrent liabilities Long-term debt (noncurrent portion) Employee benefit obligations Asbestos litigation reserve (noncurrent portion) Other noncurrent liabilities	1,537 1,214 956 590	344 522 428
		1,339
Stockholders' equity	3,584	3,202
		\$ 5,771 ======
Ashland Inc. and Consolidated Subsidiaries STATEMENTS OF CONSOLIDATED CASH FLOWS (In millions - preliminary and unaudited)		Table 3
	Septe	r ended ember 30
	2009	
CASH FLOWS PROVIDED BY OPERATING ACTIVITIES FROM CONTIN		
OPERATIONS Net income	\$ 71	\$ 167
Loss from discontinued operations (net of income taxes)	7	8
Adjustments to reconcile income from continuing operations to cash flows from operating activities		
Depreciation and amortization Debt issuance cost amortization	329 52	145
Purchased in-process research and development	-	
amortization Deferred income taxes	10 12	- 44
Equity income from affiliates	(14)	
Distributions from equity affiliates	15	
Gain from the sale of property and equipment	(2)	
Stock based compensation expense	9	12
Stock contributions to qualified savings plans Net gain on divestitures	13 (59)	
Inventory fair value adjustment	37	
Loss on currency swaps related to Hercules acquisit	ion 54	_
Loss on auction rate securities	32	
Change in operating assets and liabilities (a)	461	134
CASH FLOWS USED BY INVESTING ACTIVITIES FROM CONTINUING		
	1,027	478
OPERATIONS Additions to property, plant and equipment Proceeds from the disposal of property, plant and	1,027	

Proceeds from sale of operations	114	26
Settlement of currency swaps related to Hercules acquisition	(95)	_
Purchases of available-for-sale securities Proceeds from sales and maturities of		(435)
available-for-sale securities	73	315
		(418)
CASH FLOWS PROVIDED (USED) BY FINANCING ACTIVITIES FROM CONTINUING OPERATIONS		
Proceeds from issuance of long-term debt	2,628	
Repayment of long-term debt	(1,862)	(5)
Proceeds from/repayments of issuance of short-term	(10)	
debt Debt issuance costs		_
Cash dividends paid	, ,	(69)
Proceeds from the exercise of stock options	9	
Excess tax benefits related to share-based payments	1	1
		(70)
CASH USED BY CONTINUING OPERATIONS	(515)	(10)
Cash used by discontinued operations	(0)	(0)
Operating cash flows	(2)	(8)
Effect of currency exchange rate changes on cash and cash equivalents	(17)	7
DECREASE IN CASH AND CASH EQUIVALENTS	(534)	(11)
Cash and cash equivalents - beginning of year		897
CASH AND CASH EQUIVALENTS - END OF PERIOD	\$ 352 ======	
DEPRECIATION AND AMORTIZATION		
Functional Ingredients	\$ 101	\$ -
Water Technologies	94	29
Performance Materials	63	46
Consumer Markets	36	35
Distribution	28	28
Unallocated and other	7	7
	\$ 329	\$ 145
	======	======
ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT		
Functional Ingredients	\$ 58	\$ -
Water Technologies Performance Materials	26 27	17
Periormance Materials Consumer Markets	27 33	48 42
Distribution	8	27
Unallocated and other	22	71
	\$ 174	\$ 205
	\$ 1/4	\$ ZUS

(a) Excludes changes resulting from operations acquired or sold.

	ended September 3				Year en			
	september 30							
		2009 2008			2009			
FUNCTIONAL INGREDIENTS (a) (b)								
		3.7						
Metric tons sold		42.0						
Gross profit as a percent of sales (c)		35.6%		-		26.7%		-
WATER TECHNOLOGIES (a) (b)								
Sales per shipping day	\$	7.3	\$	3.5	\$	6.6	\$	3.5
Gross profit as a percent of sales (c)								
PERFORMANCE MATERIALS (a)								
Sales per shipping day	\$	4.2	\$	6.7	\$	4.4	\$	6.4
Pounds sold per shipping day		3.9		5.2		3.9		4.9
Gross profit as a percent of sales		16.0%		14.6%		17.0%		17.0%
CONSUMER MARKETS (a)								
Lubricant sales (gallons)		42.4		43.5	-	158.8		169.2
Premium lubricants (percent of U.S.								
branded volumes)		27.2%		26.1%		28.2%		24.9%
Gross profit as a percent of sales		35.5%		19.2%		32.0%		23.0%
DISTRIBUTION (a)								
Sales per shipping day	Ġ	12.1	Ġ	18.0	Ś	12.0	Ġ	17.3
Pounds sold per shipping day								
Gross profit as a percent of sales (d)								
Gross profite as a percent of sales (a)		0.08		0.10		10.00		, . 0 8

- (a) Sales are defined as sales and operating revenues. Gross profit is defined as sales and operating revenues, less cost of sales and operating expenses.
- (b) Industry segment results from November 14, 2008 forward include operations acquired from Hercules Incorporated.
- (c) Year-to-date results were affected in Functional Ingredients and Water Technologies by \$30 million and \$7 million, respectively, due to a one-time fair value assessment of Hercules inventory.
- (d) Distribution's gross profit as a percentage of sales for the three months ended September 30, 2009 and 2008 include a LIFO quantity credit of \$1 million and \$11 million, respectively, and \$15 million and \$16 million for the twelve months ended September 30, 2009 and 2008, respectively.

Ashland Inc. and Consolidated Subsidiaries Table 5
RECONCILIATION OF NON GAAP DATA - INCOME FROM CONTINUING OPERATIONS
(In millions - preliminary and unaudited)

Three Months Ended September 30, 2009

	Functional Ingredients		Wat Techno	er ologies	 ormance erials	Consume Market (Valvoli		
ODEDATING INCOME					 			
OPERATING INCOME								
Severance	\$	(9)	\$	(2)	\$ (5)	\$	_	
Self-insurance								
Reserve adjustment		-		3	4		3	
Accelerated depreci	lation	_		_	(3)		_	
All other operating	3							
income		31		39	(1)		69	
Operating income		22		40	(5)		72	

NET GAIN ON DIVESTITURES

Drew Marine divestiture

All other divestitures

NET INTEREST AND OTHER
FINANCING EXPENSE
Fees and amortization
related to debt
retirements
All other net interest
and other financing
expense

INCOME TAX EXPENSE
Income tax on key items
All other income tax
expense

INCOME FROM									
CONTINUING									
OPERATIONS	\$ 22	2 \$	40	\$	(5)	\$	72		
	========	======	=========		=====	====	========		

Ashland Inc. and Consolidated Subsidiaries Table 5
RECONCILIATION OF NON GAAP DATA - INCOME FROM CONTINUING OPERATIONS
(In millions - preliminary and unaudited)

Three Months Ended September 30, 2009

	Unallocated Distribution & Other Total				After Tax EPS Impact		
OPERATING INCOME							
Severance Self-insurance	\$	(1)	\$	(3)	\$ (20)	(0.17)	
reserve adjustment		4		-	14	0.12	
Accelerated depreci		-		-	(3)	(0.03)	
income		5 		(1)	 142	1.40	
Operating income		8		(4)	133	1.32	
NET GAIN ON DIVESTITU	JRES						
Drew Marine divesti	ture			56	56	0.50	
All other divestitu	ıres			1	 1	-	
				57	57	0.50	
NET INTEREST AND OTHE FINANCING EXPENSE Fees and amortizati related to debt							
retirements All other net inter				(9)	(9)	(0.08)	
expense	-5			(51)	 (51)	(0.44)	
				(60)	(60)	(0.52)	

INCOME TAX EXPENSE Income tax on key All other income				(12)		(12)	-
expense				(20)		(20)	-
				(32)		(32)	
INCOME FROM CONTINUING OPERATIONS	\$	8	\$	(39)	\$	98	1.30
	=======================================			===	====		

Three Months Ended September 30, 2008

	Functional Ingredients					rmance rials	Consumer Markets (Valvoline)		
OPERATING INCOME									
Severance	\$	-	\$	(3)	\$	(4)	\$	-	
Self-insurance									
Reserve adjustmen	t	-		-		-		-	
All other operating	g								
income		_		(3)		6		13	
Operating income		_		(6)		2		13	

NET GAIN ON DIVESTITURES

NET INTEREST AND OTHER FINANCING EXPENSE

INCOME TAX EXPENSE
Income tax on key items
All other income tax
expense

	-								
INCOME FROM									
CONTINUING	OPERATIONS	\$ \$	-	\$	(6)	\$	2	\$	13
	=	======	====	======	=====	=====	===	====	======

	Three Months Ended September 30, 2008 Unallocated After tax								
	Distr	ibution	&	Other		Total	EPS Impact		
OPERATING INCOME					-				
Severance Self-insurance	\$	_	\$	-	\$	(7)	(0.07)		
reserve adjustment All other operating		_		11		11	0.11		
income		13		(5)		24	(0.07)		
Operating income		13		6		28	(0.03)		

NET INTEREST AND OTH FINANCING EXPENSE	ER			2		2	0.02
INCOME TAX EXPENSE							
Income tax on key	items			(2)		(2)	_
All other income t	ax						
expense				(26)		(26)	-
				(28)		(28)	_
INCOME FROM							
CONTINUING							
OPERATIONS	\$	13	\$	(23)	\$	(1)	(0.01)
	=====	======	====	======	==	=====	

Ashland Inc. and Consolidated Subsidiaries RECONCILIATION OF NON GAAP DATA - EBITDA (In millions - preliminary and unaudited)

Table 6

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)
Preliminary
ASHLAND AQUALON
FUNCTIONAL INGREDIENTS

FUNCTIONAL INGREDIENTS Three Months Ended September 30, 2009	Ashland GAAP Results	1	Pro Forma
Sales and operating revenue	\$ 237		\$ 237
Cost of sales and operating			
expenses	153		153
Gross profit as a percent of sales	35.6%		35.6%
SG&A expenses (includes research			
and development)	62	\$ (9)	53
Equity and other income	-		_
Operating income	22	9	31
Operating income as a percent of			
sales	9.3%		13.1%
Depreciation and amortization	25		25
Earnings before interest, taxes,			
depreciation and amortization	\$ 47	\$ 9	\$ 56
	:=======:	=========	=======
EBITDA as a percent of sales	19.8%		23.6%

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)
Preliminary
ASHLAND HERCULES

WATER TECHNOLOGIES Three Months Ended September 30, 2009		shland GAAP esults	Item	nate Key ns Le 5)	Pr	o Forma
Sales and operating revenue	 \$	465			 \$	465
Cost of sales and operating	۲	103			۲	103
expenses		294				294
Gross profit as a percent of sales		36.7%				36.7%
SG&A expenses (includes research						
and development)		131	\$	1		132
Equity and other income		-				-
Operating income		40		(1)		39
Operating income as a percent of						
sales		8.6%				8.4%
Depreciation and amortization		27				27
Earnings before interest, taxes,						
depreciation and amortization	\$	67	\$	(1)	\$	66
=======================================	====	======	======	======	====	=====
EBITDA as a percent of sales		14.4%				14.2%

Ashland Inc. and Consolidated Subsidiaries RECONCILIATION OF NON GAAP DATA - EBITDA (In millions - preliminary and unaudited)

Table 6

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)
Preliminary
ASHLAND PERFORMANCE
MATERIALS

ASHLAND PERFORMANCE MATERIALS Three Months Ended September 30, 2009	GAAP	Ashland Eliminate Key GAAP Items Results (Table 5)	
Sales and operating revenue	\$ 268		\$ 268
Cost of sales and operating			
expenses	225	\$ (4)	221
Gross profit as a percent of sales	16.0%		17.5%
SG&A expenses (includes research			
and development)	51		51
Equity and other income	3		3
Operating income	(5)	4	(1)
Operating income as a percent of			
sales	-1.9%		-0.4%
Depreciation and amortization	16	* *	13
Earnings before interest, taxes,			
depreciation and amortization	·	•	·
EBITDA as a percent of sales	4.1%		4.5%

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages) Preliminary ASHLAND CONSUMER MARKETS (Valvoline) Three Months Ended September 30, 2009	G	AAP	Iter	nate Key ns Le 5)	P:	ro Forma
Sales and operating revenue	\$	414			\$	414
Cost of sales and operating						
expenses		267				267
Gross profit as a percent of sales		35.5%				35.5%
SG&A expenses (includes research						
and development)		80	\$	3		83
Equity and other income		5				5
Operating income		72		(3)		69
Operating income as a percent of						
sales		17.4%				16.7%
Depreciation and amortization		10				10
Earnings before interest, taxes,						
depreciation and amortization	\$	82	\$	(3)	\$	79
	====	======	:======	======	====	======
EBITDA as a percent of sales		19.8%				19.1%

Ashland Inc. and Consolidated Subsidiaries RECONCILIATION OF NON GAAP DATA - EBITDA (In millions - preliminary and unaudited)

Table 6

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages) Preliminary ASHLAND DISTRIBUTION Three Months Ended September 30, 2009	GAAP	Eliminate Key Items (Table 5)	Pro Forma
Sales and operating revenue	\$ 771		\$ 771
Cost of sales and operating			
expenses	704		704
Gross profit as a percent of sales	8.8%		8.8%
SG&A expenses (includes research			
and development)	60	\$ 3	63
Equity and other income	1		1
Operating income	8	(3)	5
Operating income as a percent of			
sales	1.0%		0.6%
Depreciation and amortization	7		7
Earnings before interest, taxes,			
depreciation and amortization	\$ 15	\$ (3)	\$ 12
	1 00		1 60
EBITDA as a percent of sales			1.6%

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages) Preliminary INTERSEGMENT SALES/ Ashland Eliminate Key Adjusted UNALLOCATED AND OTHER GAAP Three Months Ended Items Pro Forma Results (Table 5) Results September 30, 2009 _____ \$ (42) \$ (42) Sales and operating revenue Cost of sales and operating (42) (42)expenses SG&A expenses (includes research 4 \$ (3) 1 and development) Equity and other income Operating income (4) 3 (1) Depreciation and amortization Earnings before interest, taxes, depreciation and amortization \$ (4) \$ 3 ______

Ashland Inc. and Consolidated Subsidiaries RECONCILIATION OF NON GAAP DATA - EBITDA (In millions - preliminary and unaudited)

Table 6

RECONCILIATION OF 2009 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages) Preliminary			
ASHLAND INC.	Ashland	Eliminate	Adjusted
Three Months Ended	GAAP	Key Items	_
September 30, 2009	Results	(Table 5)	Results
Sales and operating revenue	\$ 2,113		\$ 2,113
Cost of sales and operating			
expenses	1,601	\$ (4)	1,597
Gross profit as a percent of sales	24.2%		24.4%
SG&A expenses (includes research			
and development)	388	(5)	383
Equity and other income	9		9
Operating income	133	9	142
Operating income as a percent of			
sales	6.3%		6.7%
Depreciation and amortization	85	(3)	82
Earnings before interest, taxes,			
depreciation and amortization	\$ 218	\$ 6	\$ 224
EBITDA as a percent of sales	10.3%	========	10.6%

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)
Preliminary
ASHLAND AQUALON
FUNCTIONAL INGREDIENTS
Three Months Ended

September 30, 2008

Pro Forma Adjustments

Additional

	GAAP Results	Ongoing Results(a) D&A	Conforming Adjustments	(Table 5)	Pro Forma Results
Sales and operating revenue Cost of sales and	\$ -	\$ 289				\$ 289
operating expenses Gross profit	:	194	\$ 1			195
as a percer of sales SG&A expense (includes	es	32.9%				32.5%
research ar development		38	10	\$ 4		52
Equity and other incom	ne	_		1		1
Operating income Operating income as		57	(11)	(3)		43
a percent of sales Depreciation	ı	19.7%				14.9%
and amortizatio		12	11	1		24
Earnings bef interest, taxes, depreciation and	Tore					
amortizatio	•	•	•	7 (2)	•	\$ 67
EBITDA as a percent of	======	=======	=======	=======	=======	=======
sales		23.9%				23.2%

(a) Certain nonrecurring, noncash or key items have been removed.

Ashland Inc. and Consolidated Subsidiaries RECONCILIATION OF NON GAAP DATA - EBITDA (In millions - preliminary and unaudited)

Table 6

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)

Preliminary

Three Months Ended September 30, 2008

Pro Forma Adjustments

	GAAP			Conforming Adjustments		Pro Forma
Sales and operating revenue Cost of sales and	\$ 226	\$ 317				\$ 543
operating expenses Gross profit	151	228	\$ 6			385
as a percer of sales SG&A expense (includes research and	32.9	\$ 28.1 ⁸				29.1%
development Equity and		65	5	\$ 4	\$ (3)	152
other incom Operating	ne –	-				_
income Operating income as a percent of		,	(11)	(4)	3	6
sales Depreciation and	-2.7 ⁹	7.6%				1.1%
amortizatio	on 7	9	11	2		29
Earnings before interest, taxes, depreciation and amortization	on \$ 1	•	\$ -	\$ (2)	\$ 3	\$ 35
EBITDA as a percent of	.=====:		======:	=======	=======	

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)

sales 0.4% 10.4%

Preliminary

ASHLAND PERFORMANCE

MATERIALS

Three Months Ended September 30, 2008

6.4%

Additional

Cost of sales and operating	\$ 427	 				
sales and operating					\$	427
expenses Gross profit as a percent	365			\$ (1)		364
of sales SG&A expenses (includes research	14.6%					14.8%
and development) Equity and	65			(3)		62
other income	5					5
Operating income Operating income as a percent	2			4		6
of sales Depreciation and	0.5%					1.4%
amortization	13	 	\$ 1			14
Earnings before interest, taxes, depreciation and						
amortization		 	\$ 1	4	\$ 	20
EBITDA as a percent of sales	3.5%			 		4.7%

Ashland Inc. and Consolidated Subsidiaries
RECONCILIATION OF NON GAAP DATA - EBITDA
(In millions - preliminary and unaudited)

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)

Preliminary

ASHLAND CONSUMER

MARKETS (Valvoline)

Three Months Ended September 30, 2008

Table 6

Additional Ashland Hercules Purchase

GAAP Ongoing Accounting Conforming Key Items Pro Forma

Eliminate Adjusted

R	esults	Results(a) D&A	Adjustments	(Table 5)	Results
Sales and						
operating						
revenue	\$ 454					\$ 454
Cost of						
sales and						
operating						
expenses	366					366
Gross profit						
as a percent						
of sales	19.28	Š				19.2%
SG&A expenses						
(includes						
research						
and						
development)	78					78
Equity and						
other income	3					3
Operating						
income	13					13
Operating						
income as						
a percent						
of sales	2.98	5				2.9%
Depreciation						
and						
amortization				\$ 1		9
Earnings before interest, taxes, depreciation and amortization	\$ 21			\$ 1		\$ 22
	======		=======	=======	=======	=======
EBITDA as a percent of						
sales	4.68	2				4.8%
50165	4.07	。 				
RECONCILIATIO	N OF 20	008 FISCAL	FOURTH QUA	RTER ADJUSTE	D PRO FORMA	RESULTS
(\$ millions, Preliminary ASHLAND DISTR Three Months	IBUTION	1	,			
			Pro Forma	Adjustments		
	GAAP	Ongoing		Conforming Adjustments		Pro Forma

Sales and operating revenue Cost of sales and	\$1,151						\$	1,151
operating expenses Gross profit	1,058							1,058
as a percent of sales	8.1%							8.1%
SG&A	0.10							0.10
expenses (includes research and								
development)	82							82
Equity and	02							02
other income	2							2
Operating								
income	13							13
Operating								
income as								
a percent								
of sales	1.1%							1.1%
Depreciation								
and	6			ė.	1			7
amortization				\$ 	1			,
Earnings								
before								
interest,								
taxes,								
depreciation								
and								
amortization	\$ 19			\$	1		\$	20
==========	=======	=======	======	====	====	=======	=====	
EBITDA as a								
percent of	1 50							1 50
sales	1.7%							1.7%
		 -						

(a) Certain nonrecurring, noncash or key items have been removed.

Ashland Inc. and Consolidated Subsidiaries RECONCILIATION OF NON GAAP DATA - EBITDA (In millions - preliminary and unaudited)

Table 6

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)

Preliminary

INTERSEGMENT SALES/

UNALLOCATED AND OTHER

Three Months Ended September 30, 2008

Pro Forma Adjustments

Additional

Ashland Hercules Purchase Eliminate Adjusted GAAP Ongoing Accounting Conforming Key Items Pro Forma

	Res	ults	Res) D& <i>I</i>								sults
Sales and operating revenue	\$	(42))										(42)
Cost of sales and operating													
expenses SG&A expense (includes research and		(42))										(42)
development	:)	4	\$	3			\$	(8)	\$	11			10
Equity and other incom Operating	ne	10		-				(1)					9
income Depreciation	1	6		(3)				7		(11)			(1)
amortizatio	n	6		-				(6)					-
Earnings before interest, taxes, depreciation	on.												
amortizatio	n \$	12	\$	(3)			\$	1	\$	(11)		\$	(1)
========	===	====	====	=====	======	====	=====	====:	====	=====	=====	==:	=====

RECONCILIATION OF 2008 FISCAL FOURTH QUARTER ADJUSTED PRO FORMA RESULTS

(\$ millions, except percentages)

Preliminary

ASHLAND INC.

Three Months Ended September 30, 2008

Pro Forma Adjustments

Additional

	G.	land AAP ults	Ongo	ing	Acc	oui	_	orming stments	Key		Pı	djusted co Forma Results
Sales and operating revenue	\$	2,21	6 \$	606							\$	2,822
Cost of sales and operating expenses		1,89	ρ	422		\$	7		\$	(1)		2,326
Gross profit as a percen		1,00	Ü	122		۲	,		٧	(1)		2,320
of sales SG&A expense (includes research and	s	14.	4% 3	30.4%								17.6%
development)	31	0	106		-	15	\$ -		5		436

Equity and								
other income	20	_		_				20
Operating								
income	28	78	(22)	-		(4)		80
Operating income as								
a percent								
of sales	1.3%	12.9%						2.8%
Depreciation and								
amortization	40	21	22	_				83
Earnings								
<pre>before interest,</pre>								
taxes,								
depreciation								
and								
amortization \$								
EBITDA as								
a percent								
of sales								5.8%
				items have	20011	2 Cilio V		
Ashland Inc. and RECONCILIATION O	F NON GA	AAP DATA	- FREE CAS	s	200.			ole 7
	F NON GA	AAP DATA	- FREE CAS	s	2001	I cino v		ole 7
RECONCILIATION O	F NON GA	AAP DATA ary and	- FREE CAS	s SH FLOW				ole 7
RECONCILIATION O	F NON GA	AAP DATA ary and Three M	- FREE CAS unaudited) onths Endeo	s SH FLOW d Septembe				ole 7
RECONCILIATION OF (In millions - properties) Ashland GAAP resumperating active	F NON GArelimina	AAP DATA ary and Three M	- FREE CAS unaudited) onths Ended	s SH FLOW d Septembe d by			Tak	ole 7 378
RECONCILIATION OF (In millions - properties of the properties of t	F NON GA relimina ults - (ities fr	AAP DATA ary and Three M	- FREE CAS unaudited) onths Ended	s SH FLOW d Septembe d by		2009	Tak	378
RECONCILIATION OF (In millions - properties of the properties of t	F NON GA relimina ults - (ities fr	AAP DATA ary and Three M	- FREE CAS unaudited) onths Ended	s SH FLOW d Septembe d by		2009	Tak	
RECONCILIATION OF (In millions - properties operating activates: Capital expendits Shareholder divides	F NON GA relimina ults - (ities fr	AAP DATA ary and Three M	- FREE CAS unaudited) onths Ended	s SH FLOW d Septembe d by		2009	Tak	378 67 6
RECONCILIATION OF (In millions - properties operating activates: Capital expendits Shareholder divides	F NON GA relimina ults - (ities fr	AAP DATA ary and Three M	- FREE CAS unaudited) onths Ended	s SH FLOW d Septembe d by		2009	Tak	378 67 6 305
RECONCILIATION OF (In millions - properties of the properties of the control of t	F NON GA relimina ults - (ities fr	AAP DATA ary and Three M	- FREE CAS unaudited) onths Ended	s SH FLOW d Septembe d by		2009	Tak	378 67 6
RECONCILIATION OF (In millions - properties of the properties of the control of t	F NON GA relimina ults - (ities fr	AAP DATA ary and Three M Cash flo	- FREE CAS unaudited) onths Ended	s SH FLOW d Septembe d by rations	r 30,	2009	Tak	378 67 6 305
RECONCILIATION OF (In millions - properties operating activates): Capital expendite Shareholder divides Free cash flows	F NON GA relimina ults - (ities fr ures dends	MAP DATA ary and Three M Cash flo com cont	- FREE CAM unaudited) Nonths Ended www.s provided inuing open	SH FLOW d September d by rations	r 30,	2009	Tak	378 67 6 305
RECONCILIATION OF (In millions - properating activates: Capital expenditions of the cash flows Ashland GAAP results of the cash flows Ashland GAAP results of the cash flows	F NON GA relimina ults - (ities fr ures dends	AAP DATA ary and Three M Cash flo Three M Cash flo	- FREE CAM unaudited) Nonths Ended ws provided inuing open	SH FLOW d September d by rations d September	r 30,	2009	Tak	378 67 6 305
RECONCILIATION OF (In millions - properties of the properties of t	F NON GA relimina ults - (ities fr ures dends ults - (ities fr	AAP DATA ary and Three M Cash flo Three M Cash flo	- FREE CAM unaudited) Nonths Ended ws provided inuing open	SH FLOW d September d by rations d September	r 30,	2009 \$ - \$ = 2008	Tak	378 67 6 305 =====
RECONCILIATION OF (In millions - properating activates: Capital expendital expension exp	F NON GA relimina ults - (ities fr ures dends ults - (ities fr	AAP DATA ary and Three M Cash flo Three M Cash flo	- FREE CAM unaudited) Nonths Ended ws provided inuing open	SH FLOW d September d by rations d September	r 30,	2009 \$ - \$ = 2008	Tak	378 67 6 305 =====
RECONCILIATION OF (In millions - properties of the properties of t	F NON GA relimina ults - (ities fr ures dends ults - (ities fr	AAP DATA ary and Three M Cash flo Three M Cash flo	- FREE CAM unaudited) Nonths Ended ws provided inuing open	SH FLOW d September d by rations d September	r 30,	2009 \$ - \$ = 2008	Tak	378 67 6 305 ======

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http://www.ashland.com