



News Release

Ashland announces a new adhesives partnership agreement for the Netherlands and Belgium

Collaboration with Beijersbergen & Partners BV for high-quality laminating adhesives used in the graphics industry

Rotterdam, the Netherlands, Feb. 21, 2019 – Ashland announced it has appointed Beijersbergen & Partners BV as its new partner to distribute Ashland’s laminating adhesive and PSAs for the printing business. The new partnership agreement, effective from 1 February 2019, includes all Ashland PureRad™ UV/EB, H-UV & LED curable laminating adhesives and PSAs including Pureseal™ water-based adhesives for the printing industry.

“We are excited to have Beijersbergen & Partners BV representing us in the Netherlands and Flemish part of Belgium,” said Jacob van der Bent, Ashland European sales manager – packaging & converting. “The team at Beijersbergen & Partners BV are enthusiastic and passionate. Their sales team have considerable commercial experience in the printing industry and the right technical expertise to support Ashland’s ongoing growth in the Dutch and Belgium market.”

“We have been looking for some time to expand our product offering,” added Tom Kerssens, owner and CEO of Beijersbergen & Partners. “Finally, we are able to provide a sophisticated program of high-quality adhesives and are proud to add Ashland’s UV and water-based solutions to our portfolio to guarantee a more diverse service to our customers.”

About Beijersbergen & Partners BV

Beijersbergen & Partners offers a complete package of consumables for the offset and flexo industry. Our range consists of cleaning agents, cloths, water additives, inks, varnished, adhesives, paints, rubber blankets and accessories - all from leading manufacturers.

In addition, we are specialists in consumables for printing food packaging. Our program includes low-migration inks, lacquers and adhesives for offset and flexo printing, as well as Isega-approved detergents, fountain solutions and offset-blankets.

www.beijersbergen.com

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and

pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers - from renowned scientists and research chemists to talented engineers and plant operators - who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit ashland.com to learn more.

FOR FURTHER INFORMATION:

Media Relations:

Michaela Neilson

+41 79109 58 40

mneilson@ashland.com