



May 14, 2015

Valvoline™ Teams Up with Hendrick Motorsports Drivers to Test DIYers on "What's Under the Hood?"

Dale Earnhardt Jr., Jeff Gordon, Jimmie Johnson and Kasey Kahne Put Car Guys' Know-How to the Test in an Interactive Online Quiz Show

LEXINGTON, Ky., May 14, 2015 /PRNewswire/ -- Valvoline™ and Hendrick Motorsports today announced an exciting new online challenge called "[What's Under the Hood?](#)" NASCAR Sprint Cup Series drivers Jeff Gordon, Dale Earnhardt Jr., Kasey Kahne and Jimmie Johnson each step out from behind the wheel to take a turn as host of the interactive video game show series that will test the nuts and bolts of car lovers' "Do-it-Yourself" (DIY) automotive knowledge.

Auto enthusiasts and NASCAR fans can take the challenge and join in the first of four quiz rounds featuring racing legend Jeff Gordon by visiting www.ValvolineUndertheHood.com. Subsequent rounds featuring Earnhardt, Kahne and Johnson will be released bi-weekly through early July, giving players plenty of opportunities to win prizes from limited edition gear to signed memorabilia and collectibles. There is a special offer for fans who purchase five quarts of any Valvoline motor oil at any participating store locations from now until July 31, 2015. Go online at ValvolineHat.com to redeem for limited edition hats designed by the drivers**.

Later this summer, upon the completion of all four rounds, the drivers will go head-to-head on behalf of four lucky fan finalists. The big race will determine the grand prize winner of a new or classic car. Follow www.facebook.com/Valvoline and www.Twitter.com/Valvoline for updates.

"It was so much fun working with Valvoline as a host on 'What's Under the Hood?' this season," said Gordon, driver of the No. 24 Chevrolet SS. "I can't wait to see how the fans do."

Each active round will feature a different driver's quiz in multiple-choice format - the more times a contestant plays, the more opportunities they have to win.

"Valvoline is second to none when it comes to car knowledge," said Earnhardt, driver of No. 88 Chevrolet SS. "This quiz is a great way for fans to show off their expertise - or brush up their skills - and win some pretty cool gear in the process."

Valvoline is the Official Lubricants Supplier of Hendrick Motorsports and is featured as a major associate sponsor of the team's Chevrolet SS race cars. Hendrick Motorsports uses a specially designed Valvoline racing formulation in its Chevrolet R-07 racing engines in the elite Sprint Cup Series.

"We know the Hendrick Motorsports team enjoys throwing down a challenge as much as we do, whether on the track or off. Together we're giving fans an opportunity to share the spotlight with their favorite drivers and show us their car expertise," said Jamal Muashsher, director of marketing for Valvoline's global brands. "We at Valvoline are 100% committed to real-world, hands-on expertise and it will be exciting to see fans get in on the action in the coming weeks."

For more information, and complete program rules, visit ValvolineUnderTheHood.com.

ABOUT VALVOLINE:

Valvoline, a brand of Ashland Inc. (NYSE: ASH), has been serving American motorists for over 140 years. In addition to commercial and industrial lubricants, the Valvoline family of products includes, Zerex™ antifreeze, SynPower™ performance products, MaxLife™ products created for higher-mileage engines and NextGen™, created with 50-percent recycled oil. With more than 930 locations throughout the United States, Valvoline Instant Oil ChangeSM service centers are a leader in serving the quick lube market. For more information, please visit Valvoline.com.

ABOUT HENDRICK MOTORSPORTS:

Founded by Rick Hendrick in 1984, Hendrick Motorsports has earned 235 race victories and a record 11 car owner championships in NASCAR's premier division, the Sprint Cup Series. The organization fields four full-time Chevrolet teams on

the Sprint Cup circuit with drivers Kasey Kahne, Jeff Gordon, Jimmie Johnson and Dale Earnhardt Jr. Headquartered in Concord, North Carolina, Hendrick Motorsports employs more than 600 people. For more information, visit HendrickMotorsports.com or interact on [Twitter](#), [Facebook](#), [Instagram](#) and [Pinterest](#).

* Trademark owned by a third party

** Proof of purchase required. While supplies last.

™Trademark, Ashland or its subsidiaries, registered in various countries

SMService mark, Ashland or its subsidiaries, registered in various countries



Video - http://origin-gps.onstreammedia.com/origin/multivu_archive/PRNA/ENR/215947-PSV_VALVOLINE_5535_SC-1.mp4

Photo - <http://photos.prnewswire.com/prnh/20150513/215941>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/valvoline-teams-up-with-hendrick-motorsports-drivers-to-test-diyers-on-whats-under-the-hood-300083195.html>

SOURCE Valvoline

News Provided by Acquire Media