FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL										
	OMB Number:	3235-0287									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name <b>and</b> Ticker or Trading Symbol ASHLAND INC [ ASH ]										ationship of Reporting call applicable) Director		10% Own		vner		
(Last) 5200 BLA	(Firs	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 09/15/2004									Officer (give title below)  Vice Pres.		resid	Other (s below) ent	респу		
(Street)  DUBLIN  (City)	OH (Sta		3017 Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Application)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person											1					
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transa Date (Month/L)					action	ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			5. Amou 4 and Securitie Beneficie Owned F		lly ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	mount (A) or Pr			Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common S	tock														152	2(1)	D				
Common S	itock														1,69	7 <sup>(2)</sup> I 401(k)					
Common S	itock														670	<b>)</b> <sup>(3)</sup>	(3) I LESOI				
		Т									osed of, onvertib			<i>y</i> O	wned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transactio Code (Inst 8)		n of		6. Date Exercis Expiration Date (Month/Day/Ye		e	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		5	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amoun or Numbe of Shares	r							
Common Stock Units	\$0 <sup>(4)</sup>	09/15/2004			<b>J</b> (5)		97		(5)		(5)	Common Stock	97		\$54.32	25,38	0	D			
Stock Appreciation Right	\$0 <sup>(4)</sup>	09/16/2004			J <sup>(6)</sup>		15,000		09/16/20	005	10/16/2014	Common Stock	15,000	0	\$54.81	15,00	0	D			

## **Explanation of Responses:**

- 1. 23 of these shares are held in Ashland's Open Enrollment Dividend Reinvestment and Stock Purchase Plan as of 9-15-04.
- 2. Based on Employee Savings Plan information as of 8-4-04, the latest date for which such information is reasonably available.
- 3. Shares accrued under Ashland's Leveraged Employee Stock Ownership Plan as of 8-31-04.
- 4. 1-for-1
- 5. Common Stock Units acquired pursuant to Ashland's 1995 Deferred Compensation Plan as of 9-15-04, and exempt under Rule 16b-3(d). (One (1) Common Stock Unit in the 1995 Deferred Compensation Plan is the equivalent of one (1) share of Ashland Common Stock)
- 6. Stock Appreciation Right granted pursuant to Ashland's Amended and Restated Stock Incentive Plan which vests in three annual installments: 50% after the 1st year, the next 25% the 2nd year and the remaining

M. Craig Hall

09/17/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.