Filed under Rule 424(b)(2) Registration No. 33-51095 and Registration No. 33-42141

Pricing Supplement No. 23 Dated February 16, 1995

To Prospectus Dated December 2, 1993 Prospectus Supplement Dated December 2, 1993

\$301,627,000

ASHLAND INC.

MEDIUM-TERM NOTES, SERIES F

Due from 9 Months or More from Date of Issue

Principal Amount:

\$10,000,000

(Total Principal Amount Issued to Date: \$214,000,000)

Original Issue Date: February 24, 1995

Maturity Date: February 26, 2007

Interest Rate: 8.23%

Redemption:

Check box opposite applicable paragraph.

- [x] The Notes cannot be redeemed prior to maturity.
- [] The Notes may be redeemed prior to maturity.

Initial Redemption Date:

The optional Redemption Price on and after the Initial Redemption Date shall initially be % of the principal amount of the Notes to be redeemed and shall decline at each anniversary of the Initial Redemption Date by % of the principal amount to be redeemed until the Optional Redemption Price is 100% of such principal amount.

Commission to be paid to agent. Citicorp Securities, Inc. \$ 60,000.00