



News Release

Who confirms the safety of illuminated blood products?

Ashland premieres new illumination indicator at the AABB Annual Meeting.

San Antonio, TX, October 18, 2019 - Ashland today has launched a new Rad-Sure™ indicator for UVA illumination of pathogen reduced blood products. This new product is designed to offer a solution for ensuring that blood products have been illuminated. Rad-Sure™ UVA 3J provides an independent quality assurance method that features a unique multi-window design to effectively follow the path of the blood product from treatment to storage.

Rad-Sure™ UVA 3J keeps the signature "NOT" that is currently on all Rad-Sure™ products to help reduce subjectivity of the indicator. The "NOT" also allows for the indicator to be color-blind friendly since there is no color matching required.

"Rad-Sure™ UVA 3J is unique because it brings the good practice of using an irradiation indicator to UVA illumination. Pathogen reduction is an emerging technology and we are proud to have worked closely with our customers to provide a solution that not only provides an independent verification of illumination with UVA light, but also can transfer from the treatment bag to up to three storage bags," said Emily Pullen, Marketing and Product Specialist – Advanced Materials USA.

Ashland is also proud to announce that Rad-Sure™ blood irradiation indicators for gamma and x-ray irradiation is one of the first to receive the AABB Standards-Compliant seal. This seal recognizes that the Rad-Sure™ blood irradiation indicators are aligned with AABB's quality standards. "The AABB accreditation is internationally recognized and respected by our customers. Earning the 'AABB Standards-Compliant' seal serves to demonstrate our continued commitment to maintaining the highest standards for quality," said Maria Menchon, Sales and Marketing Manager – Advanced Materials USA

For more information visit the Ashland booth at the AABB Annual Meeting in San Antonio, Texas – booth 604 – and talk to one of our solvers.

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 4,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit www.ashland.com/medical.

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