FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* NOONAN PATRICK F						2. Issuer Name and Ticker or Trading Symbol ASHLAND INC [ASH]										Relations heck all a X Dir	able)	Pers	son(s) to Iss				
THE CONSERVATION FUND						3. Date of Earliest Transaction (Month/Day/Year) 12/31/2003											cer (ow)	(give title		Other (s	specify		
1800 NORTH KENT STREET							4. If Amendment, Date of Original Filed (Month/Day/Year)											6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) ARLINGTON VA 22209																	Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)																							
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																							
					2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)				rities Acquired (A) o ed Of (D) (Instr. 3, 4			and Securiti Benefic Owned		ies For cially (D) Following (I) (: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									6	Code	v	Amoun	: ((A) or (D) Price		Tran	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Restricted Stock																	2,000(1)			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Instr 8)				Expir	ate Exerc ration D nth/Day/	ate	Amount of			8. Price Derivativ Security (Instr. 5)	re c	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)		Date Exerc	cisable	Ex Da	piration te	Title	0 N	Amount or Jumber of Shares								
Common Stock Units	\$0 ⁽²⁾	12/31/2003			J ⁽³⁾		317			(3)		(3)	Comm Stocl		317	\$44.06		18,441		D			

Explanation of Responses:

- 1. Represents shares of Restricted Common Stock acquired pursuant to Ashland's stock incentive plans as approved by the shareholders and exempt pursuant to Rule 16b-3.
- 2. 1-for-1
- 3. Common Stock Units acquired pursuant to Ashland's Deferred Compensation Plan for Non-Employee Directors as of 12-31-03, payable in cash or stock upon termination of service and exempt under Rule 16b-3. (One (1) Common Stock Unit in the Deferred Compensation Plan for Non-Employee Directors is the equivalent of one (1) share of Ashland Common Stock)

M. Craig Hall 01/02/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.